

Air Treatment Products in the United Kingdom

Market Direction | 2023-11-27 | 40 pages | Euromonitor

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Report description:

Although seeing a notable slowdown, air treatment products is expected to maintain growth in retail volume terms in 2023. This is the only small appliances category that is anticipated to experience growth in 2023. There has not been universal growth across the category, however, as humidifiers, dehumidifiers, split air conditioners, and air coolers are set to experience declines in 2023. Meanwhile, growth in the category has been driven primarily by air purifiers, portable room air conditioners...

Euromonitor International's Air Treatment Products in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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Heatwaves prompt growth for cooling products

Private label continues to perform well

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