

Infant Nutrition Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2023-12-01 | 255 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global infant nutrition market provides qualitative and quantitative analysis for the period from 2021-2030. Infant nutrition market was valued approximately USD 91.03 billion in 2022 and is expected to reach up to USD 156.15 billion in 2030, with a CAGR of 7.0% during the forecast period. The study on infant nutrition market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

The report on infant nutrition market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global infant nutrition market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global infant nutrition market over the period of 2021-2030. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

- 1) Drivers
- The increasing number of working women across the world is a major driver for the growth of the global infant nutrition market.
- -|The increasing malnutrition among babies across the world is fueling the growth of the global infant nutrition market.
- 2) Restraints
- -[Increasing regulatory scrutiny and safety concerns may restrict the growth of the infant nutrition market.
- 3) □ Opportunities
- The growing awareness of the importance of early childhood nutrition and innovative product development as key factors driving the lucrative opportunity for growth in the infant nutrition market.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The

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primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

- 1. Key Opinion Leaders associated with Infinium Global Research
- 2. Internal and External subject matter experts
- 3. Professionals and participants from the industry

Our primary research respondents typically include

- 1. Executives working with leading companies in the market under review
- 2. Product/brand/marketing managers
- 3. CXO level executives
- 4. Regional/zonal/ country managers
- 5. Vice President level executives.
- B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

- 1. Company reports and publications
- 2. Government/institutional publications
- 3. Trade and associations journals
- 4. Databases such as WTO, OECD, World Bank, and among others.
- 5. Websites and publications by research agencies

Segment Covered

The global infant nutrition market is segmented on the basis of type, distribution channel, and form.

The Global Infant Nutrition Market by Type

- -□Baby Food
- -□Infant Formula

The Global Infant Nutrition Market by Distribution Channel

- Hypermarket/ Supermarket
- -□Convenience Stores
- -∏Pharmacy
- -□Online
- -□Others

The Global Infant Nutrition Market by Form

- -∏Solid
- -[]Liquid

Company Profiles

The companies covered in the report include

- -□ Sun-Maid Growers of California, Inc
- -∏Arla Foods amba
- □ Abott Nutrition
- -□Nestle S.A

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- -∏Danone S.A
- DANA DAIRY GROUP LTD
- -□Perrigo Company plc
- The Kraft Heinz Company
- Hain Celestial Group
- Freisland Campina

What does this Report Deliver?

- 1. Comprehensive analysis of the global as well as regional markets of the infant nutrition market.
- 2. Complete coverage of all the segments in the infant nutrition market to analyze the trends, developments in the global market and forecast of market size up to 2030.
- 3. Comprehensive analysis of the companies operating in the global infant nutrition market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
- 4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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