

# Service Integration and Management Market by Component (Solutions (Business Solutions, Technology Solutions), Services (Integration & Implementation, Consulting)), Organization Size, Vertical (Manufacturing, It & ITeS, BFSI) & Region -Global Forecast to 2028

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### **Report description:**

The service integration and management market size is expected to grow from USD 4.8 billion in 2023 to USD 6.0 billion by 2028 at a compound annual growth rate (CAGR) of 4.3% during the forecast period. The service integration and management market is witnessing a rise in hybrid service delivery models. Organizations are increasingly adopting a mix of traditional and cloud-based services, necessitating flexible and integrated approaches such as SIAM. The ability of SIAM to seamlessly manage and integrate services across diverse environments positions it as a critical enabler for businesses embracing hybrid models. As enterprises continue to prioritize customer experience, SIAM's focus on cohesive service delivery and efficient management of diverse service providers positions it as a cornerstone for organizations striving to meet the evolving expectations of end-users in the digital age. Additionally, as organizations prioritize customer experience, the demand for seamless and integrated services becomes paramount. SIAM offers an opportunity for businesses to enhance customer satisfaction by providing a unified and efficient service delivery model. The market also presents growth opportunities in integrating advanced technologies, including Artificial Intelligence (AI) and automation, to optimize service management processes. Furthermore, with an increasing focus on cybersecurity and compliance, SIAM can play a pivotal role in ensuring secure and resilient service ecosystems, presenting additional avenues for market expansion. As businesses embrace digital transformation, the service integration and management market stands at the forefront of providing comprehensive solutions to meet the evolving needs of modern enterprises. "By vertical, the manufacturing segment holds the highest CAGR during the forecast period."

The service integration and management market by vertical is divided into BFSI, IT & ITeS, telecommunications, energy & utilities, healthcare & life sciences, manufacturing, retail & consumer goods, transportation & logistics, and other verticals. The

manufacturing segment is estimated to grow at the highest CAGR during the forecasted service integration and management market. The manufacturing industry relies heavily on the service integration and management market to improve operational efficiency, supply chain management, and overall competitiveness. In this sector, where accuracy, cost control, and timely delivery are essential, SIAM provides a structured framework for integrating and managing various services and processes. The manufacturing industry uses SIAM for application development and maintenance management and for integrating MES systems with other IT systems.

First and foremost, SIAM helps manufacturers streamline their operations by integrating various services critical to their production processes. These services include supply chain logistics, maintenance of manufacturing equipment, IT systems, and more. SIAM helps manufacturers reduce costs, minimize downtime, and improve operational efficiency by centralizing and optimizing these services. For example, SIAM can ensure that maintenance schedules for critical machinery are coordinated seamlessly, reducing the risk of production delays. Secondly, SIAM is crucial in supply chain management within the manufacturing industry. It facilitates the integration of various supply chain components, from raw material suppliers to distribution networks. This comprehensive view of the supply chain ensures that manufacturers can respond quickly to changes in demand, optimize inventory levels, and enhance overall supply chain efficiency. This helps manufacturers meet consumer demands more effectively, reduce lead times, and maintain a competitive edge in the market.

In conclusion, the service integration and management market is instrumental in driving efficiency, improving supply chain management, and maintaining competitiveness in the manufacturing industry. It enables manufacturers to integrate and manage various services and processes, resulting in cost savings, reduced downtime, and more responsive production and distribution systems.

"Based on organization size, the large enterprises segment holds the largest market share during the forecast period." The service integration and management market is segmented by organization size into large enterprises and SMEs. The large enterprises segment is expected to hold the largest market share during the forecast period. Service integration and management is an essential tool that plays a vital role in the efficient functioning of large enterprises by providing them with a structured approach to integrate, coordinate, and govern their various services, applications, and providers.

In the complex IT landscapes of large enterprises, SIAM serves as a central orchestrator that streamlines IT service delivery and ensures consistency across the organization. SIAM helps companies improve operational efficiency, reduce costs, and enhance service quality by eliminating redundancies and standardizing processes. SIAM is particularly useful for large banks and financial institutions that rely heavily on various IT systems, applications, and services to provide their customers with efficient and secure financial services. By using SIAM principles, these organizations can integrate their multiple services, such as online banking, mobile apps, payment processing, and customer relationship management systems, and ensure that all these components work together cohesively, reducing operational silos and improving overall service delivery. It enables large financial institutions to effectively manage multiple service providers, including those that provide cybersecurity, data analytics, or cloud infrastructure services. SIAM ensures that these providers collaborate seamlessly and maintain compliance with industry regulations while delivering services that align with the bank's standards and security requirements.

In conclusion, SIAM is a crucial tool that enables large enterprises to adapt to changing business needs, scale their IT services, and align their technology with strategic goals while improving overall service delivery and enhancing customer experiences. "Based on solutions, the business solutions segment holds the highest CAGR during the forecast period."

The service integration and management market by solutions is segmented into business and technology solutions. The business solutions segment is estimated to grow at the highest CAGR during the forecasted service integration and management market. The business solutions segment in the service integration and management market plays a pivotal role in aligning IT services with an organization's business objectives and ensuring the overall effectiveness of the SIAM framework.

Business solutions in the service integration and management market enable organizations to define and track key performance indicators (KPIs) directly related to business goals. These solutions provide dashboards and analytics tools that offer real-time insights into the performance of IT services, making it easier for organizations to assess how well these services contribute to their strategic objectives. This data-driven approach allows for more informed decision-making and ensures that the SIAM framework is continuously adapted to align with the evolving needs of the business.

Furthermore, business solutions help organizations optimize their IT services to maximize efficiency and cost-effectiveness. They

provide automation and orchestration capabilities that streamline service delivery processes, reducing manual interventions and associated operational costs. By offering predictive analytics and trend analysis, these solutions enable organizations to address potential issues and improve service quality proactively. This, in turn, enhances the organization's ability to manage its IT budget effectively and allocate resources where it can deliver the most value to the business.

Business solutions in the service integration and management market facilitate a more agile and responsive approach to service delivery. They support rapidly onboarding new service providers and integrating their services into the organization's IT ecosystem. This agility is crucial in today's fast-paced business environment, where the ability to quickly adapt and scale IT services is a competitive advantage.

In summary, the business solutions segment in the service integration and management market empowers organizations to make data-driven decisions, optimize their IT services, and maintain agility in service delivery. By aligning IT services with business objectives, these solutions ensure that the SIAM framework manages service providers effectively and contributes to an organization's strategic goals, ultimately leading to increased competitiveness and better customer satisfaction. Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the service integration and management market.

?[By Company: Tier I: 30%, Tier II: 45%, and Tier III: 25%

?[By Designation: C-Level Executives: 50%, Directors: 35%, and Others: 15%

?[]By Region: North America: 50%, Europe: 30%, Asia Pacific: 15%, Rest of World: 5%

Some of the significant service integration and management market vendors are IBM (US), HCLTech (India), Fujitsu (Japan), DXC Technology (US), CGI (Canada), Atos (France), LTIMindtree (India), Infosys (India), TCS (India), and Wipro (India). Research coverage:

The market study covers the service integration and management market across segments. It aims at estimating the market size and the growth potential across different segments, such as components, solutions, services, organization sizes, verticals, and regions. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies. Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall service integration and management market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand for unified service management platform, Increasing complexities in service management across industries, Increased spending on public cloud, Rising demand for multi-vendor outsourcing), restraints (Lack of skilled professionals, Data security and privacy concerns), opportunities (Advent of big data and analytics, Rising government investment in digitalization, Rapid globalization), and challenges (Integration issues with legacy and traditional SIAM systems, Vendor lock-in, Cultural and organizational resistance) influencing the growth of the service integration and management market.

?[Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the service integration and management market.

?[Market Development: Comprehensive information about lucrative markets ? the report analyses the service integration and management market across varied regions.

?[Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the service integration and management market.

?[Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players, including IBM (US), HCLTech (India), Fujitsu (Japan), DXC Technology (US), and CGI (Canada), among others in the service integration and management market.

## Table of Contents:

1⊓INTRODUCTION⊓45 1.1 STUDY OBJECTIVES 45 1.2 MARKET DEFINITION 45 1.3 STUDY SCOPE 46 1.3.1 MARKET SEGMENTATION 46 1.3.2 INCLUSIONS & EXCLUSIONS 47 1.3.3 REGIONS COVERED 48 1.4 YEARS CONSIDERED 48 1.5 CURRENCY CONSIDERED 49 TABLE 1 USD EXCHANGE RATES, 2018-2022 49 1.6 STAKEHOLDERS 49 1.7 SUMMARY OF CHANGES 50 1.8 RECESSION IMPACT 51 2 RESEARCH METHODOLOGY 52 2.1 RESEARCH DATA 52 FIGURE 1□SERVICE INTEGRATION AND MANAGEMENT MARKET: RESEARCH DESIGN□52 2.1.1 SECONDARY DATA 53 2.1.2 PRIMARY DATA 53 2.1.2.1 Breakup of primary profiles 54 2.1.2.2 Key industry insights 54 2.2 DATA TRIANGULATION 55 FIGURE 2 SERVICE INTEGRATION AND MANAGEMENT MARKET: DATA TRIANGULATION 55 2.3 MARKET SIZE ESTIMATION 56 FIGURE 3 SERVICE INTEGRATION AND MANAGEMENT MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES 56 2.3.1 TOP-DOWN APPROACH 57 FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 57 2.3.2 BOTTOM-UP APPROACH 57 FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 58 FIGURE 6 SERVICE INTEGRATION AND MANAGEMENT MARKET: RESEARCH FLOW 58 2.3.3 MARKET ESTIMATION METHODOLOGIES 59 FIGURE 7[MARKET SIZE ESTIMATION METHODOLOGY (SUPPLY SIDE): ILLUSTRATION OF VENDOR REVENUE ESTIMATION[59 FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS 60 FIGURE 9[MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE) - COLLECTIVE REVENUE OF VENDORS∏60 FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY: CAGR PROJECTIONS FROM SUPPLY SIDE 61 FIGURE 11 SERVICE INTEGRATION AND MANAGEMENT MARKET: DEMAND-SIDE APPROACH 2.4 MARKET FORECAST 62 TABLE 2 FACTOR ANALYSIS 62 2.5 IMPACT OF RECESSION ON GLOBAL SERVICE INTEGRATION AND MANAGEMENT MARKET 63

## 2.6 RESEARCH ASSUMPTIONS 63

2.7 LIMITATIONS AND RISK ASSESSMENT 65

3 EXECUTIVE SUMMARY 66

FIGURE 12 SERVICE INTEGRATION AND MANAGEMENT MARKET SNAPSHOT, 2020-2028 67 FIGURE 13 SEGMENTS WITH HIGH GROWTH RATES IN SERVICE INTEGRATION AND MANAGEMENT MARKET[68 FIGURE 14 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER MARKET BY 2028 69 FIGURE 15 TECHNOLOGY SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER SHARE BY 2028 70 FIGURE 16[CONTRACT MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET BY 2028[]71 FIGURE 17 INFRASTRUCTURE SEGMENT TO ACCOUNT FOR LARGER SHARE BY 2028 72 FIGURE 18 APPLICATION LIFECYCLE MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET BY 2028 73 FIGURE 19 DATA CENTER SEGMENT TO ACCOUNT FOR LARGEST SHARE BY 2028 73 FIGURE 20 INTEGRATION & IMPLEMENTATION SEGMENT TO LEAD MARKET BY 2028 74 FIGURE 21 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET BY 2028 75 FIGURE 22 MANUFACTURING SEGMENT TO ACCOUNT FOR LARGEST SHARE BY 2028 76 FIGURE 23 NORTH AMERICA TO ACHIEVE HIGHEST GROWTH DURING FORECAST PERIOD 77 4 PREMIUM INSIGHTS 78 4.1⊓ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SERVICE INTEGRATION AND MANAGEMENT MARKET∏78 FIGURE 24 GROWING DEMAND FOR INCREASED FLEXIBILITY AND SCALABILITY IN OPERATIONS TO DRIVE ADOPTION OF SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS[]78 4.2 □ SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT □ 79 FIGURE 25 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2023 79 4.3 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION 79 FIGURE 26 TECHNOLOGY SOLUTIONS SEGMENT TO LEAD MARKET IN 2023 79 4.4 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE 80 FIGURE 27 INTEGRATION & IMPLEMENTATION SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023 80 4.5 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION 80 FIGURE 28 CONTRACT MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023 80 4.6 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION 81 FIGURE 29 INFRASTRUCTURE SEGMENT TO LEAD MARKET BY 2028 81 4.7 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION 81 FIGURE 30 APPLICATION LIFECYCLE MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023 81 4.8 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE FIGURE 31 DATA CENTER SEGMENT TO BE DOMINANT MARKET IN 2023 82 4.9 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE 82 FIGURE 32 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2023 82 4.10 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL 83 FIGURE 33 MANUFACTURING SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023 83 4.11 SERVICE INTEGRATION AND MANAGEMENT MARKET: REGIONAL ANALYSIS 83 FIGURE 34 ASIA PACIFIC TO EMERGE AS LUCRATIVE MARKET FOR INVESTMENTS IN NEXT FIVE YEARS 83 5⊓MARKET OVERVIEW AND INDUSTRY TRENDS⊓84 5.1 INTRODUCTION 84 5.2 MARKET DYNAMICS 84 FIGURE 35 SERVICE INTEGRATION AND MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES 85 5.2.1 DRIVERS 85 5.2.1.1 Growing demand for unified service management platforms 85 5.2.1.2 Increasing complexities in service management across industries 86

5.2.1.3 Increased spending on public cloud 86

5.2.1.4 Rising demand for multi-vendor outsourcing 87

5.2.2 RESTRAINTS 87

5.2.2.1 Lack of skilled professionals 87

5.2.2.2 Data security and privacy concerns 88

5.2.3 OPPORTUNITIES 88

5.2.3.1 Advent of big data and analytics 88

5.2.3.2 Rising government investment in digitalization 89

5.2.3.3 Rapid globalization 89

5.2.4 CHALLENGES 90

5.2.4.1 Integration issues with legacy and traditional SIAM systems 90

5.2.4.2 Vendor lock-in 90

5.2.4.3 Cultural and organizational resistance 91

5.3 CASE STUDY ANALYSIS 91

5.3.1 CASE STUDY 1: PUBLIC HOSPITAL IN HONG KONG DEPLOYED FUJITSU'S PALMSECURE SYSTEM TO ENSURE HIGH LEVEL OF DATA SECURITY 191

5.3.2 CASE STUDY 2: POSTEN NORGE DEPLOYED INFOSYS SERVICENOW SUITE TO REDUCE WORKLOAD OF SERVICE DESKS 92 5.3.3 CASE STUDY 3: NEWS UK IMPLEMENTED HCL'S SOLUTIONS TO TRANSFORM ITS DATA CENTER AND BECOME MORE AGILE 93 5.3.4 CASE STUDY 4: EUROPEAN AUDIO COMPANY DEPLOYED LTIMINDTREE'S DIGITAL ECOSYSTEM TO DELIVER ENHANCED CUSTOMER EXPERIENCE AND EXPAND ITS ANNUAL USER BASE 94

5.3.5 CASE STUDY 5: NORWEGIAN OIL AND GAS ASSOCIATION COLLABORATED WITH TIETOEVRY TO REDUCE DOWNTIME 55.3.6 CASE STUDY 6: HANINGE MUNICIPALITY ADOPTED DATA DECTUS'S SOLUTIONS TO IMPROVE IT DELIVERY AND DRIVE INNOVATION 66

5.4 ECOSYSTEM ANALYSIS 96

FIGURE 36 SERVICE INTEGRATION AND MANAGEMENT MARKET ECOSYSTEM 97

5.5 VALUE CHAIN ANALYSIS 97

FIGURE 37 SERVICE INTEGRATION AND MANAGEMENT MARKET: VALUE CHAIN ANALYSIS 98

5.6 PRICING ANALYSIS 98

5.6.1 AVERAGE SELLING PRICE TRENDS OF KEY PLAYERS, BY SOLUTION 98

TABLE 3 INDICATIVE PRICING ANALYSIS OF SERVICE INTEGRATION AND MANAGEMENT SERVICES 99

5.6.2 AVERAGE SELLING PRICE TRENDS OF KEY PLAYERS, BY SERVICE 100

TABLE 4 INDICATIVE PRICING ANALYSIS OF SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS 100

5.7 PATENT ANALYSIS 101

FIGURE 38 NUMBER OF PATENTS PUBLISHED, 2012-2022 101

FIGURE 39 TOP TEN PATENT APPLICANTS, 2022 102

TABLE 5[]TOP PATENT OWNERS[]102

5.8 TECHNOLOGY ANALYSIS 103

5.8.1 KEY TECHNOLOGIES 103

5.8.1.1 Cloud Computing 103

5.8.1.2 API Integration 103

5.8.1.3 Artificial Intelligence and Machine Learning 103

5.8.1.4 Containerization and Microservices 104

5.8.2 COMPLIMENTARY TECHNOLOGIES 104

5.8.2.1 Data Analytics and Business Intelligence (BI) 104

5.8.2.2 DevOps 104

5.8.2.3 Endpoint Security 105

5.8.3 ADJACENT TECHNOLOGIES 105

5.8.3.1 Internet of Things 105

5.8.3.2 Edge Computing 105 5.8.3.3 Big Data 105 5.9 REGULATORY LANDSCAPE 106 5.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 106 TABLE 6[]NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS[]106 TABLE 7 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 106 TABLE 8[]ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS[]107 TABLE 9]REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS]107 ? 5.9.2 REGULATIONS, BY REGION 108 5.9.2.1 North America 108 5.9.2.2 || Europe || 109 5.9.2.3 Asia Pacific 109 5.9.2.4 Middle East & South Africa 109 5.9.2.5 Latin America 110 5.9.3 REGULATORY IMPLICATIONS AND INDUSTRY STANDARDS 110 5.9.3.1 General Data Protection Regulation 110 5.9.3.2 SEC Rule 17a-4 110 5.9.3.3 ISO/IEC 27001 110 5.9.3.4 System and Organization Controls 2 Type II Compliance 111 5.9.3.5 Financial Industry Regulatory Authority 111 5.9.3.6 Freedom of Information Act 111 5.9.3.7 Health Insurance Portability and Accountability Act 111 5.10 PORTER'S FIVE FORCES ANALYSIS 112 FIGURE 40 PORTER'S FIVE FORCES ANALYSIS 112 TABLE 10 PORTER'S FIVE FORCES ANALYSIS 112 5.10.1 THREAT OF NEW ENTRANTS 113 5.10.2 THREAT OF SUBSTITUTES 113 5.10.3 BARGAINING POWER OF SUPPLIERS 113 5.10.4 BARGAINING POWER OF BUYERS 113 5.10.5 INTENSITY OF COMPETITIVE RIVALRY 113 5.11 KEY CONFERENCES & EVENTS 114 TABLE 11□SERVICE INTEGRATION AND MANAGEMENT MARKET: KEY CONFERENCES & EVENTS, 2023-2024□114 5.12 TRENDS/DISRUPTIONS IMPACTING BUYERS 114 FIGURE 41 SERVICE INTEGRATION AND MANAGEMENT MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS 114 5.13 KEY STAKEHOLDERS & BUYING CRITERIA 5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS 115 FIGURE 42□INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP VERTICALS□115 TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP VERTICALS 115 5.13.2 BUYING CRITERIA 116 FIGURE 43 KEY BUYING CRITERIA FOR TOP THREE VERTICALS 116 TABLE 13 KEY BUYING CRITERIA FOR TOP THREE VERTICALS 116 5.14 SERVICE INTEGRATION AND MANAGEMENT MARKET: BUSINESS MODELS 117 5.14.1⊓INTERNAL SERVICE INTEGRATOR⊓117 5.14.2 EXTERNAL SERVICE INTEGRATOR 118 5.14.3 HYBRID SERVICE INTEGRATOR 119 ?

6 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT 121

6.1 INTRODUCTION 122

TABLE 14 COMPONENTS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 122 TABLE 15 COMPONENTS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 122 6.1.1 COMPONENTS: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 123

FIGURE 44 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 123

TABLE 16 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION) 123 TABLE 17 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 124 6.2 SOLUTIONS 124

6.2.1 DEMAND TO IMPROVE OPERATIONAL PERFORMANCE BY AUTOMATING AND STANDARDIZING ACTIVITIES WITHIN ENTERPRISES TO DRIVE MARKET 124

TABLE 18 SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 125 TABLE 19 SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 125 6.3 SERVICES 125

6.3.1 SIAM SERVICES HELP BUSINESSES NAVIGATE COMPLEXITIES OF ADOPTING AND MAINTAINING CLOUD-BASED SYSTEMS 125 TABLE 20 SERVICES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 126 TABLE 21 SERVICES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 126 7 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION 127

7.1 INTRODUCTION 128

7.1.1 SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 128

FIGURE 45[]BUSINESS SOLUTIONS SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD[]128 TABLE 22[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2018-2022 (USD MILLION)[]128 TABLE 23[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD MILLION)[]129 7.2[]BUSINESS SOLUTIONS[]129

7.2.1]NEED FOR EMPOWERING ORGANIZATIONS TO MAKE DATA-DRIVEN DECISIONS, OPTIMIZE IT SERVICES, AND MAINTAIN AGILITY IN SERVICE DELIVERY TO BOOST GROWTH[129]

TABLE 24 BUSINESS SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[130 TABLE 25 BUSINESS SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[130 FIGURE 46 GOVERNMENT, RISK, AND CONTROL SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD[130 TABLE 26 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2018-2022 (USD MILLION)[131 TABLE 27 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2023-2028 (USD MILLION)[131 7.2.2 GOVERNMENT, RISK, AND CONTROL (GRC)[131

TABLE 28 GOVERNMENT, RISK, AND CONTROL: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 132

TABLE 29[]GOVERNMENT, RISK, AND CONTROL: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]132

7.2.3 CONTRACT MANAGEMENT 132

TABLE 30 CONTRACT MANAGEMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 133

TABLE 31 CONTRACT MANAGEMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 133

7.2.4 PROCUREMENT 134

TABLE 32[]PROCUREMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]134 TABLE 33[]PROCUREMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]135 7.2.5[]AUDITING & INVOICING[]135

TABLE 34[]AUDITING & INVOICING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]136 TABLE 35[]AUDITING & INVOICING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]136

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7.3 TECHNOLOGY SOLUTIONS 136

7.3.1 TECHNOLOGY SOLUTIONS HELP ORGANIZATIONS MANAGE COMPLEX IT SERVICE ENVIRONMENTS 136

TABLE 36 TECHNOLOGY SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 137

TABLE 37[]TECHNOLOGY SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]137

FIGURE 47 APPLICATION SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 138

TABLE 38 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2018-2022 (USD MILLION) 138 TABLE 39 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2023-2028 (USD MILLION) 138 7.3.2 APPLICATION 138

TABLE 40[]APPLICATION: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]139 TABLE 41[]APPLICATION: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]139 FIGURE 48[]APPLICATION TESTING SEGMENT TO GROW AT HIGHEST CAGR BY 2028[]140

TABLE 42[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION)[]140 TABLE 43[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION)[]140 7.3.2.1[]Application development[]141

TABLE 44□APPLICATION DEVELOPMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)□141

TABLE 45□APPLICATION DEVELOPMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)□141

7.3.2.2 Application testing 142

TABLE 46 APPLICATION TESTING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 142 TABLE 47 APPLICATION TESTING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 142 7.3.2.3 Application lifecycle management 143

TABLE 48[]APPLICATION LIFECYCLE MANAGEMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]]143

TABLE 49[]APPLICATION LIFECYCLE MANAGEMENT: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]143

7.3.3 INFRASTRUCTURE 144

TABLE 50[INFRASTRUCTURE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]144 TABLE 51[INFRASTRUCTURE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]144 FIGURE 49[]OTHER INFRASTRUCTURE SOLUTIONS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD[]145 TABLE 52[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2018-2022 (USD MILLION)[]145 TABLE 53[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2023-2028 (USD MILLION)[]145 7.3.3.1[]Data center]]146

TABLE 54 DATA CENTER: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 146 TABLE 55 DATA CENTER: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 146 7.3.3.2 Network 147

TABLE 56[INETWORK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]147 TABLE 57[INETWORK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]147 7.3.3.]Security[]148

TABLE 58[]SECURITY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]148 TABLE 59[]SECURITY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]148 7.3.3.4[]Other infrastructure solutions[]149

TABLE 60□OTHER INFRASTRUCTURE SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)□149

TABLE 61 OTHER INFRASTRUCTURE SOLUTIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD

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MILLION)[]149

?

8 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE 150

8.1 INTRODUCTION 151

FIGURE 50[]TRAINING, SUPPORT, AND MAINTENANCE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD[]151 8.1.1[]SERVICES: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS[]151

TABLE 62 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION) 151

TABLE 63 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION) 152

8.2 INTEGRATION & IMPLEMENTATION 152

8.2.1 FOCUS OF BUSINESSES ON ADAPTING TO EVOLVING IT LANDSCAPES AND DELIVERING STREAMLINED SERVICES TO SPUR DEMAND 152

TABLE 64[]INTEGRATION & IMPLEMENTATION: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]153

TABLE 65□INTEGRATION & IMPLEMENTATION: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)□153

8.3 CONSULTING 153

8.3.1 CONSULTING SERVICES PROVIDE EXPERTISE AND GUIDANCE TO ORGANIZATIONS LOOKING TO STREAMLINE SERVICE INTEGRATION PROCESSES 153

TABLE 66[CONSULTING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]154 TABLE 67[CONSULTING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]154 8.4[]TRAINING, SUPPORT, AND MAINTENANCE[]155

8.4.1 EMPHASIS ON PROVIDING EXPERTISE AND GUIDANCE TO ORGANIZATIONS LOOKING TO STREAMLINE SERVICE INTEGRATION PROCESSES TO BOOST MARKET 155

TABLE 68[]TRAINING, SUPPORT, AND MAINTENANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]]156

TABLE 69[]TRAINING, SUPPORT, AND MAINTENANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]156

9 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE 157

9.1 INTRODUCTION 158

9.1.1 ORGANIZATION SIZE: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 158

FIGURE 51 SMES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 158

TABLE 70 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 158 TABLE 71 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 159 9.2 ARGE ENTERPRISES 159

9.2.1 GROWING FOCUS ON IMPROVING OPERATIONAL EFFICIENCY AND ENHANCING SERVICE QUALITY TO DRIVE MARKET 159 TABLE 72 LARGE ENTERPRISES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 160 TABLE 73 LARGE ENTERPRISES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 160 9.3 SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) 160

9.3.1 SERVICE INTEGRATION AND MANAGEMENT SERVICES ENABLE SMES TO STREAMLINE IT OPERATIONS BY INTEGRATING SERVICES AND AUTOMATING PROCESSES 160

TABLE 74 SMES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 161 TABLE 75 SMES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION) 161

10[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL[]162

10.1 INTRODUCTION 163

10.1.1 VERTICALS: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 163

FIGURE 52[]MANUFACTURING SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD[]163

TABLE 76 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION) 164

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TABLE 77[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION)[]164 10.2[]IT & ITES[]165

10.2.1 INEED FOR MANAGING GROWING COMPLEXITY IN IT SERVICE ECOSYSTEMS TO DRIVE POPULARITY OF SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS 165

TABLE 78[]IT & ITES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]165 TABLE 79[]IT & ITES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]165

10.2.1.1 Service level agreement management 166

10.2.1.2 Incident & problem management 166

10.2.1.3 Improved service quality 166

10.2.1.4 Service catalog management 167

10.3 TELECOMMUNICATIONS 167

10.3.1 DEMAND FOR INTEGRATING DIVERSE SERVICES AND TECHNOLOGIES TO BOOST MARKET 167

TABLE 80[]TELECOMMUNICATIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]168 TABLE 81[]TELECOMMUNICATIONS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]168 10.3.1.1][Multi-service provider coordination]]168

10.3.1.2 Efficient incident & problem management 169

10.4[]BFSI[]169

10.4.1 CHANGING DYNAMICS IN FINANCIAL INSTITUTIONS TO PROPEL USE OF SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS 169

TABLE 82[]BFSI: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)[]170 TABLE 83[]BFSI: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]170

10.4.1.1 Customer-centric services management 171

10.4.1.2 Regulatory compliance management 171

10.5 RETAIL & CONSUMER GOODS 172

10.5.1 GROWING DEMAND FOR CONSISTENCY ACROSS PHYSICAL STORES, E-COMMERCE WEBSITES, AND CUSTOMER SUPPORT CHANNELS TO BOOST MARKET 172

TABLE 84[]RETAIL & CONSUMER GOODS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]172

TABLE 85[]RETAIL & CONSUMER GOODS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)]173

10.5.1.1 Increased agility 173

10.5.1.2 Fraud detection & prevention 173

10.6 MANUFACTURING 174

10.6.1 SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS ENABLE MANUFACTURERS TO STREAMLINE OPERATIONS BY INTEGRATING VARIOUS SERVICES CRITICAL TO PRODUCTION PROCESSES 174

TABLE 86[]MANUFACTURING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]]174 TABLE 87[]MANUFACTURING: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)]]175 10.6.1.1]]Management of application development and maintenance]]175

10.6.1.2 Integration of MES systems with other IT systems 175

10.7 HEALTHCARE & LIFE SCIENCES 176

10.7.1 NEED FOR SEAMLESS INTEGRATION OF HEALTHCARE & LIFE SCIENCES SERVICES TO PROPEL DEMAND 176

TABLE 88[]HEALTHCARE & LIFE SCIENCES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]177

TABLE 89[]HEALTHCARE & LIFE SCIENCES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)]]177

10.7.1.1 Multi-provider healthcare ecosystem 177

10.7.1.2[End-to-end service management]]178

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10.8 ENERGY & UTILITIES 178

10.8.1 SERVICE INTEGRATION AND MANAGEMENT SOLUTIONS ENABLE SMOOTH TRANSITION FROM TRADITIONAL TO RENEWABLE ENERGY SOURCES 178

TABLE 90[]ENERGY & UTILITIES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]]179 TABLE 91[]ENERGY & UTILITIES: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)]]180 10.8.1.1[]Reduced TCO]]180

10.8.1.2 Effective risk mitigation 180

?

10.9 TRANSPORTATION & LOGISTICS 181

10.9.1 SERVICE INTEGRATION AND MANAGEMENT SERVICES FACILITATE REAL-TIME TRACKING, ENSURING CUSTOMERS RECEIVE TIMELY AND ACCURATE INFORMATION 181

TABLE 92[]TRANSPORTATION & LOGISTICS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]181

TABLE 93[]TRANSPORTATION & LOGISTICS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]182

10.9.1.1 Performance tracking 182

10.10 OTHER VERTICALS 182

10.10.1 MEDIA & ENTERTAINMENT 182

10.10.2 GOVERNMENT & PUBLIC SECTOR 183

10.10.3 TRAVEL & HOSPITALITY 183

TABLE 94]OTHER VERTICALS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION)]183 TABLE 95]OTHER VERTICALS: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)]183 11]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION]184

11.1 INTRODUCTION 185

FIGURE 53 NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE BY 2028 185

TABLE 96 SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2018-2022 (USD MILLION) 185

TABLE 97[]SERVICE INTEGRATION AND MANAGEMENT MARKET, BY REGION, 2023-2028 (USD MILLION)[]186

11.1.1 NORTH AMERICA 186

11.1.2 NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 186

11.1.3 NORTH AMERICA: RECESSION IMPACT 187

FIGURE 54[]NORTH AMERICAN SERVICE INTEGRATION AND MANAGEMENT MARKET: REGIONAL SNAPSHOT[]187 TABLE 98[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[]188

TABLE 99[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[]188 TABLE 100[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2018-2022 (USD MILLION)[]188 TABLE 101[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD MILLION)[]188 TABLE 102[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2018-2022 (USD MILLION)]]188

TABLE 103[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2023-2028 (USD MILLION)]189

TABLE 104[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2018-2022 (USD MILLION)[]189

TABLE 105[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2023-2028 (USD MILLION)]189

TABLE 106[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION)[]190 TABLE 107[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION)[]190 TABLE 108[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2018-2022 (USD MILLION)]]190

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TABLE 109[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2023-2028 (USD MILLION)]191

TABLE 110[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION)[]191 TABLE 111[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION)[]191 TABLE 112[NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[]191

TABLE 113[]NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)]]192

TABLE 114 NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL, 2018-2022 (USD MILLION) 192 TABLE 115 NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 192 TABLE 116 NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 193 TABLE 117 NORTH AMERICA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 193 11.1.4 USD 193

11.1.4.1[Need for businesses and institutions to operate efficiently and address industry-specific challenges to drive growth[193 TABLE 118[US: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[194 TABLE 119[US: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)[194 TABLE 120[US: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[194 TABLE 121[US: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[194 TABLE 121[US: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[194 11.1.5[CANADA][195

11.1.5.1 Increased cyberattacks and growth in digital infrastructure to boost demand for service integration and management solutions 195

TABLE 122 CANADA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[195 TABLE 123 CANADA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)[196 TABLE 124 CANADA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[196 TABLE 125 CANADA: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[196 11.2 UROPE][196

11.2.1 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET DRIVERS 197

11.2.2 EUROPE: RECESSION IMPACT 197

TABLE 126[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[]198 TABLE 127[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[]198 TABLE 128[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2018-2022 (USD MILLION)[]198 TABLE 129[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD MILLION)[]198 TABLE 130[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD MILLION)[]198 TABLE 130[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2018-2022 (USD MILLION)[]199 TABLE 131[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2023-2028 (USD MILLION)[]199 TABLE 132[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY BUSINESS SOLUTION, 2023-2028 (USD MILLION)[]199 TABLE 132[EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2018-2022 (USD MILLION)]]199

TABLE 133 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY TECHNOLOGY SOLUTION, 2023-2028 (USD MILLION) 199

TABLE 134 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2018-2022 (USD MILLION) 200 TABLE 135 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY APPLICATION, 2023-2028 (USD MILLION) 200 TABLE 136 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2018-2022 (USD MILLION) 200 TABLE 137 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY INFRASTRUCTURE, 2023-2028 (USD MILLION) 201 TABLE 138 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2018-2022 (USD MILLION) 201 TABLE 139 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION) 201 TABLE 139 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY SERVICE, 2023-2028 (USD MILLION) 201 TABLE 140 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION) 202 TABLE 141 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 202

TABLE 143 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 203 TABLE 144 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 203 TABLE 145 EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 203 11.2.3 UK 204

11.2.3.1 Stringent regulations and awareness about importance of service integration and management solutions to boost market 204

TABLE 146[]UK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[]204 TABLE 147[]UK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)[]204 TABLE 148[]UK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[]205 TABLE 149[]UK: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[]205 11.2.4[]GERMANY[]205

11.2.4.1[High demand for cloud service integration and management solutions among startups to encourage market expansion[205 TABLE 150][GERMANY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[]206 TABLE 151][GERMANY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)[]206 TABLE 152[[GERMANY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)]]206 TABLE 153[[GERMANY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)]]206 TABLE 153[[GERMANY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)]]206 11.2.5[[FRANCE]]207

11.2.5.1 Increasing focus on equipping operations with SIAM solutions to propel market 207

TABLE 154[FRANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)[]207 TABLE 155[FRANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)[]208 TABLE 156[FRANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)[]208 TABLE 157[FRANCE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)[]208 11.2.6[]ITALY[]208

11.2.6.1[SIAM professional services offer organizations access to specialized expertise and best practices]208 TABLE 158[]ITALY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)]209 TABLE 159[]ITALY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)]209 TABLE 160[]ITALY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)]209 TABLE 161[]ITALY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION)]209 TABLE 161[]ITALY: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION)]210 11.2.7[]REST OF EUROPE[]210

TABLE 162[REST OF EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018-2022 (USD MILLION)]210

TABLE 163[REST OF EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)]210

TABLE 164 REST OF EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2018-2022 (USD MILLION) 211 TABLE 165 REST OF EUROPE: SERVICE INTEGRATION AND MANAGEMENT MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 211



# Service Integration and Management Market by Component (Solutions (Business Solutions, Technology Solutions), Services (Integration & Implementation, Consulting)), Organization Size, Vertical (Manufacturing, It & ITeS, BFSI) & Region -Global Forecast to 2028

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