

Modular Data Center Market by Component (Solutions and Services), Organization Size (Large Enterprises and SMEs), Vertical (BFSI, IT & Telecom, Healthcare, Retail, Media & Entertainment, and Manufacturing) and Region - Global Forecast to 2030

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Report description:

The Modular data center market size is expected to grow from USD 25.8 billion in 2023 to USD 81.2 billion by 2030 at a Compound Annual Growth Rate (CAGR) of 17.8% during the forecast period. The market has excellent growth opportunities, such as deployment in disaster-prone areas, demand from colocation providers, and demand for data centers in space and underwater. "By component, the solutions segment to have a higher market share during the forecast period."

The requirement for flexible cabinets to hold this equipment will only grow as more businesses construct their data centers to exact performance and cost goals. The growing data needs of end users are beyond the capabilities of the current IT infrastructure. Adaptable and adequate infrastructure is desperately needed to meet the performance requirements of modern data centers. Managers can store, cool, power, manage, and secure essential IT equipment with modular data centers and enclosures. Major market vendors offer data centers of different sizes and provide features like cable and airflow management accessories to support enterprise and data center requirements.

"By solutions, the all-in-one modules segment is expected to grow at a higher CAGR during the forecast period. "

The all-in-one module is a highly integrated containerized data center facility for enterprise data management, oil exploration, and disaster relief. It is a temporary module usually implemented in cases wherein data center mobility is a concern, as it comprises modules with cooling, power, and IT systems built inside a single container. These containerized modules are portable and energy-efficient and provide on-site, ready-to-deploy solutions, reducing installation costs and time. They also enable scalability and flexibility to the IT infrastructure to adjust to the design and size for future deployments. This advantage of the all-in-one module, wherein organizations can implement scale-out infrastructure, is expected to fuel the market for modular data centers. Modular data centers provide exceptional value for organizations looking to implement an edge computing strategy by combining power, cooling, and IT infrastructure into a single solution.

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"By vertical, the BFSI segment is projected to record the highest market share during the forecast period."

The BFSI industry is rapidly adopting electronic banking, paperless storage, and virtualization, which has increased the demand for safe, resilient, cost-effective, and energy-efficient modular data center solutions. As the BFSI industry deals with vast amounts of customers' data regularly, it requires reliable IT equipment to store and manage it. Reliable data centers must offer uninterrupted financial services and improve the response time for running end-user applications. Modular data centers provide high computing power, reduce computational time for BFSI institutions, and ensure business continuity by focusing on management, scalability, efficiency, and energy efficiency. Therefore, modular data center solutions are essential in minimizing business continuity risk and providing cost-effective solutions in the BFSI sector.

"The Asia Pacific is expected to have the highest growth during the forecast period."

The Modular Data Center market in the Asia Pacific region is poised for significant growth during the forecast period, driven by several key factors. As the demand for data storage and processing capabilities continues to soar across IT, healthcare, finance, and telecommunications industries, the need for flexible and scalable data center solutions becomes increasingly crucial. Modular data centers offer a compelling solution by providing a modular and easily expandable infrastructure that can be deployed quickly to meet evolving business requirements. In the Asia Pacific, where rapid urbanization and digital transformation are driving the need for efficient and resilient data management, modular data centers offer a strategic advantage. Additionally, the region's diverse climate conditions necessitate adaptable and energy-efficient solutions, further emphasizing the appeal of modular data centers. With the escalating adoption of cloud services, IoT, and big data analytics, the demand for modular data centers is expected to surge, making the Asia Pacific market a hotspot for growth in the foreseeable future.

"North America to hold the largest share in the global Modular Data Center market."

The Modular Data Center market in North America is a dominant force in the global landscape, and various factors underpin its sustained growth. The region's robust technological infrastructure and a thriving ecosystem of tech-driven industries have fueled an insatiable demand for scalable and adaptable data solutions. As businesses across sectors continue to embrace digital transformation, the need for modular data centers has surged due to their ability to provide rapid deployment, flexibility, and cost-effectiveness. North America's leadership in cloud computing, artificial intelligence, and other data-intensive technologies has further driven the demand for modular data centers, positioning the region at market dominance. Moreover, the region's stringent regulatory environment and a heightened focus on sustainability have prompted organizations to adopt modular data centers, which often boast energy-efficient designs. The combination of technological prowess, business agility, and environmental considerations cements North America's position as a critical player in the Modular Data Center market, with continued dominance expected in the foreseeable future.

The breakup of the profiles of the primary participants is below:

-□By Company Type: Tier I: 30%, Tier II: 45%, and Tier III: 25%

-□By Designation: C-Level Executives: 50%, Director Level: 35%, and *Others: 15%

-□By Region: North America: 50%, Europe: 30%, Asia Pacific: 15%, **RoW: 5%

* Others include sales managers, marketing managers, and product managers

**RoW include Middle East & Africa and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Some of the key players operating in the modular data center market are - Dell Technologies (US), Vertiv (US), Schneider Electric (France), IBM (US), Huawei (China), Eaton (Ireland), Rittal (Germany), HPE (US), Silent-Aire (Canada), and Eltek (Norway).

Research coverage:

The market study covers the Modular data center market across segments. It aims to estimate the market size and the growth

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potential across different segments such as component, organization size, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall Modular Data Center market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers, restraints, opportunities, and challenges influencing the growth of the modular data center market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Modular data center market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the modular data center market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the modular data center market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Dell Technologies, Vertiv, Schneider Electric, IBM, and Huawei in the modular data center market.

Table of Contents:

| | |
|---|----|
| 1□INTRODUCTION□ | 41 |
| 1.1□STUDY OBJECTIVES□ | 41 |
| 1.2□MARKET DEFINITION□ | 41 |
| 1.2.1□INCLUSIONS AND EXCLUSIONS□ | 42 |
| 1.3□MARKET SCOPE□ | 43 |
| 1.3.1□MARKET SEGMENTATION□ | 43 |
| 1.3.2□REGIONS COVERED□ | 44 |
| 1.4□YEARS CONSIDERED□ | 44 |
| 1.5□CURRENCY CONSIDERED□ | 45 |
| TABLE 1□USD EXCHANGE RATES, 2018-2022□ | 45 |
| 1.6□STAKEHOLDERS□ | 45 |
| 1.7□SUMMARY OF CHANGES□ | 46 |
| 1.7.1□RECESSION IMPACT□ | 46 |
| 2□RESEARCH METHODOLOGY□ | 48 |
| 2.1□RESEARCH DATA□ | 48 |
| FIGURE 1□MODULAR DATA CENTER MARKET: RESEARCH DESIGN□ | 49 |
| 2.1.1□SECONDARY DATA□ | 49 |
| 2.1.2□PRIMARY DATA□ | 50 |
| 2.1.2.1□Breakup of primary profiles□ | 51 |

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|-----------|--|----|
| 2.1.2.2 | Key industry insights | 51 |
| 2.2 | DATA TRIANGULATION | 52 |
| FIGURE 2 | MODULAR DATA CENTER MARKET: DATA TRIANGULATION | 52 |
| 2.3 | MARKET SIZE ESTIMATION | 53 |
| FIGURE 3 | MODULAR DATA CENTER MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES | 53 |
| 2.3.1 | TOP-DOWN APPROACH | 54 |
| FIGURE 4 | MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (TOP-DOWN), REVENUE GENERATION FROM MODULAR DATA CENTER VENDORS | 54 |
| 2.3.2 | BOTTOM-UP APPROACH | 54 |
| FIGURE 5 | MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 (BOTTOM-UP) | 55 |
| FIGURE 6 | MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH FROM SUPPLY SIDE - COLLECTIVE REVENUE OF VENDORS | 56 |
| FIGURE 7 | ILLUSTRATIVE EXAMPLE OF REVENUE ESTIMATION | 57 |
| FIGURE 8 | MARKET SIZE ESTIMATION METHODOLOGY: CAGR PROJECTIONS FROM SUPPLY SIDE | 58 |
| FIGURE 9 | MODULAR DATA CENTER MARKET: RESEARCH FLOW | 59 |
| 2.4 | MARKET FORECAST | 59 |
| TABLE 2 | FACTOR ANALYSIS | 59 |
| 2.5 | IMPACT OF RECESSION ON GLOBAL MODULAR DATA CENTER MARKET | 60 |
| 2.6 | RESEARCH ASSUMPTIONS | 61 |
| 2.7 | LIMITATIONS AND RISK ASSESSMENT | 63 |
| 3 | EXECUTIVE SUMMARY | 64 |
| 3.1 | OVERVIEW OF RECESSION IMPACT | 64 |
| FIGURE 10 | RECESSION OUTLOOK, 2017-2030 (USD MILLION) | 65 |
| FIGURE 11 | TOP-GROWING SEGMENTS IN MODULAR DATA CENTER MARKET | 66 |
| FIGURE 12 | MODULAR DATA CENTER MARKET: REGIONAL SNAPSHOT | 67 |
| 4 | PREMIUM INSIGHTS | 68 |
| 4.1 | ATTRACTIVE GROWTH OPPORTUNITIES IN MODULAR DATA CENTER MARKET | 68 |
| FIGURE 13 | FOCUS ON REDUCING TIME TO MARKET, LATENCY, EASY SCALABILITY, AND CONVENIENT DEPLOYMENT TO DRIVE ADOPTION OF MODULAR DATA CENTER SOLUTIONS & SERVICES | 68 |
| 4.2 | MODULAR DATA CENTER MARKET, BY COMPONENT, 2023 VS. 2030 | 68 |
| FIGURE 14 | SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD | 68 |
| 4.3 | MODULAR DATA CENTER MARKET, BY SOLUTION, 2023 VS. 2030 | 69 |
| FIGURE 15 | INDIVIDUAL MODULES SEGMENT TO HOLD LARGER MARKET SHARE DURING FORECAST PERIOD | 69 |
| 4.4 | MODULAR DATA CENTER MARKET, BY SERVICE, 2023 VS. 2030 | 69 |
| FIGURE 16 | SUPPORT & MAINTENANCE SEGMENT TO HOLD LARGEST MARKET SHARE DURING FORECAST PERIOD | 69 |
| 4.5 | MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023 VS. 2030 | 70 |
| FIGURE 17 | LARGE ENTERPRISES SEGMENT TO HOLD LARGER MARKET SHARE DURING FORECAST PERIOD | 70 |
| 4.6 | MODULAR DATA CENTER MARKET, BY VERTICAL, 2023 VS. 2030 | 70 |
| FIGURE 18 | BFSI SEGMENT TO HOLD LARGEST MARKET SHARE DURING FORECAST PERIOD | 70 |
| 4.7 | MODULAR DATA CENTER MARKET: REGIONAL SCENARIO, 2023-2030 | 71 |
| FIGURE 19 | ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT SEVEN YEARS | 71 |
| 5 | MARKET OVERVIEW AND INDUSTRY TRENDS | 72 |
| 5.1 | MARKET DYNAMICS | 72 |
| FIGURE 20 | DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: MODULAR DATA CENTER MARKET | 72 |
| 5.1.1 | DRIVERS | 73 |
| 5.1.1.1 | Increased demand for rapidly scalable and deployable data centers | 73 |
| FIGURE 21 | CONSTRUCTION TIMELINE OF MODULAR AND TRADITIONAL DATA CENTERS | 73 |

| | | |
|-----------|--|---|
| 5.1.1.2 | Growing need for energy-efficient data centers | 73 |
| 5.1.1.3 | Easy implementation of redundant data centers | 74 |
| 5.1.1.4 | Easy compliance in modular data centers | 74 |
| 5.1.1.5 | Proliferation of data center colocation facilities globally | 75 |
| 5.1.1.6 | Data center optimization initiatives to address critical infrastructure inefficiencies | 75 |
| 5.1.2 | RESTRAINTS | 75 |
| 5.1.2.1 | Transportation of modular data centers | 75 |
| TABLE 3 | | ROADWAY TRANSPORTATION WEIGHT AND SIZE LIMITS |
| 5.1.2.2 | Vendor lock-ins to limit buying options | 76 |
| 5.1.2.3 | Emergence of HCI | 76 |
| 5.1.3 | OPPORTUNITIES | 76 |
| 5.1.3.1 | Deployment in disaster-prone areas | 76 |
| TABLE 4 | | NEMA ENCLOSURE RATINGS |
| 5.1.3.2 | Demand from colocation providers for modular data centers | 77 |
| 5.1.3.3 | Demand for data centers on the Moon | 78 |
| 5.1.3.4 | Demand for underwater data centers | 78 |
| 5.1.3.5 | Demand for data centers in space | 78 |
| 5.1.3.6 | Establishment of data centers in Iceland | 78 |
| 5.1.4 | CHALLENGES | 79 |
| 5.1.4.1 | Implementing effective cooling systems | 79 |
| TABLE 5 | | AMERICAN SOCIETY OF HEATING, REFRIGERATION, AND AIR CONDITIONING ENGINEERS THERMAL GUIDELINE VALUES |
| 5.1.4.2 | Reliance on PUE as sole efficiency measure | 79 |
| 5.2 | PORTER'S FIVE FORCES ANALYSIS | 80 |
| FIGURE 22 | | MODULAR DATA CENTER MARKET: PORTER'S FIVE FORCES ANALYSIS |
| TABLE 6 | | MODULAR DATA CENTER MARKET: PORTER'S FIVE FORCES ANALYSIS |
| 5.2.1 | THREAT OF NEW ENTRANTS | 81 |
| 5.2.2 | THREAT OF SUBSTITUTES | 81 |
| 5.2.3 | BARGAINING POWER OF SUPPLIERS | 81 |
| 5.2.4 | BARGAINING POWER OF BUYERS | 81 |
| 5.2.5 | INTENSITY OF COMPETITIVE RIVALRY | 81 |
| 5.3 | KEY STAKEHOLDERS & BUYING CRITERIA | 82 |
| 5.3.1 | KEY STAKEHOLDERS IN BUYING PROCESS | 82 |
| FIGURE 23 | | INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS |
| TABLE 7 | | INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS (%) |
| 5.3.2 | BUYING CRITERIA | 82 |
| FIGURE 24 | | KEY BUYING CRITERIA FOR TOP END USERS |
| TABLE 8 | | KEY BUYING CRITERIA FOR TOP END USERS |
| 5.4 | MODULAR DATA CENTER: ADOPTION TREND BY CLOUD PROVIDERS | 83 |
| TABLE 9 | | LIST OF MAJOR CLOUD PROVIDERS |
| 5.5 | TREND ANALYSIS: MODULAR DATA CENTER PROVIDERS AND OPERATORS | 85 |
| 5.5.1 | INSIGHTS ON KEY DATA CENTER MANUFACTURERS | 85 |
| 5.5.2 | INSIGHTS ON KEY DATA CENTER OPERATORS | 86 |
| 5.6 | VALUE CHAIN | 87 |
| FIGURE 25 | | MODULAR DATA CENTER MARKET: VALUE CHAIN |
| 5.7 | ECOSYSTEM | 88 |
| FIGURE 26 | | MODULAR DATA CENTER MARKET: ECOSYSTEM |

| | | |
|-----------|--|-----|
| TABLE 10 | MODULAR DATA CENTER MARKET: COMPANIES AND THEIR ROLE IN ECOSYSTEM | 89 |
| 5.8 | TECHNOLOGICAL ANALYSIS | 91 |
| 5.8.1 | KEY TECHNOLOGIES | 91 |
| 5.8.1.1 | Cybersecurity | 91 |
| 5.8.1.2 | Server Virtualization | 91 |
| 5.8.1.3 | Edge Computing | 92 |
| 5.8.2 | COMPLEMENTARY TECHNOLOGIES | 92 |
| 5.8.2.1 | AI/ML | 92 |
| 5.8.2.2 | IoT | 93 |
| 5.8.2.3 | 5G | 93 |
| 5.8.3 | ADJACENT TECHNOLOGIES | 93 |
| 5.8.3.1 | Cloud Computing | 93 |
| 5.8.3.2 | Hyperscale | 94 |
| 5.9 | PRICING ANALYSIS | 94 |
| 5.9.1 | AVERAGE SELLING PRICE (ASP) TREND OF KEY PLAYERS, BY SOLUTION | 94 |
| FIGURE 27 | AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION (USD MILLION/MONTH) | 95 |
| 5.9.2 | INDICATIVE PRICING ANALYSIS OF MODULAR DATA CENTER SOLUTIONS | 95 |
| TABLE 11 | INDICATIVE PRICING ANALYSIS OF MODULAR DATA CENTER SOLUTIONS (1/2) | 95 |
| TABLE 12 | INDICATIVE PRICING ANALYSIS OF MODULAR DATA CENTER SOLUTIONS (2/2) | 96 |
| 5.10 | CASE STUDY ANALYSIS | 96 |
| 5.10.1 | CASE STUDY 1: ENERGY VERTIV PROVIDED DATA CENTER COOLING OPTIMIZATION FOR ONE OF WORLD'S GREENEST COLOCATION OPERATORS | 96 |
| 5.10.2 | CASE STUDY 2: SCHNEIDER'S FLAGSHIP PLATFORM HELPED TELCO WITH BUILDING ITS COMPETITIVE ADVANTAGE | 97 |
| 5.10.3 | CASE STUDY 3: SCALEMATRIX AIDED AEROSPACE & DEFENSE INDUSTRY TO REDUCE WASTAGE AND DELIVER REQUIRED RESOURCES | 98 |
| 5.10.4 | CASE STUDY 4: NINI DISTRIBUTION CENTER ENHANCED OPERATIONAL EFFICIENCY BY DEPLOYING VERTIV SOLUTION SUITE | 99 |
| 5.11 | PATENT ANALYSIS | 100 |
| FIGURE 28 | NUMBER OF PATENTS PUBLISHED, 2012-2022 | 100 |
| FIGURE 29 | TOP FIVE PATENT OWNERS (GLOBAL) | 100 |
| TABLE 13 | TOP TEN PATENT OWNERS (US) | 101 |
| 5.12 | TARIFF & REGULATORY LANDSCAPE | 101 |
| 5.12.1 | TARIFF ANALYSIS | 101 |
| TABLE 14 | MFN TARIFFS FOR HS CODE: 8537 EXPORTED BY US | 101 |
| TABLE 15 | MFN TARIFFS FOR HS CODE: 8537 EXPORTED BY AUSTRALIA | 102 |
| TABLE 16 | MFN TARIFF FOR HS CODE: 8537 EXPORTED BY CANADA | 102 |
| 5.12.2 | REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS | 102 |
| TABLE 17 | NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS | 102 |
| TABLE 18 | EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS | 103 |
| TABLE 19 | ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS | 103 |
| TABLE 20 | REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS | 103 |
| 5.12.3 | KEY ASSOCIATIONS AND REGULATORY STANDARDS | 104 |
| 5.12.3.1 | American National Standards Institute | 104 |
| 5.12.3.2 | International Organization for Standardization | 104 |
| 5.12.3.3 | European Standards | 104 |
| 5.12.3.4 | Uptime Institute | 104 |
| 5.12.3.5 | ENERGY STAR-certified Products | 104 |

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| | | |
|-----------|---|-----|
| 5.12.3.6 | National Electrical Manufacturers Association (NEMA) | 105 |
| 5.12.3.7 | Canadian Standards Association (CSA) Group | 105 |
| 5.12.3.8 | Electronics Industries Alliance (EIA) | 105 |
| 5.12.3.9 | Telecommunications Industry Association (TIA) | 105 |
| 5.12.3.10 | Leadership in Energy and Environmental Design (LEED) | 105 |
| 5.12.3.11 | Open Compute Project (OCP) | 105 |
| 5.12.3.12 | Underwriters Laboratories (UL) | 106 |
| 5.13 | TRENDS/DISRUPTIONS IMPACTING BUYERS | 106 |
| FIGURE 30 | TRENDS/DISRUPTIONS IMPACTING BUYERS | 106 |
| 5.14 | KEY CONFERENCES AND EVENTS IN 2023-2024 | 106 |
| TABLE 21 | MODULAR DATA CENTER MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2023-2024 | 106 |
| 5.15 | MODULAR DATA CENTER MARKET: BUSINESS MODEL ANALYSIS | 107 |
| FIGURE 31 | MODULAR DATA CENTER MARKET: BUSINESS MODELS | 107 |
| 5.15.1 | PRODUCT SALES MODEL | 108 |
| 5.15.2 | LEASE OR RENTAL MODEL | 108 |
| 5.16 | TRADE ANALYSIS | 109 |
| TABLE 22 | IMPORT DATA, BY COUNTRY, 2018-2022 (USD MILLION) | 109 |
| FIGURE 32 | IMPORT DATA, BY COUNTRY, 2018-2022 (USD MILLION) | 109 |
| TABLE 23 | EXPORT DATA, BY COUNTRY, 2018-2022 (USD MILLION) | 110 |
| FIGURE 33 | EXPORT DATA, BY COUNTRY, 2018-2022 (USD MILLION) | 110 |
| 6 | MODULAR DATA CENTER MARKET, BY COMPONENT | 111 |
| 6.1 | INTRODUCTION | 112 |
| 6.1.1 | COMPONENT: MODULAR DATA CENTER MARKET DRIVERS | 112 |
| FIGURE 34 | SOLUTIONS TO HOLD LARGER MARKET SIZE IN 2023 | 112 |
| TABLE 24 | MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) | 112 |
| TABLE 25 | MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) | 113 |
| 6.2 | SOLUTIONS | 113 |
| 6.2.1 | NEED FOR FLEXIBLE AND EFFICIENT INFRASTRUCTURE TO SUPPORT MODERN DATA CENTERS | 113 |
| TABLE 26 | SOLUTIONS: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 113 |
| TABLE 27 | SOLUTIONS: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 113 |
| 6.3 | SERVICES | 114 |
| 6.3.1 | HIGHER SPENDING ON MAINTENANCE SERVICES TO REDUCE DATA CENTER DOWNTIME | 114 |
| TABLE 28 | SERVICES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 114 |
| TABLE 29 | SERVICES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 114 |
| 7 | MODULAR DATA CENTER MARKET, BY SOLUTION | 115 |
| 7.1 | INTRODUCTION | 116 |
| 7.1.1 | SOLUTION: MODULAR DATA CENTER MARKET DRIVERS | 116 |
| FIGURE 35 | INDIVIDUAL MODULES TO HOLD LARGER MARKET SIZE IN 2023 | 116 |
| TABLE 30 | MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) | 116 |
| TABLE 31 | MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) | 117 |
| 7.2 | ALL-IN-ONE MODULES | 117 |
| 7.2.1 | SCALABILITY AND FLEXIBILITY OF IT INFRASTRUCTURE TO ADJUST DESIGN AND SIZE FOR FUTURE DEPLOYMENTS | 117 |
| TABLE 32 | ALL-IN-ONE MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 117 |
| TABLE 33 | ALL-IN-ONE MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 118 |
| 7.3 | INDIVIDUAL MODULES | 118 |
| FIGURE 36 | IT MODULE TO HOLD LARGEST MARKET SIZE IN 2023 | 119 |
| TABLE 34 | INDIVIDUAL MODULES: MODULAR DATA CENTER MARKET, BY TYPE, 2017-2022 (USD MILLION) | 119 |

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| TABLE 35 | INDIVIDUAL MODULES: MODULAR DATA CENTER MARKET, BY TYPE, 2023-2030 (USD MILLION) | 119 |
| TABLE 36 | INDIVIDUAL MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 120 |
| TABLE 37 | INDIVIDUAL MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 120 |
| 7.3.1 | IT MODULES | 120 |
| 7.3.1.1 | Deployment of many units at various levels of data center infrastructure to drive demand for these modules | 120 |
| TABLE 38 | IT MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 121 |
| TABLE 39 | IT MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 121 |
| 7.3.1.2 | Server Modules | 121 |
| 7.3.1.3 | Network Modules | 121 |
| 7.3.1.4 | Storage Modules | 122 |
| 7.3.1.5 | Other IT Modules | 122 |
| 7.3.2 | POWER MODULES | 122 |
| 7.3.2.1 | High demand for power modules from countries with irregular power supply to drive demand | 122 |
| TABLE 40 | POWER MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 123 |
| TABLE 41 | POWER MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 123 |
| 7.3.2.2 | Power monitoring & management modules | 123 |
| 7.3.2.3 | Power distribution units | 123 |
| 7.3.2.4 | UPS modules | 124 |
| 7.3.2.5 | Other power modules | 124 |
| 7.3.3 | COOLING MODULES | 124 |
| 7.3.3.1 | Increasing demand to cool data centers to drive their demand | 124 |
| TABLE 42 | COOLING MODULES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 125 |
| TABLE 43 | COOLING MODULES: MODULAR DATA CENTERS MARKET, BY REGION, 2023-2030 (USD MILLION) | 125 |
| 7.3.3.2 | Air-cooled modules | 125 |
| 7.3.3.3 | Cooling towers | 125 |
| 7.3.3.4 | Chilling units | 126 |
| 7.3.3.5 | Other cooling modules | 126 |
| 8 | MODULAR DATA CENTER MARKET, BY SERVICE | 127 |
| 8.1 | INTRODUCTION | 128 |
| 8.1.1 | SERVICE: MODULAR DATA CENTER MARKET DRIVERS | 128 |
| FIGURE 37 | SUPPORT & MAINTENANCE TO HOLD LARGEST MARKET SIZE IN 2023 | 129 |
| TABLE 44 | MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) | 129 |
| TABLE 45 | MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) | 129 |
| 8.2 | DESIGN & CONSULTING | 130 |
| 8.2.1 | HIGH DEMAND FOR END-TO-END CONSULTATIVE APPROACH FOR INFRASTRUCTURE MODERNIZATION TO DRIVE DEMAND | 130 |
| TABLE 46 | DESIGN & CONSULTING: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 130 |
| TABLE 47 | DESIGN & CONSULTING: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 131 |
| 8.3 | INTEGRATION & DEPLOYMENT | 131 |
| 8.3.1 | NEED FOR INTEGRATION OF SEPARATE DATA CENTER MODULES AND EFFECTIVE DEPLOYMENT TO CONTRIBUTE TO GROWTH | 131 |
| TABLE 48 | INTEGRATION & DEPLOYMENT: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 131 |
| TABLE 49 | INTEGRATION & DEPLOYMENT: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 132 |
| 8.4 | SUPPORT & MAINTENANCE | 132 |
| 8.4.1 | HIGH DEMAND FOR REMOTE SUPPORT SERVICES TO DRIVE MARKET GROWTH | 132 |
| TABLE 50 | SUPPORT & MAINTENANCE: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 132 |
| TABLE 51 | SUPPORT & MAINTENANCE: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 133 |
| 9 | MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE | 134 |

| | | |
|----------|--|--|
| 9.1 | INTRODUCTION | 135 |
| 9.1.1 | ORGANIZATION SIZE: MODULAR DATA CENTER MARKET DRIVERS | 135 |
| | FIGURE 38 | LARGE ENTERPRISES TO HOLD LARGER MARKET SIZE IN 2023 |
| | TABLE 52 | MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) |
| | TABLE 53 | MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) |
| 9.2 | SMES | 136 |
| 9.2.1 | NEED TO DEPLOY DATA CENTERS AT LOWER COST COMPARED TO TRADITIONAL SYSTEMS TO DRIVE DEMAND FOR MODULAR DATA CENTERS AMONG SMES | 136 |
| | TABLE 54 | SMES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) |
| | TABLE 55 | SMES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) |
| 9.3 | LARGE ENTERPRISES | 137 |
| 9.3.1 | NEED FOR EVER-INCREASING DATA STORAGE TO DRIVE DEMAND FOR MODULAR DATA CENTERS AMONG LARGE ENTERPRISES | 137 |
| | TABLE 56 | LARGE ENTERPRISES: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) |
| | TABLE 57 | LARGE ENTERPRISES: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) |
| 10 | MODULAR DATA CENTER MARKET, BY VERTICAL | 139 |
| 10.1 | INTRODUCTION | 140 |
| 10.1.1 | VERTICAL: MODULAR DATA CENTER MARKET DRIVERS | 140 |
| | FIGURE 39 | BFSI TO HOLD LARGEST MARKET SIZE IN 2023 |
| | TABLE 58 | MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) |
| | TABLE 59 | MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) |
| 10.2 | BFSI | 142 |
| 10.2.1 | FAST GROWTH OF ELECTRONIC BANKING, PAPERLESS STORAGE, AND VIRTUALIZATION TO DRIVE DEMAND FOR MODULAR DATA CENTERS | 142 |
| | TABLE 60 | BFSI: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) |
| | TABLE 61 | BFSI: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) |
| 10.2.2 | BFSI: APPLICATION AREAS | 143 |
| 10.2.2.1 | Disaster Recovery & Business Continuity | 143 |
| 10.2.2.2 | Scalable Data Processing | 143 |
| 10.2.2.3 | Compliance & Security | 144 |
| 10.2.2.4 | Other BFSI Applications | 144 |
| 10.3 | IT & TELECOM | 144 |
| 10.3.1 | HIGH DEMAND FOR DATA SECURITY, INTEGRATED PHYSICAL SECURITY, AND PRODUCTIVITY TO DRIVE DEMAND OR MODULAR DATA CENTERS IN THIS VERTICAL | 144 |
| | TABLE 62 | IT & TELECOM: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) |
| | TABLE 63 | IT & TELECOM: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) |
| 10.3.2 | IT & TELECOM: APPLICATION AREAS | 145 |
| 10.3.2.1 | Edge Computing | 145 |
| 10.3.2.2 | Disaster Recovery | 145 |
| 10.3.2.3 | Data Center Expansion | 146 |
| 10.3.2.4 | Other IT & Telecom Applications | 146 |
| 10.4 | GOVERNMENT & DEFENSE | 146 |
| 10.4.1 | INCREASED AWARENESS OF INFORMATION DIGITALIZATION TO CONTRIBUTE TO DEMAND FOR MODULAR DATA CENTERS IN THIS VERTICAL | 146 |
| | TABLE 64 | GOVERNMENT & DEFENSE: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) |
| | TABLE 65 | GOVERNMENT & DEFENSE: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) |
| 10.4.2 | GOVERNMENT & DEFENSE: APPLICATION AREAS | 147 |

| | | |
|----------|---|-----|
| 10.4.2.1 | Tactical Data Centers | 147 |
| 10.4.2.2 | Disaster Recovery & Continuity of Operations | 147 |
| 10.4.2.3 | Classified Information Processing & Storage | 147 |
| 10.4.2.4 | Other Government & Defense Applications | 148 |
| 10.5 | HEALTHCARE | 148 |
| 10.5.1 | DEMAND FOR SHIFT OF MANUAL PATIENT RECORDS TO ELECTRONIC STORAGE TO DRIVE DEMAND FOR MODULAR DATA CENTERS | 148 |
| TABLE 66 | HEALTHCARE: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 148 |
| TABLE 67 | HEALTHCARE: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 149 |
| 10.5.2 | HEALTHCARE: APPLICATION AREAS | 149 |
| 10.5.2.1 | Health Information Management | 149 |
| 10.5.2.2 | Telemedicine & Remote Health Services | 149 |
| 10.5.2.3 | Other Healthcare Applications | 149 |
| 10.6 | RETAIL | 150 |
| 10.6.1 | NEED TO MAINTAIN CUSTOMER'S PERSONAL, FINANCIAL, AND STOCK DATA TO DRIVE DEMAND FOR MODULAR DATA CENTERS IN THIS VERTICAL | 150 |
| TABLE 68 | RETAIL: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 150 |
| TABLE 69 | RETAIL: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 150 |
| 10.6.2 | RETAIL: APPLICATION AREAS | 151 |
| 10.6.2.1 | E-commerce & Online Retail Platforms | 151 |
| 10.6.2.2 | Point of Sale (POS) Systems | 151 |
| 10.6.2.3 | Inventory Management | 151 |
| 10.6.2.4 | Other Retail Applications | 151 |
| 10.7 | MEDIA & ENTERTAINMENT | 151 |
| 10.7.1 | NEED FOR MULTIMEDIA STORAGE AND UNINTERRUPTED ACCESS FROM ANYWHERE TO DRIVE DEMAND FOR MODULAR DATA CENTERS | 151 |
| TABLE 70 | MEDIA & ENTERTAINMENT: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 152 |
| TABLE 71 | MEDIA & ENTERTAINMENT: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 152 |
| 10.7.2 | MEDIA & ENTERTAINMENT: APPLICATION AREAS | 152 |
| 10.7.2.1 | Content Delivery Networks (CDNs) | 152 |
| 10.7.2.2 | Post-production & Video Editing | 152 |
| 10.7.2.3 | Broadcasting & Live Streaming | 152 |
| 10.7.2.4 | Other Media & Entertainment Applications | 153 |
| 10.8 | MANUFACTURING | 153 |
| 10.8.1 | NEED FOR IT SYSTEMS TO STREAMLINE LOGISTICS AND PRODUCTION PROCESSES TO DRIVE DEMAND IN THIS VERTICAL | 153 |
| TABLE 72 | MANUFACTURING: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 153 |
| TABLE 73 | MANUFACTURING: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 154 |
| 10.8.2 | MANUFACTURING: APPLICATION AREAS | 154 |
| 10.8.2.1 | Manufacturing Process Control | 154 |
| 10.8.2.2 | Supply Chain Management | 154 |
| 10.8.2.3 | Quality Control & Testing | 154 |
| 10.8.2.4 | Other Manufacturing Applications | 154 |
| 10.9 | OTHER VERTICALS | 155 |
| TABLE 74 | OTHER VERTICALS: MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) | 155 |
| TABLE 75 | OTHER VERTICALS: MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) | 155 |
| 11 | MODULAR DATA CENTER MARKET, BY REGION | 156 |
| 11.1 | INTRODUCTION | 157 |

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FIGURE 40 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 157

TABLE 76 MODULAR DATA CENTER MARKET, BY REGION, 2017-2022 (USD MILLION) 157

TABLE 77 MODULAR DATA CENTER MARKET, BY REGION, 2023-2030 (USD MILLION) 158

11.2 NORTH AMERICA 158

11.2.1 NORTH AMERICA: MODULAR DATA CENTER MARKET DRIVERS 159

11.2.2 NORTH AMERICA: RECESSION IMPACT 159

FIGURE 41 NORTH AMERICA: MARKET SNAPSHOT 161

TABLE 78 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 161

TABLE 79 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 162

TABLE 80 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 162

TABLE 81 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) 162

TABLE 82 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) 162

TABLE 83 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) 163

TABLE 84 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2017-2022 (USD MILLION) 163

TABLE 85 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2023-2030 (USD MILLION) 163

TABLE 86 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 163

TABLE 87 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) 164

TABLE 88 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 164

TABLE 89 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) 164

TABLE 90 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2017-2022 (USD MILLION) 165

TABLE 91 NORTH AMERICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2023-2030 (USD MILLION) 165

11.2.3 US 165

11.2.3.1 Surge in demand for green data centers to drive market growth in US 165

TABLE 92 US: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 166

TABLE 93 US: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 166

11.2.4 CANADA 166

11.2.4.1 Need for advanced technological tools, cloud platforms, and various other on-demand services to drive market growth in Canada 166

TABLE 94 CANADA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 166

TABLE 95 CANADA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 167

11.3 EUROPE 167

11.3.1 EUROPE: MODULAR DATA CENTER MARKET DRIVERS 167

11.3.2 EUROPE: RECESSION IMPACT 168

TABLE 96 EUROPE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 169

TABLE 97 EUROPE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 169

TABLE 98 EUROPE: MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 169

TABLE 99 EUROPE: MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) 169

TABLE 100 EUROPE: MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) 170

TABLE 101 EUROPE: MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) 170

TABLE 102 EUROPE: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2017-2022 (USD MILLION) 170

TABLE 103 EUROPE: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2023-2030 (USD MILLION) 170

TABLE 104 EUROPE: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 171

TABLE 105 EUROPE: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) 171

TABLE 106 EUROPE: MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 171

TABLE 107 EUROPE: MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) 172

TABLE 108 EUROPE: MODULAR DATA CENTER MARKET, BY COUNTRY, 2017-2022 (USD MILLION) 172

TABLE 109 EUROPE: MODULAR DATA CENTER MARKET, BY COUNTRY, 2023-2030 (USD MILLION) 172

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11.3.3 UK 173

11.3.3.1 Companies in UK to adopt modular data center solutions to enhance operational efficiency 173

TABLE 110 UK: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 173

TABLE 111 UK: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 173

11.3.4 GERMANY 174

11.3.4.1 Adoption of industry 4.0 and increased digital economy initiatives to drive modular data center market growth in Germany 174

TABLE 112 GERMANY: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 174

TABLE 113 GERMANY: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 174

11.3.5 FRANCE 175

11.3.5.1 Huge investments by global modular data center providers because of changing customer behavior to drive growth in France 175

TABLE 114 FRANCE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 175

TABLE 115 FRANCE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 175

11.3.6 ITALY 176

11.3.6.1 Digital transformation initiatives in Italy to drive growth of modular data centers 176

TABLE 116 ITALY: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 176

TABLE 117 ITALY: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 176

11.3.7 REST OF EUROPE 177

TABLE 118 REST OF EUROPE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 177

TABLE 119 REST OF EUROPE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 177

11.4 ASIA PACIFIC 178

11.4.1 ASIA PACIFIC: MODULAR DATA CENTER MARKET DRIVERS 178

11.4.2 ASIA PACIFIC: RECESSION IMPACT 179

FIGURE 42 ASIA PACIFIC: MARKET SNAPSHOT 180

TABLE 120 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 181

TABLE 121 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 181

TABLE 122 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 181

TABLE 123 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) 181

TABLE 124 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) 182

TABLE 125 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) 182

TABLE 126 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2017-2022 (USD MILLION) 182

TABLE 127 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2023-2030 (USD MILLION) 182

TABLE 128 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 183

TABLE 129 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) 183

TABLE 130 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 183

TABLE 131 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) 184

TABLE 132 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COUNTRY, 2017-2022 (USD MILLION) 184

TABLE 133 ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COUNTRY, 2023-2030 (USD MILLION) 184

11.4.3 AUSTRALIA & NEW ZEALAND 185

11.4.3.1 Government organizations and telcos investing in Australia's IoT and smart city ecosystem to drive market growth 185

TABLE 134 AUSTRALIA & NEW ZEALAND: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 185

TABLE 135 AUSTRALIA & NEW ZEALAND: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 185

11.4.4 JAPAN 186

11.4.4.1 Technology providers in Japan to introduce modular data center technologies 186

TABLE 136 JAPAN: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 186

TABLE 137 JAPAN: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 186

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11.4.5 CHINA 187

11.4.5.1 Demand for data processing and information interaction to drive growth of Chinese modular data center market 187

TABLE 138 CHINA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 187

TABLE 139 CHINA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 187

11.4.6 REST OF ASIA PACIFIC 188

TABLE 140 REST OF ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 188

TABLE 141 REST OF ASIA PACIFIC: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 188

11.5 MIDDLE EAST & AFRICA 189

11.5.1 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET DRIVERS 189

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT 190

TABLE 142 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 191

TABLE 143 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 191

TABLE 144 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 191

TABLE 145 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) 191

TABLE 146 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) 192

TABLE 147 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) 192

TABLE 148 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2017-2022 (USD MILLION) 192

TABLE 149 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2023-2030 (USD MILLION) 192

TABLE 150 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 193

TABLE 151 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) 193

TABLE 152 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 193

TABLE 153 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) 194

TABLE 154 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2017-2022 (USD MILLION) 194

TABLE 155 MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2023-2030 (USD MILLION) 194

11.5.3 GCC COUNTRIES (GULF COOPERATION COUNCIL) 195

11.5.3.1 Saudi Arabia 195

11.5.3.1.1 Saudi Vision 2030 initiatives to fuel demand for cloud, data centers, and big data 195

TABLE 156 SAUDI ARABIA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 195

TABLE 157 SAUDI ARABIA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 195

11.5.3.2 UAE 196

11.5.3.2.1 High mobile device per user ratio to drive market for modular data centers 196

TABLE 158 UAE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 196

TABLE 159 UAE: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 196

11.5.3.3 Other GCC Countries 196

TABLE 160 OTHER GCC COUNTRIES: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 197

TABLE 161 OTHER GCC COUNTRIES: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 197

11.5.4 SOUTH AFRICA 197

11.5.4.1 High usage of mobile technologies and colocation facilities to contribute to market growth in South Africa 197

TABLE 162 SOUTH AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 198

TABLE 163 SOUTH AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 198

11.5.5 REST OF MIDDLE EAST & AFRICA 198

TABLE 164 REST OF MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 198

TABLE 165 REST OF MIDDLE EAST & AFRICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) 199

11.6 LATIN AMERICA 199

11.6.1 LATIN AMERICA: MODULAR DATA CENTER MARKET DRIVERS 200

11.6.2 LATIN AMERICA: RECESSION IMPACT 200

TABLE 166 LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) 201

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| | | |
|-----------|---|-----|
| TABLE 167 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) | 201 |
| TABLE 168 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2017-2022 (USD MILLION) | 201 |
| TABLE 169 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY SOLUTION, 2023-2030 (USD MILLION) | 201 |
| TABLE 170 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2017-2022 (USD MILLION) | 202 |
| TABLE 171 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY SERVICE, 2023-2030 (USD MILLION) | 202 |
| TABLE 172 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2017-2022 (USD MILLION) | 202 |
| TABLE 173 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY INDIVIDUAL MODULE, 2023-2030 (USD MILLION) | 203 |
| TABLE 174 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) | 203 |
| TABLE 175 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY ORGANIZATION SIZE, 2023-2030 (USD MILLION) | 203 |
| TABLE 176 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2017-2022 (USD MILLION) | 203 |
| TABLE 177 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY VERTICAL, 2023-2030 (USD MILLION) | 204 |
| TABLE 178 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2017-2022 (USD MILLION) | 204 |
| TABLE 179 | LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COUNTRY, 2023-2030 (USD MILLION) | 204 |
| 11.6.3 | BRAZIL | 205 |
| 11.6.3.1 | Rise in technology assimilation among enterprises and consumers to drive demand for modular data centers | 205 |
| TABLE 180 | BRAZIL: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) | 205 |
| TABLE 181 | BRAZIL: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) | 205 |
| 11.6.4 | MEXICO | 206 |
| 11.6.4.1 | Increased opportunities for content delivery providers to drive market for modular data centers in Mexico | 206 |
| TABLE 182 | MEXICO: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) | 206 |
| TABLE 183 | MEXICO: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) | 206 |
| 11.6.5 | REST OF LATIN AMERICA | 207 |
| TABLE 184 | REST OF LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2017-2022 (USD MILLION) | 207 |
| TABLE 185 | REST OF LATIN AMERICA: MODULAR DATA CENTER MARKET, BY COMPONENT, 2023-2030 (USD MILLION) | 207 |

Modular Data Center Market by Component (Solutions and Services), Organization Size (Large Enterprises and SMEs), Vertical (BFSI, IT & Telecom, Healthcare, Retail, Media & Entertainment, and Manufacturing) and Region - Global Forecast to 2030

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