

Mobile Phone Insurance Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-24 | 141 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$3999.00
- Five User Licence \$4999.00
- Enterprisewide License \$5999.00

Report description:

The global mobile phone insurance market size reached US\$ 33.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 61.6 Billion by 2028, exhibiting a growth rate (CAGR) of 10.69% during 2022-2028.

The mobile phone insurance is the coverage taken by the cellular phone users in order to protect their cell phones from various damages and losses. The coverage is provided to the insured in case of circumstances such as damage, fire, theft, accident, and other unexpected situations. Mobile phone insurance helps the consumer to evade expensive replacement costs in case of mobile phone loss or breakdown. The market consists of well-established players across the globe that invest significantly in order to deliver the most elaborate insurance solutions to the customers.

The increasing number of smartphones users and rising incidences of accidental damage, phone thefts, device malfunction, etc., are among the key factors driving the global mobile phone insurance market. Mobile phones are highly prone to physical and technical damages, and the rising cost of smartphones is driving the consumers towards opting for mobile phone insurance policies. Collaborations among mobile phone manufacturers and insurance regulators are also driving the market globally. Insurance vendors in the market are improving the policies with recovery features, data protection, and extensive technical support to the consumers while they claim their insurance. Moreover, the emergence of multichannel interaction, direct-to-consumer insurance assistance, online transaction platforms, etc, are also driving the global mobile phone insurance market further. Other factors driving the market include rising demand of data and virus protection plans, improving access through improved distribution networks, rising demand of premium smart phones, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile phone insurance market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on phone type, coverage, distribution channel and end-user.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Breakup by Phone Type:

New Phone
Refurbished

Breakup by Coverage:

Physical Damage
Electronic Damage
Virus Protection
Data Protection
Theft Protection

Breakup by Distribution Channel:

Mobile Operators
Device OEMs
Retailers
Online
Others

Breakup by End-User:

Corporate
Personal

Breakup by Region:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being American International Group, Inc, Allianz SE, AmTrust International Limited, Apple Inc., AT&T Inc., AXA Group, Deutsche Telekom AG, Liberty Mutual Insurance Group, Pier Insurance Managed Services Ltd., Samsung Electronics Co. Ltd., SoftBank Group Corp., Sprint Corporation, Telefonica Insurance S.A., Verizon Communications Inc., Vodafone Group Plc, Xiaomi Corporation and Orange S.A.

Key Questions Answered in This Report:

How has the global mobile phone insurance market performed so far and how will it perform in the coming years?
What are the key regional markets in the global mobile phone insurance industry?
What has been the impact of COVID-19 on the global mobile phone insurance industry?
What is the breakup of the market based on the phone type?
What is the breakup of the market based on the coverage?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

What is the breakup of the market based on the distribution channel?
What is the breakup of the market based on the end-user?
What are the various stages in the value chain of the global mobile phone insurance industry?
What are the key driving factors and challenges in the global mobile phone insurance industry?
What is the structure of the global mobile phone insurance industry and who are the key players?
What is the degree of competition in the global mobile phone insurance industry?
What are the profit margins in the global mobile phone insurance industry?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Mobile Phone Insurance Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID 19
 - 5.4 Market Breakup by Phone Type
 - 5.5 Market Breakup by Coverage
 - 5.6 Market Breakup by Distribution Channel
 - 5.7 Market Breakup by End-User
 - 5.8 Market Breakup by Region
 - 5.9 Market Forecast
- 6 Market Breakup by Phone Type
 - 6.1 New Phone
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Refurbished
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 7 Market Breakup by Coverage
 - 7.1 Physical Damage
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Electronic Damage
 - 7.2.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.2 Market Forecast
- 7.3 Virus Protection
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Data Protection
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Theft Protection
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 8 Market Breakup by Distribution Channel
 - 8.1 Mobile Operators
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Device OEMs
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Retailers
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Online
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
 - 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 9 Market Breakup by End-User
 - 9.1 Corporate
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 Personal
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 Europe
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
 - 10.2 North America
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
 - 10.3 Asia Pacific
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
 - 10.4 Middle East and Africa
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
 - 10.5 Latin America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.5.1 Market Trends
- 10.5.2 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 American International Group, Inc
 - 15.3.2 Allianz SE
 - 15.3.3 AmTrust International Limited
 - 15.3.4 Apple
 - 15.3.5 AT&T
 - 15.3.6 AXA
 - 15.3.7 Deutsche Telekom
 - 15.3.8 Liberty Mutual Insurance Group
 - 15.3.9 Pier Insurance Managed Services
 - 15.3.10 Samsung Electronics
 - 15.3.11 SoftBank Group Corp.
 - 15.3.12 Sprint Corporation
 - 15.3.13 Telefonica Insurance S.A.
 - 15.3.14 Verizon Communications
 - 15.3.15 Vodafone Group
 - 15.3.16 Xiaomi
 - 15.3.17 Orange

Mobile Phone Insurance Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-24 | 141 pages | IMARC Group

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
<input type="checkbox"/>	Electronic (PDF) Single User	\$3999.00
<input type="checkbox"/>	Five User Licence	\$4999.00
<input type="checkbox"/>	Enterprisewide License	\$5999.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

