

Enterprise Asset Leasing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-24 | 145 pages | IMARC Group

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Report description:

The global enterprise asset leasing market size reached US\$ 945 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,956 Billion by 2028, exhibiting a growth rate (CAGR) of 12.89% during 2022-2028.

Enterprise asset leasing refers to an agreement between multiple parties granting the rights to use capital goods and other organizational assets against periodic payments. It involves the renting of commercial equipment, utility vehicles, real estate and information technology (IT) hardware and software for professional applications. It is available for short-term and long-term durations, and it offers various benefits, such as high profitability, taxation gains and enhanced production capacity, security and inflation resistance. It enables the organizations to acquire movable machinery with minimal capital and maintenance requirements. The lessee can also acquire the ownership of the asset upon the expiration of the lease period. As a result, enterprise asset leasing finds extensive application across various industries, including IT, telecommunication, manufacturing, automotive, construction, transportation and logistics.

Enterprise Asset Leasing Market Trends:

Rapid industrialization across the globe is one of the key factors driving the growth of the market. Moreover, the widespread adoption of enterprise asset leasing services by small and medium-sized enterprises (SMEs) for acquiring IT equipment is providing a thrust to the market growth. The consumer preference is also rapidly shifting toward novel and advanced commercial equipment to conduct business operations. In line with this, as the coronavirus disease (COVID-19) continues to spread across the globe, the organizations are increasingly preferring to rent the equipment in place of acquiring it to mitigate the business risks and minimize losses. Additionally, the launch of 360-degree asset leasing and rental services for fixed and mobile assets is acting as another growth-inducing factor. These innovative platforms integrate solutions for the effective management of stock, fleet operations, warranty, permit and compliance for the equipment. Other factors, including the availability of asset leasing services at economical interest rates, along with the implementation of favorable government policies, are anticipated to drive the market toward growth.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global enterprise asset leasing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on asset type, leasing type, enterprise size and industry vertical.

Breakup by Asset Type:

- Commercial Vehicles
- Real Estate
- IT Equipment
- Machinery and Industrial Equipment
- Others

Breakup by Leasing Type:

- Operating Lease
- Financial Lease

Breakup by Enterprise Size:

- Small and Medium-sized Enterprises
- Large Enterprises

Breakup by Industry Vertical:

- Manufacturing
- Construction
- IT and Telecom
- Government and Public Sector
- Transportation and Logistics
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others
- Europe

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Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BNP Paribas, Bohai Leasing Co. Ltd., General Electric Company, ICBC Financial Leasing Co. Ltd (Industrial and Commercial Bank of China Limited), Mexarrend S.A.P.I. de C.V., Mitsubishi HC Capital Inc., National Westminster Bank plc, ORIX Corporation, Societe Generale, and White Oak Financial LLC.

Key Questions Answered in This Report

1. What was the size of the global enterprise asset leasing market in 2022?
2. What is the expected growth rate of the global enterprise asset leasing market during 2023-2028?
3. What has been the impact of COVID-19 on the global enterprise asset leasing market?
4. What are the key factors driving the global enterprise asset leasing market?
5. What is the breakup of the global enterprise asset leasing market based on the asset type?
6. What is the breakup of the global enterprise asset leasing market based on the leasing type?
7. What is the breakup of the global enterprise asset leasing market based on the enterprise size?
8. What is the breakup of the global enterprise asset leasing market based on the industry vertical?
9. What are the key regions in the global enterprise asset leasing market?
10. Who are the key players/companies in the global enterprise asset leasing market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends

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- 5 Global Enterprise Asset Leasing Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Asset Type
 - 6.1 Commercial Vehicles
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Real Estate
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 IT Equipment
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
 - 6.4 Machinery and Industrial Equipment
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
 - 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 7 Market Breakup by Leasing Type
 - 7.1 Operating Lease
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Financial Lease
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Enterprise Size
 - 8.1 Small and Medium-sized Enterprises
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Large Enterprises
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Industry Vertical
 - 9.1 Manufacturing
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 Construction
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
 - 9.3 IT and Telecom
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
 - 9.4 Government and Public Sector
 - 9.4.1 Market Trends

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- 9.4.2 Market Forecast
- 9.5 Transportation and Logistics
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Others
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
 - 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast

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- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 BNP Paribas
 - 15.3.1.1 Company Overview

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- 15.3.1.2 Product Portfolio
- 15.3.1.3 Financials
- 15.3.1.4 SWOT Analysis
- 15.3.2 Bohai Leasing Co. Ltd.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
- 15.3.3 General Electric Company
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
- 15.3.4 ICBC Financial Leasing Co. Ltd (Industrial and Commercial Bank of China Limited)
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
- 15.3.5 Mexarrend S.A.P.I. de C.V.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
- 15.3.6 Mitsubishi HC Capital Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 National Westminster Bank plc
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
- 15.3.8 ORIX Corporation
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Societe Generale
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 White Oak Financial LLC
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio

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