

Telecom Order Management Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-24 | 139 pages | IMARC Group

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Report description:

The global telecom order management market size reached US\$ 3.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.5 Billion by 2028, exhibiting a growth rate (CAGR) of 13.54% during 2022-2028.

Telecom order management refers to a technological solution used for managing multiple telecommunication operations simultaneously and deploying the services promptly to the consumers. It includes order, service order and service inventory management. Telecom order management is commonly used for monitoring the orders of the customers and handling the steps involved with fulfilling them. It involves the use of centralized platforms, which can be deployed on-premises or on the cloud through wired and wireless networks. The process usually involves accepting the order and tracking supply chain activities responsible for assembling and making the telecommunication services available to the subscribers. It is also extensively utilized for standardizing and optimizing marketing and business operations across various industries.

Telecom Order Management Market Trends:

Significant growth in the telecommunication industry across the globe is one of the key factors creating a positive outlook for the market. With the increasing convergence of networks and connectivity devices, communication service providers (CSPs) are widely adopting sophisticated order management tools to create personalized customer orders and services and facilitate the agile functioning in the organizations. Moreover, the widespread adoption of internet-enabled smartphones and increasing consumer preference for online shopping through ecommerce platforms are favoring the market growth. Telecom order management solutions aid in automating service fulfillment processes and optimizing customer service delivery for the organizations. Additionally, various technological advancements, such as the development of next-generation telecom order management tools, are acting as other growth-inducing factors. Service providers are also utilizing technologies, such as artificial intelligence (AI), machine learning (ML) and big data for enhanced standardization and compatibility with the existing systems. Other factors, including extensive infrastructural developments, especially in the developing economies, along with the implementation of favorable government policies, are anticipated to drive the market toward growth.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global telecom order management market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, deployment mode, organization size and network type.

Breakup by Component:

- Solution
 - Customer Order Management
 - Service Order Management
 - Service Inventory Management
- Service
 - Integration and Installation Services
 - Consulting Services
 - Support Services

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Organization Size:

- Large Organization
- Small and Medium Organization

Breakup by Network Type:

- Wireless
- Wired

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany

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France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cerillion, Cognizant, Comarch SA, Fujitsu Limited (Furukawa Group), Infosys Limited, International Business Machines Corporation, Oracle Corporation, Pegasystems Inc., Telefonaktiebolaget LM Ericsson and Wipro Limited.

Key Questions Answered in This Report

1. How big is the global telecom order management market?
2. What is the expected growth rate of the global telecom order management market during 2023-2028?
3. What are the key factors driving the global telecom order management market?
4. What has been the impact of COVID-19 on the global telecom order management market?
5. What is the breakup of the global telecom order management market based on the component?
6. What is the breakup of the global telecom order management market based on the deployment mode?
7. What is the breakup of the global telecom order management market based on the organization size?
8. What is the breakup of the global telecom order management market based on the network type?
9. What are the key regions in the global telecom order management market?
10. Who are the key players/companies in the global telecom order management market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Telecom Order Management Market
 - 5.1 Market Overview

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- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast
- 6 Market Breakup by Component
 - 6.1 Solution
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Customer Order Management
 - 6.1.2.2 Service Order Management
 - 6.1.2.3 Service Inventory Management
 - 6.1.3 Market Forecast
 - 6.2 Service
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Integration and Installation Services
 - 6.2.2.2 Consulting Services
 - 6.2.2.3 Support Services
 - 6.2.3 Market Forecast
- 7 Market Breakup by Deployment Mode
 - 7.1 On-premises
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Cloud-based
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Organization Size
 - 8.1 Large Organization
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Small and Medium Organization
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Network Type
 - 9.1 Wireless
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 Wired
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast

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- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends

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- 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 Cerillion
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.2 Cognizant
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Comarch SA
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.4 Fujitsu Limited (Furukawa Group)
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials

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- 15.3.4.4 SWOT Analysis
- 15.3.5 Infosys Limited
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 International Business Machines Corporation
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7 Oracle Corporation
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Pegasystems Inc.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Telefonaktiebolaget LM Ericsson
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Wipro Limited
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis

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