

Europe E-Bike Market Report and Forecast 2024-2032

Market Report | 2023-11-25 | 150 pages | EMR Inc.

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Report description:

Europe E-Bike Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Europe e-bike market is projected to grow at a CAGR of 18.1% between 2024 and 2032. Aided by the combination of factors such as environmental concerns, health awareness, urban congestion, and advances in battery technology, the market is expected to grow significantly by 2032.

An e-bike, or electric bicycle, is a traditional bicycle supplemented with an electric motor to aid in propulsion. These bicycles have emerged as a versatile mode of transport, blending the physical benefits of cycling with the convenience and ease provided by the electric propulsion, making commutes less strenuous and more enjoyable.

As per the Europe e-bike market analysis, the burgeoning concern for environmental sustainability across Europe is one of the most potent catalysts for the market. With cities grappling with pollution and vehicular emissions contributing significantly, e-bikes present a greener alternative, producing zero emissions and consuming far less energy than motor vehicles.

Coupled with environmental concerns is the rising health consciousness among Europeans. Cycling, long endorsed for its cardiorespiratory benefits, is being actively adopted by the populace. E-bikes, in particular, offer a gentler introduction to the activity, making it accessible to a broader demographic, including older adults and those with physical constraints, propelling the Europe e-bike market demand.

However, the industry's growth isn't solely organic. Governments across Europe are recognising the multifaceted benefits of e-bikes, from reducing traffic congestion and emissions to promoting healthier lifestyles. This has led to a slew of initiatives, including subsidies for e-bike purchases, development of dedicated cycling infrastructure, and public awareness campaigns. Urbanisation and the associated congestion is one of the crucial Europe e-bike market trends. European cities, known for their narrow lanes and crowded streets, are witnessing a surge in e-bike adoption, as they offer a solution to bypass traffic, reduce commute times, and alleviate the challenges of parking.

Technological advancements, particularly in battery technology, are bolstering the market expansion. Modern e-bikes come equipped with lightweight, long-lasting lithium-ion batteries, ensuring longer rides with shorter charging times. This, combined with advancements in motor efficiency and smart features like GPS tracking and integrated mobile apps, has contributed to the Europe e-bike market growth.

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Market Segmentation □

The market can be divided based on type, drive units, battery, application, and region.

Market Breakup by Type

- Pedal Assisted
- Throttle Assisted

Market Breakup by Drive Units

- Mid-Drive Motors
- Hub Motors

Market Breakup by Battery

- Lithium Ion Battery
- Others

Market Breakup by Application

- Urban
- Trekking
- Cargo
- MTB
- Others

Market Breakup by Region

- Germany
- United Kingdom
- France
- Italy
- The Netherlands
- Sweden
- Switzerland
- Spain
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Europe e-bike market. Some of the major players explored in the report by Expert Market Research are as follows:

- Accell Group
- Riese & Muller GmbH
- Powabyke UK Ltd
- QWIC
- Kalkhoff Werke GmbH
- Others

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indicative and may be different from the actual report.

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