

## **United States Swimming Pool Construction Market Report and Forecast 2024-2032**

Market Report | 2023-11-25 | 191 pages | EMR Inc.

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### **Report description:**

United States Swimming Pool Construction Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the United States swimming pool construction market is projected to grow at a CAGR of 3.30% between 2024 and 2032 reaching a value of around USD 2.48 billion by 2032. Aided by the increasing interest in home renovations and the heightened desire for luxury amenities, the market is expected to grow significantly by 2032.

Swimming pool construction in the United States encompasses a range of offerings - from in-ground to above-ground installations, from vinyl-lined to concrete to fiberglass pools. These installations not only serve a recreational purpose but have also become a symbol of luxury and status in residential settings. Beyond homes, there's a consistent demand from hotels, resorts, fitness centres, and educational institutions, underlining the widespread application of the industry.

Driving the United States swimming pool construction market growth is the rising trend of home improvement and backyard renovations in the U.S. As homeowners seek to enhance the aesthetic appeal and functionality of their properties, swimming pools have emerged as a popular addition. This is especially true in the Sun Belt region, where the climate favours year-round pool usage. The trend has been further accelerated as the aftermath of the pandemic saw many Americans spending more time at home, leading to a surge in home-centric recreational investments.

In addition, there's an increasing inclination towards custom pool designs that offer a unique touch, including infinity pools, perimeter overflow pools, and pools with built-in spas or water features. Such bespoke designs, while enhancing the property's value, also cater to the consumer's desire for a unique and luxurious outdoor space.

On the technological front, the United States swimming pool construction market outlook is being influenced by the innovations. The integration of smart technology, including automated cleaning systems, energy-efficient heaters, and LED lighting, has made pool maintenance more effortless and environmentally friendly. The increasing emphasis on sustainability is leading to the adoption of energy-efficient pool equipment and the use of eco-friendly construction materials.

The commercial sector, encompassing hotels, resorts, and fitness clubs, is also a significant contributor to the United States swimming pool construction market demand. As these establishments continually aim to provide superior amenities to their customers, swimming pools, especially those with unique designs and features, become a primary attraction point.

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Moreover, the growing awareness about the health benefits associated with swimming as a low-impact exercise is bolstering the market. Educational institutions and sports complexes are emphasising the importance of swimming as a life skill and a competitive sport, resulting in the construction of more pools tailored for training and competitive events.

#### Market Segmentation

The market can be divided based on material, type, and end use.

#### Market Breakup by Material

- Concrete
- Fibreglass
- Vinyl Liner
- Steel Frame

#### Market Breakup by Type

- Above Ground
- In-Ground

#### Market Breakup by End Use

- Residential
- Non-Residential

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States swimming pool construction market. Some of the major players explored in the report by Expert Market Research are as follows:

- Aquamarine Pools
- Concord Pools and Spas
- Leisure Pools
- Presidential Pools, Spas & Patio
- Cody Pools, Inc.
- Natare Corporation
- Others

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