

Saudi Arabia Pet Care Market Report and Forecast 2024-2032

Market Report | 2023-11-25 | 204 pages | EMR Inc.

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Report description:

Saudi Arabia Pet Care Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia pet care market is projected to grow at a CAGR of 7.20% between 2024 and 2032 reaching a value of around USD 426.29 million by 2032. Aided by the ascending adoption of pets among households and the proliferating awareness about pet health and nutrition, the market is expected to grow significantly by 2032.

Pet care, once a niche sector in Saudi Arabia, has flourished in recent years, revealing a cultural transition and an increased affinity towards pet ownership. With a surge in disposable incomes and urban lifestyles, Saudi Arabian households are more inclined than ever to own pets, primarily cats and dogs. These pets are no longer viewed as mere animals; they're being cherished as family members, driving the demand for high-quality pet care products.

A heightened demand for pet nutrition is fuelling the Saudi Arabia pet care market growth. With global trends making their way into the Saudi realm, there's an escalating demand for premium and specialised pet foods. As pet owners become increasingly discerning about the dietary needs of their pets, the market witnesses an influx of a variety of products, ranging from grain-free to veterinarian-recommended formulas. This shift towards quality nutrition mirrors the global trend of treating pets with the same care and attention as human family members.

According to the Saudi Arabia pet care market analysis, pet health and grooming services have witnessed unprecedented growth in the region. The burgeoning middle class and heightened awareness about pet hygiene and appearance have propelled the demand for grooming salons, spas, and pet healthcare services. With pets being considered as a reflection of their owner's lifestyle, there's a mounting demand for premium grooming products and services.

Parallely, the market for pet accessories and toys is also witnessing a boom which is in turn impacting the Saudi Arabia pet care market outlook. The emphasis is increasingly on not just functional but also fashionable items. From designer collars to interactive toys that ensure the mental and physical stimulation of pets, the landscape of pet care accessories in Saudi Arabia is vast and growing.

Moreover, the Kingdom's pet care industry is also capitalising on technology. The emergence of e-commerce platforms dedicated to pet care products, telehealth services for pets, and mobile applications for pet care reminders and services are shaping the

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modern pet care market in Saudi Arabia.

Market Segmentation

The market can be divided based on pet and type.

Market Breakup by Pet

- Dogs
- Cats
- Fishes
- Birds
- Others

Market Breakup by Type

- Pet Food
- Veterinary Care
- Grooming Products
- Supplies/OTC Medications
- Live Animal Purchase
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Saudi Arabia pet care market. Some of the major players explored in the report by Expert Market Research are as follows:

- Mars, Incorporated
- Nestle S. A.
- Saint Vincent Group GT LLC
- ARASCO
- Paws Place
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players

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- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Saudi Arabia
- 7 Opportunities and Challenges in the Market
- 8 Saudi Arabia Pet Care Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Saudi Arabia Pet Care Historical Market (2018-2023)
 - 8.3 Saudi Arabia Pet Care Market Forecast (2024-2032)
 - 8.4 Saudi Arabia Pet Care Market by Pet
 - 8.4.1 Dogs
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.2 Cats
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
 - 8.4.3 Fishes
 - 8.4.3.1 Historical Trend (2018-2023)
 - 8.4.3.2 Forecast Trend (2024-2032)
 - 8.4.4 Birds
 - 8.4.4.1 Historical Trend (2018-2023)
 - 8.4.4.2 Forecast Trend (2024-2032)
 - 8.4.5 Others
 - 8.5 Saudi Arabia Pet Care Market by Type
 - 8.5.1 Pet Food
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 Veterinary Care
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 Grooming Products
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 Supplies/OTC Medications
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
 - 8.5.5 Live Animal Purchase
 - 8.5.5.1 Historical Trend (2018-2023)
 - 8.5.5.2 Forecast Trend (2024-2032)
 - 8.5.6 Others
- 9 Market Dynamics
 - 9.1 SWOT Analysis

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- 9.1.1 Strengths
- 9.1.2 Weaknesses
- 9.1.3 Opportunities
- 9.1.4 Threats
- 9.2 Porter's Five Forces Analysis
 - 9.2.1 Supplier's Power
 - 9.2.2 Buyers Power
 - 9.2.3 Threat of New Entrants
 - 9.2.4 Degree of Rivalry
 - 9.2.5 Threat of Substitutes
- 9.3 Key Indicators for Demand
- 9.4 Key Indicators for Price
- 10 Competitive Landscape
 - 10.1 Market Structure
 - 10.2 Company Profile
 - 10.2.1 Mars, Incorporated
 - 10.2.1.1 Company Overview
 - 10.2.1.2 Product Portfolio
 - 10.2.1.3 Demographic Reach and Achievements
 - 10.2.1.4 Certifications
 - 10.2.2 Nestle S. A.
 - 10.2.2.1 Company Overview
 - 10.2.2.2 Product Portfolio
 - 10.2.2.3 Demographic Reach and Achievements
 - 10.2.2.4 Certifications
 - 10.2.3 Saint Vincent Group GT LLC
 - 10.2.3.1 Company Overview
 - 10.2.3.2 Product Portfolio
 - 10.2.3.3 Demographic Reach and Achievements
 - 10.2.3.4 Certifications
 - 10.2.4 ARASCO
 - 10.2.4.1 Company Overview
 - 10.2.4.2 Product Portfolio
 - 10.2.4.3 Demographic Reach and Achievements
 - 10.2.4.4 Certifications
 - 10.2.5 Paws Place
 - 10.2.5.1 Company Overview
 - 10.2.5.2 Product Portfolio
 - 10.2.5.3 Demographic Reach and Achievements
 - 10.2.5.4 Certifications
 - 10.2.6 Others
- 11 Key Trends and Developments in the Market
 - List of Key Figures and Tables
 - 1. Saudi Arabia Pet Care Market: Key Industry Highlights, 2018 and 2032
 - 2. Saudi Arabia Pet Care Historical Market: Breakup by Pet (USD Million), 2018-2023
 - 3. Saudi Arabia Pet Care Market Forecast: Breakup by Pet (USD Million), 2024-2032
 - 4. Saudi Arabia Pet Care Historical Market: Breakup by Type (USD Million), 2018-2023

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5. Saudi Arabia Pet Care Market Forecast: Breakup by Type (USD Million), 2024-2032
6. Saudi Arabia Pet Care Market Structure

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