

United States Medical Spa Market Report and Forecast 2024-2032

Market Report | 2023-11-24 | 134 pages | EMR Inc.

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Report description:

United States Medical Spa Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States medical spa market is projected to grow at a CAGR of 14% between 2024 and 2032. Aided by the increasing emphasis on aesthetic treatments coupled with non-invasive therapeutic methods, the market is expected to grow significantly by 2032.

Medical Spas, colloquially known as MedSpas, offer a fusion of medical clinic aesthetics and day spa ambiance. They provide a broad spectrum of services, spanning from aesthetic procedures like Botox and dermal fillers to wellness solutions such as nutritional guidance and stress management. These establishments are chiefly under the supervision of medical professionals, typically board-certified plastic surgeons or dermatologists, ensuring a combination of relaxation and therapeutic treatment under a single roof.

The United States medical spa market growth can be attributed to several pivotal factors. A pronounced societal shift towards self-care and aesthetic enhancement is fuelling the demand for MedSpas. As age-defying treatments and minimally invasive cosmetic procedures gain traction, MedSpas are emerging as a preferred destination for individuals seeking rejuvenation without the commitments of surgery.

Simultaneously, technological advancements in aesthetic procedures have immensely influenced the United States medical spa market outlook. Cutting-edge treatments such as CoolSculpting, micro-needling, and laser hair removal, which offer minimal recovery times and reduced side effects, are gaining preference over traditional surgical methods. The integration of these state-of-the-art technologies has substantially elevated the appeal and efficacy of treatments rendered at Medical Spas.

Another prominent factor driving the U.S. MedSpa market growth is the burgeoning awareness about holistic wellness. Beyond mere cosmetic enhancements, MedSpas in the U.S. are catering to an audience seeking holistic treatments, which encompass mental and physical well-being. Services such as nutritional counselling, bio-identical hormone replacement therapy, and therapeutic massages are seeing rising demand as individuals prioritise overall health and well-being.

Parallely, the marketing and promotional endeavours of MedSpas, leveraging social media platforms and influencers, are amplifying the United States medical spa market demand. Platforms like Instagram and TikTok, teeming with before-and-after transformation videos, testimonials, and reviews, have emerged as potent tools for MedSpas to showcase their services and

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garner a wider clientele.

Market Segmentation

The market can be divided based on component, treatment type, facility type, gender, age group, and ownership, and region.

Market Breakup by Component

- Product

- Services

Market Breakup by Treatment Type

- Facial Treatment

- Body Shaping and Contouring

- Hair Removal

- Scar Revision

- Tattoo Removal

- Others

Market Breakup by Facility Type

- Free-Standing Medical Spa

- Combine with Physician-Owned Medical Or Plastic Surgery Facility

- Wellness Centre

- Laser Centre

- Other

Market Breakup by Gender

- Male

- Female

Market Breakup by Age Group

- Above 55 Age Group

- 35-54 Age Group

- 18-34 Age Group

- Less than 18 Age Group

Market Breakup by Ownership

- Physician

- Entrepreneur

- Nurse

- Others

Market Breakup by Region

- Northeast

- Midwest

- West

- South

- Pacific

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States medical spa market. Some of the major players explored in the report by Expert Market Research are as follows:

- Biovital Medspa

- Synerchi Medical Spa

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- Ovation Med Spa
- Westchase MedSpa
- La Jolla Cosmetic Surgery Centre & Medical Spa
- B Medical Spa & Wellness Center
- CUTERA, Inc.
- Others

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*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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