

## **Middle East and Africa In-vitro Diagnostics Market Report and Forecast 2024-2032**

Market Report | 2023-11-23 | 145 pages | EMR Inc.

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### **Report description:**

Middle East and Africa In-vitro Diagnostics Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the Middle East and Africa in-vitro diagnostics market is projected to grow at a CAGR of 3.2% between 2024 and 2032. Aided by the rising need for prompt and precise disease diagnosis and the broadening applications of in-vitro diagnostics in diverse healthcare sectors, the market is expected to grow significantly by 2032. In-vitro diagnostics (IVDs) are medical tests conducted on samples like blood or tissue obtained from the human body. IVDs play a critical role in healthcare by assisting in detecting diseases, diagnosing medical conditions, and identifying infections, which in turn aids in the administration of appropriate treatment and disease management strategies. Beyond their diagnostic function, IVDs are crucial for disease prevention, patient stratification, and monitoring the efficacy of drug therapies.

The escalating demand for timely and accurate disease diagnosis is propelling the Middle East and Africa in-vitro diagnostics market growth. As awareness about the significance of preventive healthcare and early intervention increases, there is a notable shift towards the incorporation of sophisticated diagnostic tests, leading to a surge in demand for IVD products. Furthermore, the growing prevalence of chronic diseases and infectious conditions has amplified the need for IVDs, bolstering market expansion. The expanding applications of in-vitro diagnostics in a myriad of healthcare environments also significantly contributes to the Middle East and Africa in-vitro diagnostics market development. Clinical laboratories utilise IVDs for an array of tests, from basic metabolic panels to intricate DNA analyses. Hospitals use these tests for patient diagnosis, therapy management, and monitoring. Moreover, the usage of IVDs extends beyond conventional settings, with point-of-care tests and self-testing kits gaining popularity due to their convenience and quick results.

Moreover, the Middle East and Africa in-vitro diagnostics market outlook is being impacted by the emerging trend of personalised medicine. This approach seeks to tailor treatments based on an individual's unique genetic composition, necessitating the use of IVDs for genetic testing and biomarker identification. This trend, combined with technological advancements in genomics and proteomics, has solidified the role of IVDs as an integral part of precision medicine, thus driving the in-vitro diagnostics market growth.

Furthermore, the in-vitro diagnostics market in the Middle East and Africa is benefiting from increased investments in healthcare infrastructure and a growing focus on research and development in the field of diagnostic medicine. Government entities and

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private organisations across these regions are recognising the potential of IVD in enhancing healthcare delivery, leading to significant funding and supportive policies that increase the Middle East and Africa in-vitro diagnostics market share.

#### Market Segmentation

The market can be divided based on product and service, technology, application, end use, and country.

#### Market Breakup by Product and Service

- Reagents and Kits
- Instruments
- Software and Services

#### Market Breakup by Technology

- Immunoassay/Immunochemistry
- Clinical Chemistry
- Molecular Diagnostics
- Haematology
- Microbiology
- Blood Glucose Self-Monitoring
- Coagulation and Haemostasis
- Urinalysis
- Others

#### Market Breakup by Application

- Infectious Diseases
- Diabetes
- Cardiology
- Oncology
- Autoimmune Diseases
- Nephrology
- Others

#### Market Breakup by End Use

- Hospitals
- Laboratories
- Homecare
- Others

#### Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Middle East and Africa in-vitro diagnostics market. Some of the major players explored in the report by Expert Market Research are as follows:

- Becton, Dickinson and Company
- Beckman Coulter, Inc.
- Bio-Rad Laboratories, Inc.
- Surmodics IVD, Inc.
- Illumina, Inc.
- Others

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