

Latin America In-vitro Diagnostics Market Report and Forecast 2024-2032

Market Report | 2023-11-23 | 145 pages | EMR Inc.

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Report description:

Latin America In-vitro Diagnostics Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Latin America in-vitro diagnostics market is projected to grow at a CAGR of 17.9% between 2024 and 2032. Aided by the growing demand for early and precise disease diagnosis and the expanding applications of in-vitro diagnostics in various healthcare settings, the market is expected to grow significantly by 2032.

In-vitro diagnostics (IVD) are medical tests performed on samples such as blood or tissue, obtained from the human body. These tests are essential tools in healthcare as they aid in the detection of diseases, medical conditions, and infections, facilitating appropriate treatment and disease management. Apart from their diagnostic functions, IVDs also hold crucial roles in disease prevention, patient stratification, and monitoring drug response.

The increasing demand for early and accurate disease diagnosis is a major driver of the Latin America in-vitro diagnostics market growth. With a growing awareness of the importance of preventive healthcare and early intervention, there has been a significant shift towards the adoption of advanced diagnostic tests, leading to a surge in demand for IVD products. Additionally, the rising prevalence of chronic diseases and infectious conditions has further amplified the need for IVD, boosting the market expansion. The broadening applications of in-vitro diagnostics in various healthcare settings also significantly contribute to the Latin America in-vitro diagnostics market demand. In clinical laboratories, IVDs are used for a wide range of tests, from basic metabolic panels to complex DNA analyses. Hospitals utilise these tests for patient diagnosis, monitoring, and therapy guidance. Moreover, IVDs' use has expanded beyond traditional settings, with point-of-care tests and self-testing kits gaining popularity for their convenience and rapid results.

Further, the growing adoption of personalised medicine in the region has led to an increased emphasis on in-vitro diagnostics as a key component in this approach. Personalised medicine aims to tailor treatments based on an individual's unique genetic makeup, necessitating the use of IVDs for genetic testing and biomarker identification. This trend, along with the technological advancements in genomics and proteomics, has made IVDs an integral part of precision medicine, thereby boosting the Latin America in-vitro diagnostics market share.

Moreover, the Latin America in-vitro diagnostics market is being further spurred by the increased investments in healthcare infrastructure and the growing focus on research and development in the field of diagnostic medicine. Governments and private

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organisations across the region are recognising the potential of IVD in enhancing healthcare delivery, leading to substantial funding and supportive policies that foster the market development.

Market Segmentation

The market can be divided based on product and service, technology, application, end use, and country.

Market Breakup by Product and Service

- Reagents and Kits
- Instruments
- Software and Services

Market Breakup by Technology

- Infectious Diseases
 - o□ Enzyme-Linked Immunosorbent Assay (ELISA)
 - o□ Enzyme-Linked Immunospot (ELISPOT)
 - o□ Rapid Tests
 - o□ Radioimmunoassay (RIA)
 - o□ Western Blotting
 - o□ Others
- Clinical Chemistry
 - o□ Basic Metabolic Panels
 - o□ Liver Panels
 - o□ Renal Profiles
 - o□ Lipid Profiles
 - o□ Thyroid Function Panels
 - o□ Electrolyte Panels
 - o□ Speciality Chemical Tests
 - o□ Others
- Molecular Diagnostics
 - o□ Polymerase Chain Reaction (PCR)
 - o□ Isothermal Nucleic Acid Amplification Technology (INAAT)
 - o□ Hybridisation
 - o□ DNA Diagnostics
 - o□ Microarray
 - o□ Others
- Haematology
- Microbiology
- Coagulation and Haemostasis
- Urinalysis
- Others

Market Breakup by Application

- Infectious Diseases
- Diabetes
- Cardiology
- Oncology
- Drug Testing/Pharmacogenomics
- HIV/Aids
- Autoimmune Diseases
- Nephrology
- Others

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Market Breakup by End Use

- Hospital and Clinics
- Diagnostic Laboratories
- Point-Of-Care Testing
- Academic Institutes
- Others

Market Breakup by Country

- Brazil
- Argentina
- Mexico
- Chile
- Peru
- Uruguay
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Latin America in-vitro diagnostics market. Some of the major players explored in the report by Expert Market Research are as follows:

- F. Hoffmann-La Roche Ltd
- Becton, Dickinson and Company
- Bio-Rad Laboratories, Inc.
- bioMerieux SA
- WAMA Diagnostica
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview

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- 5.2 Key Drivers
- 5.3 Key Developments
- 5.4 Competitive Structure
- 5.5 Key Industrial Trends
- 6 Market Snapshot
 - 6.1 Latin America
- 7 Opportunities and Challenges in the Market
- 8 Latin America In-Vitro Diagnostics Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Latin America In-Vitro Diagnostics Historical Market (2018-2023)
 - 8.3 Latin America In-Vitro Diagnostics Market Forecast (2024-2032)
 - 8.4 Latin America In-Vitro Diagnostics Market by Product and Services
 - 8.4.1 Reagents and Kits
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.2 Instruments
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
 - 8.4.3 Software and Services
 - 8.4.3.1 Historical Trend (2018-2023)
 - 8.4.3.2 Forecast Trend (2024-2032)
 - 8.5 Latin America In-Vitro Diagnostics Market by Technology
 - 8.5.1 Infectious Diseases
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.1.3 Breakup by Type
 - 8.5.1.3.1 Enzyme-Linked Immunosorbent Assay (ELISA)
 - 8.5.1.3.2 Enzyme-Linked Immunospot (ELISPOT)
 - 8.5.1.3.3 Rapid Tests
 - 8.5.1.3.4 Radioimmunoassay (RIA)
 - 8.5.1.3.5 Western Blotting
 - 8.5.1.3.6 Others
 - 8.5.2 Clinical Chemistry
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.2.3 Breakup by Type
 - 8.5.2.3.1 Basic Metabolic Panels
 - 8.5.2.3.2 Liver Panels
 - 8.5.2.3.3 Renal Profiles
 - 8.5.2.3.4 Lipid Profiles
 - 8.5.2.3.5 Thyroid Function Panels
 - 8.5.2.3.6 Electrolyte Panels
 - 8.5.2.3.7 Specialty Chemical Tests
 - 8.5.2.3.8 Others
 - 8.5.3 Molecular Diagnostics
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)

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- 8.5.3.3 Breakup by Type
 - 8.5.3.3.1 Polymerize Chain Reaction (PCR)
 - 8.5.3.3.2 Isothermal Nucleic Acid Amplification Technology (INAAT)
 - 8.5.3.3.3 Hybridisation
 - 8.5.3.3.4 DNA Diagnostics
 - 8.5.3.3.5 Microarray
 - 8.5.3.3.6 Others
- 8.5.4 Haematology
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
- 8.5.5 Microbiology
 - 8.5.5.1 Historical Trend (2018-2023)
 - 8.5.5.2 Forecast Trend (2024-2032)
- 8.5.6 Coagulation and Haemostasis
 - 8.5.6.1 Historical Trend (2018-2023)
 - 8.5.6.2 Forecast Trend (2024-2032)
- 8.5.7 Urinalysis
 - 8.5.7.1 Historical Trend (2018-2023)
 - 8.5.7.2 Forecast Trend (2024-2032)
- 8.5.8 Others
- 8.6 Latin America In-Vitro Diagnostics Market by Application
 - 8.6.1 Infectious Diseases
 - 8.6.1.1 Historical Trend (2018-2023)
 - 8.6.1.2 Forecast Trend (2024-2032)
 - 8.6.2 Diabetes
 - 8.6.2.1 Historical Trend (2018-2023)
 - 8.6.2.2 Forecast Trend (2024-2032)
 - 8.6.3 Oncology
 - 8.6.3.1 Historical Trend (2018-2023)
 - 8.6.3.2 Forecast Trend (2024-2032)
 - 8.6.4 Cardiology
 - 8.6.4.1 Historical Trend (2018-2023)
 - 8.6.4.2 Forecast Trend (2024-2032)
 - 8.6.5 Drug Testing/Pharmacogenomics
 - 8.6.5.1 Historical Trend (2018-2023)
 - 8.6.5.2 Forecast Trend (2024-2032)
 - 8.6.6 HIV/Aids
 - 8.6.6.1 Historical Trend (2018-2023)
 - 8.6.6.2 Forecast Trend (2024-2032)
 - 8.6.7 Autoimmune Diseases
 - 8.6.7.1 Historical Trend (2018-2023)
 - 8.6.7.2 Forecast Trend (2024-2032)
 - 8.6.8 Nephrology
 - 8.6.8.1 Historical Trend (2018-2023)
 - 8.6.8.2 Forecast Trend (2024-2032)
 - 8.6.9 Others
- 8.7 Latin America In-Vitro Diagnostics Market by End Use

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- 8.7.1 Hospital and Clinics
 - 8.7.1.1 Historical Trend (2018-2023)
 - 8.7.1.2 Forecast Trend (2024-2032)
- 8.7.2 Diagnostic Laboratories
 - 8.7.2.1 Historical Trend (2018-2023)
 - 8.7.2.2 Forecast Trend (2024-2032)
- 8.7.3 Point-Of-Care Testing
 - 8.7.3.1 Historical Trend (2018-2023)
 - 8.7.3.2 Forecast Trend (2024-2032)
- 8.7.4 Academic Institutes
 - 8.7.4.1 Historical Trend (2018-2023)
 - 8.7.4.2 Forecast Trend (2024-2032)
- 8.7.5 Others
- 8.8 Latin America In-Vitro Diagnostics Market by Country
 - 8.8.1 Brazil
 - 8.8.2 Argentina
 - 8.8.3 Mexico
 - 8.8.4 Chile
 - 8.8.5 Peru
 - 8.8.6 Uruguay
 - 8.8.7 Others
- 9 Regional Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2023)
 - 9.3.2 Forecast Trend (2024-2032)
 - 9.4 Chile
 - 9.4.1 Historical Trend (2018-2023)
 - 9.4.2 Forecast Trend (2024-2032)
 - 9.5 Peru
 - 9.5.1 Historical Trend (2018-2023)
 - 9.5.2 Forecast Trend (2024-2032)
 - 9.6 Uruguay
 - 9.6.1 Historical Trend (2018-2023)
 - 9.6.2 Forecast Trend (2024-2032)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis

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- 10.2.1 Supplier's Power
- 10.2.2 Buyer's Power
- 10.2.3 Threat of New Entrants
- 10.2.4 Degree of Rivalry
- 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Market Structure
 - 11.2 Company Profiles
 - 11.2.1 F. Hoffmann-La Roche Ltd
 - 11.2.1.1 Company Overview
 - 11.2.1.2 Product Portfolio
 - 11.2.1.3 Demographic Reach and Achievements
 - 11.2.1.4 Certifications
 - 11.2.2 Becton, Dickinson and Company
 - 11.2.2.1 Company Overview
 - 11.2.2.2 Product Portfolio
 - 11.2.2.3 Demographic Reach and Achievements
 - 11.2.2.4 Certifications
 - 11.2.3 Bio-Rad Laboratories, Inc.
 - 11.2.3.1 Company Overview
 - 11.2.3.2 Product Portfolio
 - 11.2.3.3 Demographic Reach and Achievements
 - 11.2.3.4 Certifications
 - 11.2.4 bioMerieux SA
 - 11.2.4.1 Company Overview
 - 11.2.4.2 Product Portfolio
 - 11.2.4.3 Demographic Reach and Achievements
 - 11.2.4.4 Certifications
 - 11.2.5 WAMA Diagnostica
 - 11.2.5.1 Company Overview
 - 11.2.5.2 Product Portfolio
 - 11.2.5.3 Demographic Reach and Achievements
 - 11.2.5.4 Certifications
 - 11.2.6 Others

12 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Latin America In-Vitro Diagnostics Market: Key Industry Highlights, 2018 and 2032
2. Latin America In-Vitro Diagnostics Historical Market: Breakup by Product and Services (USD Million), 2018-2023
3. Latin America In-Vitro Diagnostics Market Forecast: Breakup by Product and Services (USD Million), 2024-2032
4. Latin America In-Vitro Diagnostics Historical Market: Breakup by Technology (USD Million), 2018-2023
5. Latin America In-Vitro Diagnostics Market Forecast: Breakup by Technology (USD Million), 2024-2032
6. Latin America In-Vitro Diagnostics Historical Market: Breakup by Application (USD Million), 2018-2023
7. Latin America In-Vitro Diagnostics Market Forecast: Breakup by Application (USD Million), 2024-2032
8. Latin America In-Vitro Diagnostics Historical Market: Breakup by End Use (USD Million), 2018-2023
9. Latin America In-Vitro Diagnostics Market Forecast: Breakup by End Use (USD Million), 2024-2032

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10. Latin America In-Vitro Diagnostics Historical Market: Breakup by Country (USD Million), 2018-2023
11. Latin America In-Vitro Diagnostics Market Forecast: Breakup by Country (USD Million), 2024-2032
12. Latin America In-Vitro Diagnostics Market Structure.

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