

## **Global Ski Market Report and Forecast 2024-2032**

Market Report | 2023-11-23 | 176 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

Global Ski Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global ski market is projected to grow at a CAGR of 3.20% between 2024 and 2032. Aided by the growing enthusiasm for winter sports and a surge in tourism in ski destinations, the market is expected to grow significantly by 2032.

Skiing is a winter sport that involves gliding on snow using skis. It is not only a recreational activity but also a competitive sport that finds a place in the Winter Olympics. Over the years, skiing has diversified into various types, including alpine, cross-country, and freestyle, each with its distinctive appeal and technique. Moreover, skiing equipment, including skis, ski boots, and protective gear, plays an integral role in ensuring an enhanced skiing experience while providing safety to the users.

One of the primary factors propelling the global ski market demand is the increasing interest in winter sports. With the proliferation of ski resorts worldwide and the snow-sports culture being popularised through media and international events, more individuals are gravitating towards skiing. The rise in ski tourism, where travellers plan vacations specifically around skiing activities, further testifies to its growing appeal.

Moreover, advancements in ski equipment technology significantly contribute to the market's expansion. Modern skis are designed with sophisticated materials that promise durability, better manoeuvrability, and optimal performance. Innovations such as rocker technology and shape-shifting skis are some of the crucial ski market trends that offer customisability and adaptability to various terrains and skiing styles. Such advancements cater to both professional skiers seeking precision and casual skiers prioritising comfort.

Endorsements by renowned athletes and collaborations between ski equipment manufacturers and professional skiers also elevate the market's stature. Such partnerships result in products that meet the exacting standards of professionals, providing a significant edge in competitive scenarios and ensuring the best experience for recreational skiers, further contributing to the ski market growth.

The introduction of eco-friendly ski equipment is another trend shaping the ski market. As environmental consciousness rises, manufacturers are leaning towards sustainable materials and production practices. From eco-friendly waxes to skis made from recycled materials, the industry is showcasing a strong commitment to sustainability which further increases the value of the ski

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

market size.

#### Market Segmentation □

The market can be divided based on product, distribution channel, and region.

#### Market Breakup by Product

- Skis and Poles
- Ski Boots
- Ski Protective Gear and Accessories

#### Market Breakup by Distribution Channel

- Offline
- Online

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global ski market. Some of the major players explored in the report by Expert Market Research are as follows:

- Fischer Sports GmbH
- Black Diamond Equipment, Ltd
- Amer Sports Corporation
- Skis Rossignol SAS
- United States Ski Pole Company
- Fatcan Ski Poles
- Apex Ski Boots
- Icelantic LLC
- Demon United
- Helly Hansen AS
- Others

#### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

#### Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
  - 6.1 Global
  - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Ski Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 Global Ski Historical Market (2018-2023)
  - 8.3 Global Ski Market Forecast (2024-2032)
  - 8.4 Global Ski Market by Product
    - 8.4.1 Skis and Poles
      - 8.4.1.1 Market Share
      - 8.4.1.2 Historical Trend (2018-2023)
      - 8.4.1.3 Forecast Trend (2024-2032)
    - 8.4.2 Ski Boots
      - 8.4.2.1 Market Share
      - 8.4.2.2 Historical Trend (2018-2023)
      - 8.4.2.3 Forecast Trend (2024-2032)
    - 8.4.3 Ski Protective Gear and Accessories
      - 8.4.3.1 Market Share
      - 8.4.3.2 Historical Trend (2018-2023)
      - 8.4.3.3 Forecast Trend (2024-2032)
  - 8.5 Global Ski Market by Distribution Channel
    - 8.5.1 Offline
      - 8.5.1.1 Market Share
      - 8.5.1.2 Historical Trend (2018-2023)
      - 8.5.1.3 Forecast Trend (2024-2032)
    - 8.5.2 Online
      - 8.5.2.1 Market Share
      - 8.5.2.2 Historical Trend (2018-2023)
      - 8.5.2.3 Forecast Trend (2024-2032)
  - 8.6 Global Ski Market by Region
    - 8.6.1 North America
      - 8.6.1.1 Market Share
      - 8.6.1.2 Historical Trend (2018-2023)
      - 8.6.1.3 Forecast Trend (2024-2032)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.6.2 Europe
  - 8.6.2.1 Market Share
  - 8.6.2.2 Historical Trend (2018-2023)
  - 8.6.2.3 Forecast Trend (2024-2032)
- 8.6.3 Asia Pacific
  - 8.6.3.1 Market Share
  - 8.6.3.2 Historical Trend (2018-2023)
  - 8.6.3.3 Forecast Trend (2024-2032)
- 8.6.4 Latin America
  - 8.6.4.1 Market Share
  - 8.6.4.2 Historical Trend (2018-2023)
  - 8.6.4.3 Forecast Trend (2024-2032)
- 8.6.5 Middle East and Africa
  - 8.6.5.1 Market Share
  - 8.6.5.2 Historical Trend (2018-2023)
  - 8.6.5.3 Forecast Trend (2024-2032)
- 9 North America Ski Market Analysis
  - 9.1 United States of America
    - 9.1.1 Market Share
    - 9.1.2 Historical Trend (2018-2023)
    - 9.1.3 Forecast Trend (2024-2032)
  - 9.2 Canada
    - 9.2.1 Market Share
    - 9.2.2 Historical Trend (2018-2023)
    - 9.2.3 Forecast Trend (2024-2032)
- 10 Europe Ski Market Analysis
  - 10.1 United Kingdom
    - 10.1.1 Market Share
    - 10.1.2 Historical Trend (2018-2023)
    - 10.1.3 Forecast Trend (2024-2032)
  - 10.2 Germany
    - 10.2.1 Market Share
    - 10.2.2 Historical Trend (2018-2023)
    - 10.2.3 Forecast Trend (2024-2032)
  - 10.3 France
    - 10.3.1 Market Share
    - 10.3.2 Historical Trend (2018-2023)
    - 10.3.3 Forecast Trend (2024-2032)
  - 10.4 Italy
    - 10.4.1 Market Share
    - 10.4.2 Historical Trend (2018-2023)
    - 10.4.3 Forecast Trend (2024-2032)
  - 10.5 Others
- 11 Asia Pacific Ski Market Analysis
  - 11.1 China
    - 11.1.1 Market Share
    - 11.1.2 Historical Trend (2018-2023)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.1.3 Forecast Trend (2024-2032)
- 11.2 Japan
  - 11.2.1 Market Share
  - 11.2.2 Historical Trend (2018-2023)
  - 11.2.3 Forecast Trend (2024-2032)
- 11.3 India
  - 11.3.1 Market Share
  - 11.3.2 Historical Trend (2018-2023)
  - 11.3.3 Forecast Trend (2024-2032)
- 11.4 ASEAN
  - 11.4.1 Market Share
  - 11.4.2 Historical Trend (2018-2023)
  - 11.4.3 Forecast Trend (2024-2032)
- 11.5 Australia
  - 11.5.1 Market Share
  - 11.5.2 Historical Trend (2018-2023)
  - 11.5.3 Forecast Trend (2024-2032)
- 11.6 Others
- 12 Latin America Ski Market Analysis
  - 12.1 Brazil
    - 12.1.1 Market Share
    - 12.1.2 Historical Trend (2018-2023)
    - 12.1.3 Forecast Trend (2024-2032)
  - 12.2 Argentina
    - 12.2.1 Market Share
    - 12.2.2 Historical Trend (2018-2023)
    - 12.2.3 Forecast Trend (2024-2032)
  - 12.3 Mexico
    - 12.3.1 Market Share
    - 12.3.2 Historical Trend (2018-2023)
    - 12.3.3 Forecast Trend (2024-2032)
  - 12.4 Others
- 13 Middle East and Africa Ski Market Analysis
  - 13.1 Saudi Arabia
    - 13.1.1 Market Share
    - 13.1.2 Historical Trend (2018-2023)
    - 13.1.3 Forecast Trend (2024-2032)
  - 13.2 United Arab Emirates
    - 13.2.1 Market Share
    - 13.2.2 Historical Trend (2018-2023)
    - 13.2.3 Forecast Trend (2024-2032)
  - 13.3 Nigeria
    - 13.3.1 Market Share
    - 13.3.2 Historical Trend (2018-2023)
    - 13.3.3 Forecast Trend (2024-2032)
  - 13.4 South Africa
    - 13.4.1 Market Share

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.4.2 Historical Trend (2018-2023)
- 13.4.3 Forecast Trend (2024-2032)
- 13.5 Others
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power
    - 14.2.2 Buyer's Power
    - 14.2.3 Threat of New Entrants
    - 14.2.4 Degree of Rivalry
    - 14.2.5 Threat of Substitutes
  - 14.3 Key Indicators for Demand
  - 14.4 Key Indicators for Price
- 15 Value Chain Analysis
- 16 Competitive Landscape
  - 16.1 Market Structure
  - 16.2 Company Profiles
    - 16.2.1 Fischer Sports GmbH
      - 16.2.1.1 Company Overview
      - 16.2.1.2 Product Portfolio
      - 16.2.1.3 Demographic Reach and Achievements
      - 16.2.1.4 Certifications
    - 16.2.2 Black Diamond Equipment, Ltd
      - 16.2.2.1 Company Overview
      - 16.2.2.2 Product Portfolio
      - 16.2.2.3 Demographic Reach and Achievements
      - 16.2.2.4 Certifications
    - 16.2.3 Amer Sports Corporation
      - 16.2.3.1 Company Overview
      - 16.2.3.2 Product Portfolio
      - 16.2.3.3 Demographic Reach and Achievements
      - 16.2.3.4 Certifications
    - 16.2.4 Skis Rossignol SAS
      - 16.2.4.1 Company Overview
      - 16.2.4.2 Product Portfolio
      - 16.2.4.3 Demographic Reach and Achievements
      - 16.2.4.4 Certifications
    - 16.2.5 United States Ski Pole Company
      - 16.2.5.1 Company Overview
      - 16.2.5.2 Product Portfolio
      - 16.2.5.3 Demographic Reach and Achievements
      - 16.2.5.4 Certifications
    - 16.2.6 Fatcan Ski Poles

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 16.2.6.1 Company Overview
- 16.2.6.2 Product Portfolio
- 16.2.6.3 Demographic Reach and Achievements
- 16.2.6.4 Certifications
- 16.2.7 Apex Ski Boots
  - 16.2.7.1 Company Overview
  - 16.2.7.2 Product Portfolio
  - 16.2.7.3 Demographic Reach and Achievements
  - 16.2.7.4 Certifications
- 16.2.8 Icelantic LLC
  - 16.2.8.1 Company Overview
  - 16.2.8.2 Product Portfolio
  - 16.2.8.3 Demographic Reach and Achievements
  - 16.2.8.4 Certifications
- 16.2.9 Demon United
  - 16.2.9.1 Company Overview
  - 16.2.9.2 Product Portfolio
  - 16.2.9.3 Demographic Reach and Achievements
  - 16.2.9.4 Certifications
- 16.2.10 Helly Hansen AS
  - 16.2.10.1 Company Overview
  - 16.2.10.2 Product Portfolio
  - 16.2.10.3 Demographic Reach and Achievements
  - 16.2.10.4 Certifications
- 16.2.11 Others
- 17 Key Trends and Developments in the Market
  - List of Key Figures and Tables
  - 1. Global Ski Market: Key Industry Highlights, 2018 and 2032
  - 2. Global Ski Historical Market: Breakup by Product (USD Million), 2018-2023
  - 3. Global Ski Market Forecast: Breakup by Product (USD Million), 2024-2032
  - 4. Global Ski Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
  - 5. Global Ski Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
  - 6. Global Ski Historical Market: Breakup by Region (USD Million), 2018-2023
  - 7. Global Ski Market Forecast: Breakup by Region (USD Million), 2024-2032
  - 8. North America Ski Historical Market: Breakup by Country (USD Million), 2018-2023
  - 9. North America Ski Market Forecast: Breakup by Country (USD Million), 2024-2032
  - 10. Europe Ski Historical Market: Breakup by Country (USD Million), 2018-2023
  - 11. Europe Ski Market Forecast: Breakup by Country (USD Million), 2024-2032
  - 12. Asia Pacific Ski Historical Market: Breakup by Country (USD Million), 2018-2023
  - 13. Asia Pacific Ski Market Forecast: Breakup by Country (USD Million), 2024-2032
  - 14. Latin America Ski Historical Market: Breakup by Country (USD Million), 2018-2023
  - 15. Latin America Ski Market Forecast: Breakup by Country (USD Million), 2024-2032
  - 16. Middle East and Africa Ski Historical Market: Breakup by Country (USD Million), 2018-2023
  - 17. Middle East and Africa Ski Market Forecast: Breakup by Country (USD Million), 2024-2032
  - 18. Global Ski Market Structure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Global Ski Market Report and Forecast 2024-2032

Market Report | 2023-11-23 | 176 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-02"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)