

## **Global French Fries Market Report and Forecast 2024-2032**

Market Report | 2023-11-23 | 174 pages | EMR Inc.

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### **Report description:**

Global French Fries Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global french fries market is projected to grow at a CAGR of 6.30% between 2024 and 2032. Aided by the worldwide fondness for convenient fast foods and the ever-growing quick-service restaurants' presence, the market is expected to grow significantly by 2032.

French fries, known as crisps in some regions, are thinly sliced potatoes fried in oil until they are crispy and golden. Often seasoned with salt, they are universally cherished and typically served as a side dish, snack, or sometimes even a main course. Their crispy texture and delicious taste have made them a quintessential item on the menus of fast-food chains and restaurants worldwide. Beyond their taste, the convenience of consuming and the quick preparation time further their appeal to a broad audience.

The escalating number of quick-service restaurants (QSRs) worldwide is a key driver propelling the french fries market demand. Chains like McDonald's, Burger King, and KFC, which have established a colossal global presence, significantly rely on French fries as one of their primary offerings. As these chains expand further, especially in emerging economies, the demand for French fries is set to witness a corresponding surge.

Concurrently, the global populace's growing inclination towards Western diets and fast foods is another factor augmenting the french fries market growth. Urbanisation and the hectic pace of modern lifestyles often leave consumers seeking quick meal options. French fries, with their quick serving time and wide acceptance, fit this bill perfectly.

Additionally, innovations in freezing technologies have extended the shelf life of frozen French fries, which has played a crucial role in boosting the market. This technological advancement is one of the crucial french fries market trends and it has not only reduced waste due to spoilage but has also facilitated the transportation and storage of French fries, making them accessible to more distant and previously untapped markets.

Supermarkets and hypermarkets, with dedicated sections for frozen foods, including French fries, make it convenient for consumers to purchase and relish them at home. This trend, coupled with the growth of online food delivery platforms, further increases the French fries market size.

Market Segmentation □

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The market can be divided based on product, end-use, distribution channel, and region.

#### Market Breakup by Product

- Frozen
- Regular

#### Market Breakup by End-Use

- Food Service
- Retail

#### Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Online
- Distributors
- Direct Purchase

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global french fries market. Some of the major players explored in the report by Expert Market Research are as follows:

- Agristo N.V.
- Conagra Brands, Inc.
- Aviko B.V.
- Cavendish Farms
- J.R. Simplot Company
- Lamb Weston, Inc.
- Luxfries NV
- The Kraft Heinz Company
- McCain Foods Limited
- Alexia Foods.
- Others

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