

United States Reading Glasses Market Report and Forecast 2024-2032

Market Report | 2023-11-22 | 140 pages | EMR Inc.

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Report description:

United State Reading Glasses Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States reading glasses market is projected to grow at a CAGR of 5.40% between 2024 and 2032. Aided by the country's ageing demographic, coupled with the extensive screen time in modern lifestyles, the market is expected to grow significantly by 2032.

Reading glasses, specifically designed to assist with presbyopia, a condition where the eye exhibits a progressively diminished ability to focus on near objects have become an indispensable accessory for many Americans. These corrective lenses, which range from full frames, and half frames, to tube readers, are seeing an expanding user base, not limited to those in the senior age bracket.

One of the foremost driving forces behind the United States reading glasses market growth is the undeniable demographic trend: an ageing population. As the baby boomer generation ventures into their senior years, the demand for visual aids, particularly reading glasses, is expected to surge.

Concurrently, the digital age has ushered in extended screen time durations among all age groups. Whether it's the daily grind of an 8-hour work shift in front of a computer or prolonged periods spent on smartphones, tablets, and other digital devices, the strain on the eyes has been tremendous. This increase in digital eye strain is leading to a younger demographic requiring reading glasses, propelling the United States reading glasses market demand.

Another factor fuelling the market's expansion is the rising trend of fashion-forward reading glasses. No longer confined to the realm of mere functionality, reading glasses are now a fashion statement. With designers and brands launching chic and contemporary frames, users have a plethora of stylish options to choose from, which align with their personal aesthetic. This intersection of fashion and function is instrumental in destigmatising the use of reading glasses, especially among the younger population, and contributes to the United States reading glasses market size.

Industry-wise, technological advancements have been pivotal. The advent of blue-light-blocking lenses, for instance, caters specifically to the digital age. By filtering out the high-energy visible (HEV) blue light emitted from digital screens, these glasses claim to reduce eye fatigue, dryness, and potential sleep disturbances. As per the United States reading glasses market analysis, such innovations not only enhance user comfort but also create an additional market segment, attracting consumers who may not

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necessarily need reading glasses but are keen on reducing digital eye strain.

Market Segmentation □

The market can be divided based on type, age group, distribution channel, and region.

Market Breakup by Type

- Prescription

- OTC

Market Breakup by Age Group

- Less than 18 years

- 18-64 years

- 65 years and Above

Market Breakup by Distribution Channel

- Ophthalmology Clinics

- Optical Stores

- Online Stores

Market Breakup by Region

- New England

- Mideast

- Great Lakes

- Plains

- Southeast

- Southwest

- Rocky Mountain

- Far West

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States reading glasses market. Some of the major players explored in the report by Expert Market Research are as follows:

- Guccio Gucci S.p.A.

- Eyebobs

- ThinOptics, Inc.

- Bausch & Lomb Incorporated

- Vera Bradley Designs, Inc.

- ICU Eyewear, Inc.

- Hi-Tech Optical, Inc.

- Warby Parker Inc.,

- Zenni Optical, Inc.

- Shark Eyes, Inc.

- Others

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