

## **Latin America Canned Tuna Market Report and Forecast 2024-2032**

Market Report | 2023-11-21 | 145 pages | EMR Inc.

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### **Report description:**

Latin America Canned Tuna Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the Latin America canned tuna market is projected to grow at a CAGR of 5.50% between 2024 and 2032. Aided by the region's growing affinity for convenient seafood options and the inherent health benefits of tuna, the market is expected to grow significantly by 2032.

Canned tuna, a staple in many Latin American households, is lauded for its ease of use, longer shelf life, and affordability. As a rich source of protein, omega-3 fatty acids, and essential vitamins, it promotes cardiovascular health, muscle growth, and overall wellness. Beyond its nutritional prowess, canned tuna offers versatility, finding its way into a plethora of dishes, ranging from salads to main courses.

The escalating preference for protein-rich diets among Latin Americans is catalysing the Latin America canned tuna market growth. As the region becomes more health-conscious, recognising the myriad benefits associated with regular seafood consumption, there's been a tangible gravitation towards canned tuna. The convenience factor - with easy storage, transportation, and no requirement for refrigeration - augments its appeal, particularly among the urban populace leading fast-paced lives. Moreover, the burgeoning fitness trend in Latin America accentuates the demand. As per the Latin America canned tuna market analysis, canned tuna is a favoured choice among gym-goers, athletes, and fitness aficionados due to its protein content, making it a quick post-workout meal or snack.

But the domain of canned tuna isn't just limited to household kitchens. The food industry in Latin America, especially fast-food chains, and restaurants, has amplified its use of canned tuna in diverse culinary creations. The expansive coastline of Latin America, especially nations like Ecuador, Mexico, and Brazil, is also pivotal for the canned tuna industry, which further propels the Latin America canned tuna market demand. These coastal territories offer abundant access to fresh tuna, which then finds its way into canning factories. The strategic geographic location has, thus, played a vital role in establishing Latin America as a significant player in the global canned tuna market.

The industry has witnessed a surge in eco-friendly initiatives, with brands emphasising sustainable fishing practices and dolphin-safe labels. Additionally, the introduction of various flavours and easy-to-open packaging innovations have kept consumer interest piqued, which further increases the value of the Latin America canned tuna market size.

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## Market Segmentation □

The market can be divided based on product, distribution channel, and country.

### Market Breakup by Product

- Skipjack
- Yellowfin
- Others

### Market Breakup by Distribution Channels

- Hypermarket and Supermarket
- Speciality Stores
- Online
- Others

### Market Breakup by Country

- Brazil
- Argentina
- Mexico
- Chile
- Others

## Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Latin America canned tuna market. Some of the major players explored in the report by Expert Market Research are as follows:

- Dongwon Group
- Bolton Group
- Bumble Bee Foods, LLC
- Grupo Calvo
- Camil Alimentos S/A
- Grupo Herdez
- EALSA
- Tri Marine Group
- Others

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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