

South Korea Robot Vacuum Cleaner Market Report and Forecast 2024-2032

Market Report | 2023-11-20 | 173 pages | EMR Inc.

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Report description:

South Korea Robot Vacuum Cleaner Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the South Korea vacuum cleaner market is projected to grow at a CAGR of 14.3% between 2024 and 2032. Aided by evolving consumer lifestyles, technological advancements, and an increased emphasis on indoor hygiene, the market is expected to grow significantly by 2032.

Vacuum cleaners, fundamental household appliances designed to suction dirt and dust, have undergone significant innovation over the years. From traditional canister models to the more contemporary robotic and hand-held variants, these devices play a crucial role in maintaining cleanliness and ensuring a healthier living environment. The devices are not just limited to household applications but have also found extensive utility in commercial and industrial sectors.

South Korea's rapid urbanisation and the associated lifestyle changes have played a pivotal role in the South Korea vacuum cleaner market growth. The increasing number of dual-income households and the consequent time constraints have resulted in a preference for efficient cleaning solutions, making vacuum cleaners an indispensable household tool.

Furthermore, with health and hygiene becoming paramount, especially in the wake of global health crises, South Korean consumers are increasingly investing in advanced cleaning technologies. Allergen removal, air purification features, and UV sterilisation are some of the sought-after features in the modern vacuum cleaner models in the vacuum cleaner market.

Technological innovations have also significantly impacted the market in South Korea. The emergence of robotic vacuum cleaners, integrated with smart technologies like AI and IoT, has been a game-changer. These devices, capable of self-navigation and remote operation via smartphones or voice commands, cater to the tech-savvy South Korean consumer base that is always on the lookout for convenience and efficiency, increasing the South Korea vacuum cleaner market size.

Moreover, the increasing focus on sustainability has prompted manufacturers to design energy-efficient and eco-friendly models, further driving the market's growth. Features like reduced noise levels, longer battery life, and efficient motors not only cater to consumer preferences but also align with South Korea's broader environmental goals.

Additionally, the commercial sector, including offices, hotels, and retail spaces, provides a substantial impetus to the vacuum cleaner market in South Korea. The emphasis on maintaining pristine environments to ensure customer satisfaction and uphold brand image has boosted the South Korea vacuum cleaner market demand.

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Market Segmentation

The market can be divided based on type, operation, end use, and distribution channel.

Market Breakup by Type

- Cleaning Robot
- Mopping Robot
- Hybrid Robot

Market Breakup by Operation

- Self-driven
- Remote-controlled

Market Breakup by End Use

- Residential
- Commercial

Market Breakup by Distribution Channel

- Online
- Offline

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the South Korea vacuum cleaner market. Some of the major players explored in the report by Expert Market Research are as follows:

- Samsung Electronics Co. Ltd
- Xiaomi Corporation
- LG Electronics Inc.
- Koninklijke Philips N.V.,
- Yujin Robot Co., Ltd.
- Others

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