

## **Indian Exotic Vegetables Market Report and Forecast 2024-2032**

Market Report | 2023-11-18 | 140 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

Indian Exotic Vegetables Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Indian exotic vegetables market is projected to grow at a CAGR of 16.30% between 2024 and 2032. Aided by growing demand for exotic produce and rapidly growing economy, the market is expected to grow significantly by 2032.

Exotic vegetables refer to non-native vegetables, comprising vegetables ranging from asparagus and broccoli to zucchini and bell peppers. Historically considered a niche luxury, these vegetables are considered as a part of the modern Indian kitchen, mostly due to globalisation and increased international travels. Beyond their culinary attributes, these vegetables are packed with several nutrients and are also known for their health benefits.

One of the major Indian exotic vegetables market trends is an escalating preference for farm-fresh and organically cultivated produce. A burgeoning middle class, coupled with increased disposable incomes and an amplified exposure to global culinary habits, has paved the way for this shift. Urban settings, in particular, have become hotspots for these vegetables, given the rising number of international restaurants and eateries.

Furthermore, the Indian exotic vegetables market growth is supported by the proliferation of supermarkets and hypermarkets across urban and semi-urban landscapes. These retail buildings, equipped with cold storage facilities, ensure the availability of these vegetables throughout the year, thereby mitigating the constraints of seasonality. The resultant convenience for consumers has led to an increased consumption frequency.

The Indian exotic vegetables market demand is aided by the increasing demand from the HoReCa sector. Luxury hotels and fine-dining restaurants, in their aim to curate authentic international cuisines, heavily rely upon these exotic vegetables. The vegetables not only enhance the dish's flavour profile but also elevate its visual appeal, resulting in an enhanced gastronomic experience for the diner.

The Indian exotic vegetables market analysis emphasises the pivotal role played by online grocery platforms. With the digital revolution firmly taking roots in India, e-commerce platforms have witnessed a significant rise in the sales of these vegetables. Offering doorstep deliveries, quality assurance, and a wide variety, these platforms have made exotic vegetables more accessible and prevalent in Indian households.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Market Segmentation

The market can be divided based on variety, sector, distribution channel, and region.

### Market Breakup by Variety

- [] Mushrooms-Button
- [] Sweet Corn
- [] Baby Potatoes
- [] Cherry Tomatoes
- [] Broccoli
- [] Coloured Capsicum
- [] Zucchini
- [] Lettuce
- [] Purple Cabbage
- [] Others

### Market Breakup by Sector

- [] Organised Sector
- [] Unorganised Sector

### Market Breakup by Distribution Channel

- [] Unorganised Retail
- [] Supermarkets and Hypermarkets
- [] Online
- [] Others

### Market Breakup by Region

- [] North India
- [] East and Central India
- [] West India
- [] South India

## Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Indian exotic vegetables market. Some of the major players explored in the report by Expert Market Research are as follows:

- [] Shreenath Agro Tech Pvt Ltd.
- [] Green Earth Fresh Produce (P) Ltd.
- [] Lawrencedale Agro Processing India Pvt Ltd.
- [] Nisarg Nirman Agro Products Pvt. Ltd.
- [] Jaywant Green Bliss Corporation
- [] Yesraj Agro Exports Pvt. Ltd
- [] Organic India
- [] Kisankonnect Safe Food Private Limited
- [] Namdhari's Group
- [] Others

## About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

## **Table of Contents:**

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Global Exotic Vegetables Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Global Exotic Vegetables Historical Market (2018-2023)
  - 8.3 Global Exotic Vegetables Market Forecast (2024-2032)
  - 8.4 Global Exotic Vegetables Market Share by Region
    - 8.4.1 North America

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.4.2 Europe
- 8.4.3 Asia Pacific
- 8.4.4 Latin America
- 8.4.5 Middle East and Africa
- 9 India Exotic Vegetables Market Overview
  - 9.1 Key Industry Highlights
  - 9.2 India Exotic Vegetables Historical Market (2018-2023)
  - 9.3 India Exotic Vegetables Market Forecast (2024-2032)
- 10 India Exotic Vegetables Market by Variety
  - 10.1 Mushrooms-Button
    - 10.1.1 Market Share
    - 10.1.2 Historical Trend (2018-2023)
    - 10.1.3 Forecast Trend (2024-2032)
  - 10.2 Sweet Corn
    - 10.2.1 Market Share
    - 10.2.2 Historical Trend (2018-2023)
    - 10.2.3 Forecast Trend (2024-2032)
  - 10.3 Baby Potatoes
    - 10.3.1 Market Share
    - 10.3.2 Historical Trend (2018-2023)
    - 10.3.3 Forecast Trend (2024-2032)
  - 10.4 Cherry Tomatoes
    - 10.4.1 Market Share
    - 10.4.2 Historical Trend (2018-2023)
    - 10.4.3 Forecast Trend (2024-2032)
  - 10.5 Broccoli
    - 10.5.1 Market Share
    - 10.5.2 Historical Trend (2018-2023)
    - 10.5.3 Forecast Trend (2024-2032)
  - 10.6 Coloured Capsicum
    - 10.6.1 Market Share
    - 10.6.2 Historical Trend (2018-2023)
    - 10.6.3 Forecast Trend (2024-2032)
  - 10.7 Zucchini
    - 10.7.1 Market Share
    - 10.7.2 Historical Trend (2018-2023)
    - 10.7.3 Forecast Trend (2024-2032)
  - 10.8 Lettuce
    - 10.8.1 Market Share
    - 10.8.2 Historical Trend (2018-2023)
    - 10.8.3 Forecast Trend (2024-2032)
  - 10.9 Purple Cabbage
    - 10.9.1 Market Share
    - 10.9.2 Historical Trend (2018-2023)
    - 10.9.3 Forecast Trend (2024-2032)
  - 10.10 Others
- 11 India Exotic Vegetables Market by Sector

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.1 Organised Sector
  - 11.1.1 Market Share
  - 11.1.2 Historical Trend (2018-2023)
  - 11.1.3 Forecast Trend (2024-2032)
- 11.2 Unorganised Sector
  - 11.2.1 Market Share
  - 11.2.2 Historical Trend (2018-2023)
  - 11.2.3 Forecast Trend (2024-2032)
- 12 India Exotic Vegetables Market by Distribution Channel
  - 12.1 Unorganised Retail
    - 12.1.1 Market Share
    - 12.1.2 Historical Trend (2018-2023)
    - 12.1.3 Forecast Trend (2024-2032)
  - 12.2 Supermarkets and Hypermarkets
    - 12.2.1 Market Share
    - 12.2.2 Historical Trend (2018-2023)
    - 12.2.3 Forecast Trend (2024-2032)
  - 12.3 Online
    - 12.3.1 Market Share
    - 12.3.2 Historical Trend (2018-2023)
    - 12.3.3 Forecast Trend (2024-2032)
  - 12.4 Others
- 13 India Exotic Vegetables Market by Region
  - 13.1 North India
    - 13.1.1 Market Share
    - 13.1.2 Historical Trend (2018-2023)
    - 13.1.3 Forecast Trend (2024-2032)
  - 13.2 East and Central India
    - 13.2.1 Market Share
    - 13.2.2 Historical Trend (2018-2023)
    - 13.2.3 Forecast Trend (2024-2032)
  - 13.3 West India
    - 13.3.1 Market Share
    - 13.3.2 Historical Trend (2018-2023)
    - 13.3.3 Forecast Trend (2024-2032)
  - 13.4 South India
    - 13.4.1 Market Share
    - 13.4.2 Historical Trend (2018-2023)
    - 13.4.3 Forecast Trend (2024-2032)
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 14.2.2 Buyer's Power
- 14.2.3 Threat of New Entrants
- 14.2.4 Degree of Rivalry
- 14.2.5 Threat of Substitutes
- 14.3 Key Indicators for Demand
- 14.4 Key Indicators for Price
- 15 Competitive Landscape
  - 15.1 Market Structure
  - 15.2 Company Profiles
    - 15.2.1 Shreenath Agro Tech Pvt Ltd.
      - 15.2.1.1 Company Overview
      - 15.2.1.2 Product Portfolio
      - 15.2.1.3 Demographic Reach and Achievements
      - 15.2.1.4 Certifications
    - 15.2.2 Green Earth Fresh Produce (P) Ltd.
      - 15.2.2.1 Company Overview
      - 15.2.2.2 Product Portfolio
      - 15.2.2.3 Demographic Reach and Achievements
      - 15.2.2.4 Certifications
    - 15.2.3 Lawrencedale Agro Processing India Pvt Ltd.
      - 15.2.3.1 Company Overview
      - 15.2.3.2 Product Portfolio
      - 15.2.3.3 Demographic Reach and Achievements
      - 15.2.3.4 Certifications
    - 15.2.4 Nisarg Nirman Agro Products Pvt. Ltd.
      - 15.2.4.1 Company Overview
      - 15.2.4.2 Product Portfolio
      - 15.2.4.3 Demographic Reach and Achievements
      - 15.2.4.4 Certifications
    - 15.2.5 Jaywant Green Bliss Corporation
      - 15.2.5.1 Company Overview
      - 15.2.5.2 Product Portfolio
      - 15.2.5.3 Demographic Reach and Achievements
      - 15.2.5.4 Certifications
    - 15.2.6 Yesraj Agro Exports Pvt. Ltd
      - 15.2.6.1 Company Overview
      - 15.2.6.2 Product Portfolio
      - 15.2.6.3 Demographic Reach and Achievements
      - 15.2.6.4 Certifications
    - 15.2.7 Organic India
      - 15.2.7.1 Company Overview
      - 15.2.7.2 Product Portfolio
      - 15.2.7.3 Demographic Reach and Achievements
      - 15.2.7.4 Certifications
    - 15.2.8 Kisankonnect Safe Food Private Limited
      - 15.2.8.1 Company Overview
      - 15.2.8.2 Product Portfolio

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15.2.8.3 Demographic Reach and Achievements
- 15.2.8.4 Certifications
- 15.2.9 Namdhari's Group
  - 15.2.9.1 Company Overview
  - 15.2.9.2 Product Portfolio
  - 15.2.9.3 Demographic Reach and Achievements
  - 15.2.9.4 Certifications
- 15.2.10 Others

## 16 Key Trends and Developments in the Market

### List of Key Figures and Tables

1. Global Exotic Vegetables Market: Key Industry Highlights, 2018 and 2032
2. India Exotic Vegetables Market: Key Industry Highlights, 2018 and 2032
3. India Exotic Vegetables Historical Market: Breakup by Variety (USD Million), 2018-2023
4. India Exotic Vegetables Market Forecast: Breakup by Variety (USD Million), 2024-2032
5. India Exotic Vegetables Historical Market: Breakup by Sector (USD Million), 2018-2023
6. India Exotic Vegetables Market Forecast: Breakup by Sector (USD Million), 2024-2032
7. India Exotic Vegetables Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
8. India Exotic Vegetables Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
9. India Exotic Vegetables Historical Market: Breakup by Region (USD Million), 2018-2023
10. India Exotic Vegetables Market Forecast: Breakup by Region (USD Million), 2024-2032
11. India Exotic Vegetables Market Structure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Indian Exotic Vegetables Market Report and Forecast 2024-2032**

Market Report | 2023-11-18 | 140 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com