

Indian Exotic Herbs Market Report and Forecast 2024-2032

Market Report | 2023-11-18 | 158 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2799.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Indian Exotic Herbs Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Indian exotic herbs market attained a significant value in 2023. Aided by rising exports of medicinal herbs by India and the introduction of favourable government measures, the market is projected to witness a healthy growth between 2024 and 2032.

Exotic herbs in India refer to the wide array of rare and distinct herbs not typically found in ordinary kitchen gardens. They have traditionally held an esteemed position in Ayurveda, a holistic health approach rooted in Indian culture. Ranging from Ashwagandha and Brahmi to Moringa and Shatavari, these herbs are renowned for their therapeutic properties and health benefits. Beyond their medicinal value, they also feature prominently in gourmet cuisine, beauty and personal care products, and even beverages.

One of the significant Indian exotic herbs market trends is the move towards organic and sustainably sourced herbs. This is buoyed by an ever-increasing consumer awareness about the importance of chemical-free products for overall health and wellness. This preference for organic has become a defining ethos for the modern Indian consumer.

Furthermore, the Indian exotic herbs market growth can be attributed to the rapidly expanding health and wellness industry in the nation. With escalating health consciousness and a rising disposable income, the urban population, in particular, is actively seeking natural alternatives for preventive healthcare. This has increased the demand for herbal supplements, teas, and functional foods enriched with these exotic herbs.

Besides, the Indian exotic herbs market demand is supported by the growing beauty and personal care sector. With their anti-inflammatory, anti-ageing, and skin-enhancing properties, these herbs are now an essential ingredient of the cosmetic world. Brands, both domestic and international, are infusing their product lines with these herbs, marketing them as the ultimate natural solution for skin and hair concerns.

The Indian exotic herbs market analysis indicates that the hospitality and gourmet food industry is also an emerging segment in this market. With an aim to offer unique and enriched culinary experiences, chefs and restaurateurs are turning to these herbs to boost flavours and infuse their dishes with both- an exceptional taste and myriad health benefits. This has led to a surge in the usage of these herbs in everything from fine dining dishes to artisanal beverages.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Segmentation

The market can be divided based on variety, sector, distribution channel, and region.

Market Breakup by Variety

- Basil
- Lemon Grass
- Parsley Leaves
- Chives
- Oregano Fresh
- Garlic Chives
- Rosemary Fresh
- Others

Market Breakup by Sector

- Organised
- Unorganised

Market Breakup by Distribution Channel

- Supermarket/Hypermarket
- Retail Stores
- Online
- Others

Market Breakup by Region

- North India
- East and Central India
- West India
- South India

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Indian exotic herbs market. Some of the major players explored in the report by Expert Market Research are as follows:

- Shreenath Agro Tech Pvt Ltd
- Lawrencedale Agro Processing India Pvt Ltd.
- Nisarg Nirman Agro Products Pvt. Ltd.
- Anusayafresh
- Green Earth Fresh Produce (P) Ltd.
- Aayurmed Organic Herbals LLP
- Mother Herbs (P) Ltd
- Suminter India Organics
- All-Season Herbs Pvt. Ltd.
- Natures Basket Limited
- SPAR India
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Indian Exotic Herbs Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Indian Exotic Herbs Historical Market (2018-2023)
 - 8.3 Indian Exotic Herbs Market Forecast (2024-2032)
- 9 Indian Exotic Herbs Market by Variety
 - 9.1 Basil

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1.1 Historical Trend (2018-2023)
- 9.1.2 Forecast Trend (2024-2032)
- 9.2 Lemon Grass
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 9.3 Parsley Leaves
 - 9.3.1 Historical Trend (2018-2023)
 - 9.3.2 Forecast Trend (2024-2032)
- 9.4 Chives
 - 9.4.1 Historical Trend (2018-2023)
 - 9.4.2 Forecast Trend (2024-2032)
- 9.5 Oregano Fresh
 - 9.5.1 Historical Trend (2018-2023)
 - 9.5.2 Forecast Trend (2024-2032)
- 9.6 Garlic Chives
 - 9.6.1 Historical Trend (2018-2023)
 - 9.6.2 Forecast Trend (2024-2032)
- 9.7 Rosemary Fresh
 - 9.7.1 Historical Trend (2018-2023)
 - 9.7.2 Forecast Trend (2024-2032)
- 9.8 Others
- 10 Indian Exotic Herbs Market by Sector
 - 10.1 Organised
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Unorganised
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
- 11 Indian Exotic Herbs Market by Distribution Channel
 - 11.1 Supermarket/Hypermarket
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Retail Stores
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 Online
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 Others
- 12 Indian Exotic Herbs Market by Region
 - 12.1 North India
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 East and Central India
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 West India

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.3.1 Historical Trend (2018-2023)
- 12.3.2 Forecast Trend (2024-2032)
- 12.4 South India
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
- 13 Market Dynamics
 - 13.1 SWOT Analysis
 - 13.1.1 Strengths
 - 13.1.2 Weaknesses
 - 13.1.3 Opportunities
 - 13.1.4 Threats
 - 13.2 Porter's Five Forces Analysis
 - 13.2.1 Supplier's Power
 - 13.2.2 Buyer's Power
 - 13.2.3 Threat of New Entrants
 - 13.2.4 Degree of Rivalry
 - 13.2.5 Threat of Substitutes
 - 13.3 Key Indicators for Demand
 - 13.4 Key Indicators for Price
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Company Profiles
 - 14.2.1 Shreenath Agro Tech Pvt Ltd
 - 14.2.1.1 Company Overview
 - 14.2.1.2 Product Portfolio
 - 14.2.1.3 Demographic Reach and Achievements
 - 14.2.1.4 Certifications
 - 14.2.2 Lawrencedale Agro Processing India Pvt Ltd.
 - 14.2.2.1 Company Overview
 - 14.2.2.2 Product Portfolio
 - 14.2.2.3 Demographic Reach and Achievements
 - 14.2.2.4 Certifications
 - 14.2.3 Nisarg Nirman Agro Products Pvt. Ltd.
 - 14.2.3.1 Company Overview
 - 14.2.3.2 Product Portfolio
 - 14.2.3.3 Demographic Reach and Achievements
 - 14.2.3.4 Certifications
 - 14.2.4 Anusayafresh
 - 14.2.4.1 Company Overview
 - 14.2.4.2 Product Portfolio
 - 14.2.4.3 Demographic Reach and Achievements
 - 14.2.4.4 Certifications
 - 14.2.5 Green Earth Fresh Produce (P) Ltd.
 - 14.2.5.1 Company Overview
 - 14.2.5.2 Product Portfolio
 - 14.2.5.3 Demographic Reach and Achievements
 - 14.2.5.4 Certifications

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.2.6 Aayurved Organic Herbals LLP
 - 14.2.6.1 Company Overview
 - 14.2.6.2 Product Portfolio
 - 14.2.6.3 Demographic Reach and Achievements
 - 14.2.6.4 Certifications
- 14.2.7 Mother Herbs (P) Ltd
 - 14.2.7.1 Company Overview
 - 14.2.7.2 Product Portfolio
 - 14.2.7.3 Demographic Reach and Achievements
 - 14.2.7.4 Certifications
- 14.2.8 Suminter India Organics
 - 14.2.8.1 Company Overview
 - 14.2.8.2 Product Portfolio
 - 14.2.8.3 Demographic Reach and Achievements
 - 14.2.8.4 Certifications
- 14.2.9 All-Season Herbs Pvt. Ltd.
 - 14.2.9.1 Company Overview
 - 14.2.9.2 Product Portfolio
 - 14.2.9.3 Demographic Reach and Achievements
 - 14.2.9.4 Certifications
- 14.2.10 Natures Basket Limited
 - 14.2.10.1 Company Overview
 - 14.2.10.2 Product Portfolio
 - 14.2.10.3 Demographic Reach and Achievements
 - 14.2.10.4 Certifications
- 14.2.11 SPAR India
 - 14.2.11.1 Company Overview
 - 14.2.11.2 Product Portfolio
 - 14.2.11.3 Demographic Reach and Achievements
 - 14.2.11.4 Certifications
- 14.2.12 Others
- 15 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Indian Exotic Herbs Market: Key Industry Highlights, 2018 and 2032
2. Indian Exotic Herbs Historical Market: Breakup by Variety (USD Million), 2018-2023
3. Indian Exotic Herbs Market Forecast: Breakup by Variety (USD Million), 2024-2032
4. Indian Exotic Herbs Historical Market: Breakup by Sector (USD Million), 2018-2023
5. Indian Exotic Herbs Market Forecast: Breakup by Sector (USD Million), 2024-2032
6. Indian Exotic Herbs Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
7. Indian Exotic Herbs Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
8. Indian Exotic Herbs Historical Market: Breakup by Region (USD Million), 2018-2023
9. Indian Exotic Herbs Market Forecast: Breakup by Region (USD Million), 2024-2032
10. Indian Exotic Herbs Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Indian Exotic Herbs Market Report and Forecast 2024-2032

Market Report | 2023-11-18 | 158 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2799.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com