

India Dyes and Pigments Market Report and Forecast 2024-2032

Market Report | 2023-11-17 | 177 pages | EMR Inc.

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Report description:

India Dyes and Pigments Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the India dyes and pigments market size is projected to grow at a CAGR of 5.5% between 2024 and 2032. Aided by the rising demand for organic pigments and the growing cosmetic industry, the market is expected to grow significantly by 2032.

Dyes and pigments are substances that impart colour to a medium by absorbing a certain wavelength of light and reflecting others. Dyes are generally soluble, providing vibrant hues, while pigments are insoluble, offering more steadfastness. They find applications, predominantly in textiles, but also in industries like printing inks, plastics, automotive, and cosmetics.

One of the significant India dyes and pigments market trends is the expansion of the textile industry. India, renowned for its textile heritage and diversity, remains a focal point for the demand of both synthetic and natural dyes. Whether it is the resplendent sarees of Banaras or the traditional Bandhani of Rajasthan, dyes play a pivotal role in attracting the attention of the consumers, thus continually fuelling market growth.

The India dyes and pigments market analysis highlights the surge in demand for eco-friendly products. As consumers are becoming progressively environmentally conscious, the inclination towards organic dyes, which are sustainable and biodegradable, is rising. This gravitation is not merely due to the ecological advantages but equally resonates with the rich historical association India shares with natural dyes.

Another potent driver bolstering the India dyes and pigments market demand is the expansion in the realm of printing inks. With urbanisation and burgeoning advertising needs, the printing industry in India has witnessed a resurgence. From magazines to billboards, the necessity for vibrant and durable inks is pivotal, thereby providing momentum to the dyes and pigments market. Moreover, the cosmetic industry's evolution, particularly in India, is another crucial aspect contributing to the India dyes and pigments market growth. As the population becomes increasingly beauty-conscious, there is an augmented emphasis on cosmetic products. These cosmetics, whether lipsticks or eyeshadows, rely heavily on pigments for their hues, thereby boosting the demand for dyes and pigments.

Meanwhile, the automobile sector in India has been expanding, leading to an enhanced focus on automotive paints. The radiant car exteriors and interiors are enhanced by the use of pigments. With the growth of the automobile sector, especially luxury

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vehicles, the demand for high-quality pigments has risen, augmenting the market's expansion.

Market Segmentation

The market can be divided based on product category and region.

Market Breakup by Product Category

-□Dyes

o□Breakup by Type

-□Azo Dyes

-□Acid Direct Dyes

-□Disperse Dyes

-□Oil Soluble

-□Reactive Dyes

-□Sulphur Dyes

-□Vat Dyes

-□Solubilised Vat Dyes

-□Food Colours

o□Breakup by Application

-□Textiles

-□Food

-□Paper

-□Leather

-□Others

-□Pigments

o□Breakup by Type

-□Optical Whitening Agents

-□Organic Pigments

-□Pigments Emulsion

-□Inorganic Pigments

o□Breakup by Application

-□Paint and Coatings

-□Plastics

-□Printing Inks

-□Textiles

-□Others

Market Breakup by Region

-□North Region

-□East and Central Region

-□West Region

-□South Region

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India dyes and pigments market. Some of the major players explored in the report by Expert Market Research are as follows:

-□Clariant AG

-□BASF SE

-□Sudarshan Chemical Industries Limited

-□Atul Ltd

-□Asahi Songwon Colors Ltd

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- AksharChem
- Bodal Chemical Ltd
- Kiri Industries Limited
- Vipul Organics Ltd
- Dynamic Industries Ltd
- Others

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*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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