

## **Africa and Middle East Automotive Actuators Market Report and Forecast 2024-2032**

Market Report | 2023-11-14 | 131 pages | EMR Inc.

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### **Report description:**

Africa and Middle East Automotive Actuators Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the Africa and Middle East automotive actuators market is projected to grow at a CAGR of 5.70% between 2024 and 2032. Aided by the stringent government regulations to reduce dependency on fossil fuels and integration of electromechanical and electronic systems in automobiles, the market is expected to grow significantly by 2032.

Automotive actuators are devices that convert electrical energy into mechanical force, facilitating various actions within a vehicle such as adjusting mirrors, throttling, and controlling engine cooling fans. Their function is pivotal for the performance, safety, and comfort features of modern vehicles. The rise in vehicle production and the increasing implementation of automation in car functionalities in the Africa and Middle East region have made automotive actuators more indispensable than ever.

One of the key Africa and Middle East automotive actuators market trends is the burgeoning demand for vehicles with advanced features. As consumers in African and Middle Eastern countries grow more affluent and aware, there's a palpable tilt towards vehicles equipped with advanced safety and comfort features, which inevitably rely on actuators for operation.

Furthermore, the automotive landscape is undergoing a transformation, with a shift towards electric and hybrid vehicles, especially in the wealthier nations of the Middle East. This transition is significantly influencing the Africa and Middle East automotive actuators market outlook, given the distinct actuator requirements for electrically powered vehicles compared to their traditional counterparts.

The growth of the automotive industry in key African countries, such as South Africa, Nigeria, and Egypt, is also a major contributing factor. These nations are witnessing a surge in both domestic vehicle production and imports, largely catered to by the international automotive giants setting up their manufacturing bases. This has led to an increased demand for automotive components, including actuators.

The rise of local automotive manufacturers, combined with foreign investments, can lead to economies of scale, thereby making advanced actuators more affordable. Moreover, with increasing urbanisation and the construction of better road infrastructure, the demand for sophisticated vehicles is set to rise, subsequently augmenting the Africa and Middle East automotive actuators market demand.

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Furthermore, governments in these regions are gradually recognising the importance of sustainable transport. Initiatives to promote electric vehicles, which heavily rely on actuators for various functions, will further boost the Africa and Middle East automotive actuators market growth. Partnerships between local automotive businesses and global actuator manufacturers can also pave the way for innovative solutions tailored to the specific needs and challenges of the Africa and Middle East market.

#### Market Segmentation

The market can be divided based on product, motion, application, vehicle type, sales channel, and country.

#### Market Breakup by Product

- Brake Actuators
- Seat Actuators
- HVAC Actuators
- Headlamp Actuators
- Grill Shutter Actuators
- Power Window
- Others

#### Market Breakup by Motion

- Linear
- Rotatory

#### Market Breakup by Application

- Engine Actuator
- Body Control and Exterior
- Interior Actuator
- Others

#### Market Breakup by Vehicle Type

- Passenger Cars
- Commercial Vehicle

#### Market Breakup by Sales Channel

- OEM
- Aftermarket

#### Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Africa and Middle East automotive actuators market. Some of the major players explored in the report by Expert Market Research are as follows:

- Robert Bosch GmbH
- Continental AG
- HELLA GmbH & Co. KGaA
- Mitsubishi Electric Corporation
- Magneti Marelli S.P.A
- Johnson Electric Holdings Limited
- SMC Corporation
- Emerson Electric Co.
- Nidec Corporation

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