

Australia 3PL Market Report and Forecast 2024-2032

Market Report | 2023-11-10 | 178 pages | EMR Inc.

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Report description:

Australia 3PL Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Australia 3PL market is projected to grow at a CAGR of 4.5% between 2024 and 2032. Aided by the expanding e-commerce industry, technological advancements in the logistics sector, and the robust international trade practices of the country, the market is expected to grow significantly by 2032.

3PL providers in Australia offer a range of services including transportation, warehousing, cross-docking, inventory management, packaging, and freight forwarding. The rise of e-commerce platforms, especially post-pandemic, has significantly accelerated the need for efficient logistics and supply chain solutions, placing 3PL providers at the forefront of this change.

The proliferating digital landscape is undeniably transforming the way Australians shop. As they become more inclined towards online shopping, businesses are increasingly outsourcing their logistics operations to 3PL providers to ensure timely deliveries, maintain customer satisfaction, and streamline operations. This burgeoning e-commerce trend, coupled with the demand for same-day or next-day deliveries, has immensely bolstered the Australia 3PL market demand.

Technological advancements play a pivotal role in the evolution of the 3PL market in Australia. The integration of advanced technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and blockchain has enabled 3PL providers to enhance their operational efficiencies, reduce errors, and provide real-time tracking and data analytics solutions to their clients.

Furthermore, Australia's strategic geographic location provides a natural advantage in terms of international trade, especially with Asia-Pacific nations, propelling the Australia 3PL market growth. With the uptick in international trade activities, companies are seeking efficient ways to manage their logistics, and this is where 3PL services come into play. Their ability to manage and optimise supply chains has made them indispensable for businesses involved in import and export activities.

Additionally, the shift towards sustainable and green logistics is adding value to the Australia 3PL market size. Environmental concerns are pushing 3PL providers to adopt sustainable practices, like using electric vehicles, optimising routes to reduce carbon footprints, and adopting eco-friendly packaging solutions.

Moreover, the recent focus on building resilient and agile supply chains post-pandemic has brought more businesses to reconsider their logistics strategies. The disruptions caused by COVID-19 highlighted the vulnerabilities in global supply chains, pushing businesses to collaborate more closely with 3PL providers to ensure flexibility and scalability in their operations, further fuelling

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the Australia 3PL market expansion.

Market Segmentation □

The market can be divided based on service, transport, and end use.

Market Breakup by Service

- Dedicated Contract Carriage (DCC)/Freight Forwarding
- Domestic Transportation Management (DTM)
- International Transportation Management (ITM)
- Warehousing and Distribution
- Value Added Logistics Services (VALs)

Market Breakup by Transport

- Roadways
- Railways
- Waterways
- Airways

Market Breakup by End Use

- Manufacturing
- Retail
- Healthcare
- Automotive
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Australia 3PL market. Some of the major players explored in the report by Expert Market Research are as follows:

- Deutsche Post AG (DHL)
- Schenker AG
- Invenco Pty Ltd.
- Linfox Pty Ltd.
- Gold Tiger Logistics Solutions Pty Ltd
- BCR Australia Pty Ltd
- CEVA Logistics SA
- Kings Consolidated Group Pty Ltd.
- Toll Holdings Limited
- Others

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