

## **United Kingdom Berries Market Report and Forecast 2024-2032**

Market Report | 2023-11-09 | 178 pages | EMR Inc.

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### **Report description:**

United Kingdom Berries Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United Kingdom Berries market is projected to grow at a CAGR of 4.60% between 2024 and 2032. Aided by the increasing awareness regarding various health benefits associated with berries and changing consumer preferences, the market is expected to grow significantly by 2032.

Berries, often hailed as nature's superfoods, comprise an array of variants including strawberries, blueberries, raspberries, and blackberries, among others. Packed with essential vitamins, fibre, and particularly renowned for their antioxidant properties, they have been an integral component of the UK's fruit consumption palette. From direct consumption to being pivotal ingredients in jams, juices, desserts, and even cosmetic products, the pervasive applications of berries can be witnessed across industries.

As per the United Kingdom berries market analysis, the rising health consciousness among UK citizens has played a quintessential role in steering the market to its current zenith. Coupled with this, the increasing knowledge about the detrimental effects of processed foods and sugars has caused a notable pivot towards natural, healthier food choices, with berries being at the forefront. The slew of benefits berries offers, spanning from cardiovascular health improvement, skin rejuvenation to even potential cancer prevention, has been a significant factor bolstering the market expansion.

The UK's culinary landscape has undergone a metamorphosis, with a discernible inclination towards gourmet preparations and exotic ingredients. This shift is palpable in the escalating use of berries in a myriad of preparations, be it traditional pies, smoothies, cocktails, or avant-garde gastronomical delights. The restaurant and hospitality sectors, in their pursuit to deliver distinctive gastronomic experiences, have incorporated berries in their menu prolifically, further fuelling the United Kingdom berries market demand.

Beyond the culinary realm, the cosmetics and skincare industries in the UK have harnessed the potent properties of berries. Recognising their antioxidant and anti-inflammatory attributes, numerous skincare products infuse berry extracts, capitalising on their ability to combat skin ageing, dullness, and inflammation. This integration of berries in beauty regimes has unlocked a novel avenue of United Kingdom berries market growth.

In tandem with the surge in demand, there has been a conspicuous evolution in berry cultivation and distribution practices within the UK. Advanced agricultural practices, like precision farming and hydroponics, have bolstered berry yields and have extended

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their availability beyond traditional seasons. Innovations in cold storage and transport have ensured that berries remain fresh and accessible to consumers year-round, bridging the gap between supply and demand.

#### Market Segmentation

The market can be divided based on type, product, and distribution channel.

#### Market Breakup by Type

- Frozen

- Fresh

#### Market Breakup by Product

- Blueberry

- Cranberry

- Strawberry

- Raspberry

- Others

#### Market Breakup by Distribution Channel

- Online

- Offline

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United Kingdom berries market. Some of the major players explored in the report by Expert Market Research are as follows:

- Del Monte International GmbH

- Fruit&Veg

- Exotic Fruits

- Boddington's Berries

- Speyfruit Ltd.

- Angus Soft Fruits Ltd.

- Driscoll Strawberry Associates, Inc.

- Ardo Foods NV

- Hortifrut S.A.

- Windmill Hill Fruits Ltd

- Others

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