

United Kingdom Bed and Bath Linen Market Report and Forecast 2024-2032

Market Report | 2023-11-09 | 186 pages | EMR Inc.

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Report description:

United Kingdom Bed and Bath Linen Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United Kingdom bed and bath linen market is projected to grow at a CAGR of 5.90% between 2024 and 2032. Aided by rising emphasis on interior decorating and increasing presence of hotels and resorts, the market is expected to grow significantly by 2032.

Bed and bath linens encompass a diverse range of products including bedsheets, duvets, pillowcases, bath towels, bathrobes, and shower curtains. These products are central to ensuring comfort, hygiene, and an aesthetic appeal in homes and hospitality establishments. They not only serve functional purposes but also play a crucial role in interior decoration.

The prevailing home decor trend in the UK, emphasising personalised and luxurious interiors, has galvanised the United Kingdom bed and bath linen market demand. The urban populace, increasingly becoming discerning about interior aesthetics, is willing to invest in premium-quality textiles that harmonise with their decor themes. Additionally, the recent lockdowns and the consequential rise in work-from-home culture have instigated homeowners to renovate and redecorate their personal spaces, further elevating the market expansion.

The hospitality sector's revitalisation post-pandemic has acted as another pivotal United Kingdom bed and bath linen market trend. Hotels, resorts, and other lodgings are incessantly striving to enhance their guest experiences. High-quality, comfortable, and aesthetically appealing bed and bath linens play a quintessential role in this endeavour, thereby ensuring steady demand from this sector.

The surge in eco-consciousness among UK consumers has led to an intensified demand for sustainable and organic bed and bath linens. Manufacturers and retailers are responding by launching eco-friendly lines made from organic cotton, bamboo, and other sustainable materials. These products, known for their biodegradability and reduced environmental footprint, have found immense favour among environmentally conscious consumers.

E-commerce has also come up as a potent catalyst in the United Kingdom bed and bath linen market growth. The convenience of online shopping, coupled with the vast variety and competitive pricing, has endeared many consumers to online platforms. Additionally, the power of social media influencers and home decor bloggers showcasing unique bed and bath linen styles has significantly influenced purchasing decisions.

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Market Segmentation

The market can be divided based on product type, distribution channel, and end use.

Market Breakup by Product Type

- Bed Linen
 - o□ Sheets
 - o□ Pillowcases
 - o□ Duvet Cover
 - o□ Others
- Bath Linen
 - o□ Towel
 - o□ Bathrobes
 - o□ Others

Market Breakup by Distribution Channel

- Speciality Stores
- Supermarkets and Hypermarkets
- Online
- Others

Market Breakup by End Use

- Residential
- Commercial
- Hospitality and Leisure
- Hospital
- Offices
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United Kingdom bed and bath linen market. Some of the major players explored in the report by Expert Market Research are as follows:

- Victoria Linen Ltd.
- Ralph Lauren Corporation
- Peter Reed International Limited
- Fine Linen Collection Ltd
- Coco & Wolf LTD
- Fremaux Delorme Company Limited
- Soak&Sleep Ltd.
- Sir Jacob Behrens and Sons Ltd.
- Trousseau Limited
- Bril United Kingdom Limited
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Global Bed and Bath Linen Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Global Bed and Bath Linen Historical Market (2018-2023)
 - 8.3 Global Bed and Bath Linen Market Forecast (2024-2032)
 - 8.4 Global Bed and Bath Linen Market Share by Region
 - 8.4.1 North America
 - 8.4.2 Europe
 - 8.4.3 Asia Pacific

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- 8.4.4 Latin America
- 8.4.5 Middle East and Africa
- 9 United Kingdom Bed and Bath Linen Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 United Kingdom Bed and Bath Linen Historical Market (2018-2023)
 - 9.3 United Kingdom Bed and Bath Linen Market Forecast (2024-2032)
- 10 United Kingdom Bed and Bath Linen Market by Product Type
 - 10.1 Bed Linen
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.1.3 Breakup by Type
 - 10.1.3.1 Sheets
 - 10.1.3.2 Pillowcases
 - 10.1.3.3 Duvet Cover
 - 10.1.3.4 Others
 - 10.2 Bath Linen
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.2.3 Breakup by Type
 - 10.2.3.1 Towel
 - 10.2.3.2 Bathrobes
 - 10.2.3.3 Others
- 11 United Kingdom Bed and Bath Linen Market by Distribution Channel
 - 11.1 Speciality Stores
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Supermarkets and Hypermarkets
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 Online
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 Others
- 12 United Kingdom Bed and Bath Linen Market by End Use
 - 12.1 Residential
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 Commercial
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 Hospitality and Leisure
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 Hospital
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
 - 12.5 Offices

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- 12.5.1 Historical Trend (2018-2023)
- 12.5.2 Forecast Trend (2024-2032)
- 12.6 Others
- 13 Market Dynamics
 - 13.1 SWOT Analysis
 - 13.1.1 Strengths
 - 13.1.2 Weaknesses
 - 13.1.3 Opportunities
 - 13.1.4 Threats
 - 13.2 Porter's Five Forces Analysis
 - 13.2.1 Supplier's Power
 - 13.2.2 Buyer's Power
 - 13.2.3 Threat of New Entrants
 - 13.2.4 Degree of Rivalry
 - 13.2.5 Threat of Substitutes
 - 13.3 Key Indicators for Demand
 - 13.4 Key Indicators for Price
- 14 Trade Data Analysis (HS Code - 6302)
 - 14.1 Major Importing Countries
 - 14.1.1 By Volume
 - 14.1.2 By Value
 - 14.2 Major Exporting Countries
 - 14.2.1 By Volume
 - 14.2.2 By Value
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Company Profiles
 - 15.2.1 Victoria Linen Ltd.
 - 15.2.1.1 Company Overview
 - 15.2.1.2 Product Portfolio
 - 15.2.1.3 Demographic Reach and Achievements
 - 15.2.1.4 Certifications
 - 15.2.2 Ralph Lauren Corporation
 - 15.2.2.1 Company Overview
 - 15.2.2.2 Product Portfolio
 - 15.2.2.3 Demographic Reach and Achievements
 - 15.2.2.4 Certifications
 - 15.2.3 Peter Reed International Limited
 - 15.2.3.1 Company Overview
 - 15.2.3.2 Product Portfolio
 - 15.2.3.3 Demographic Reach and Achievements
 - 15.2.3.4 Certifications
 - 15.2.4 Fine Linen Collection Ltd
 - 15.2.4.1 Company Overview
 - 15.2.4.2 Product Portfolio
 - 15.2.4.3 Demographic Reach and Achievements
 - 15.2.4.4 Certifications

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- 15.2.5 Coco & Wolf LTD
 - 15.2.5.1 Company Overview
 - 15.2.5.2 Product Portfolio
 - 15.2.5.3 Demographic Reach and Achievements
 - 15.2.5.4 Certifications
 - 15.2.6 Fremaux Delorme Company Limited
 - 15.2.6.1 Company Overview
 - 15.2.6.2 Product Portfolio
 - 15.2.6.3 Demographic Reach and Achievements
 - 15.2.6.4 Certifications
 - 15.2.7 Soak&Sleep Ltd.
 - 15.2.7.1 Company Overview
 - 15.2.7.2 Product Portfolio
 - 15.2.7.3 Demographic Reach and Achievements
 - 15.2.7.4 Certifications
 - 15.2.8 Sir Jacob Behrens and Sons Ltd.
 - 15.2.8.1 Company Overview
 - 15.2.8.2 Product Portfolio
 - 15.2.8.3 Demographic Reach and Achievements
 - 15.2.8.4 Certifications
 - 15.2.9 Trousseau Limited
 - 15.2.9.1 Company Overview
 - 15.2.9.2 Product Portfolio
 - 15.2.9.3 Demographic Reach and Achievements
 - 15.2.9.4 Certifications
 - 15.2.10 Bril United Kingdom Limited
 - 15.2.10.1 Company Overview
 - 15.2.10.2 Product Portfolio
 - 15.2.10.3 Demographic Reach and Achievements
 - 15.2.10.4 Certifications
 - 15.2.11 Others
- 16 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Global Bed and Bath Linen Market: Key Industry Highlights, 2018 and 2032
2. United Kingdom Bed and Bath Linen Market: Key Industry Highlights, 2018 and 2032
3. United Kingdom Bed and Bath Linen Historical Market: Breakup by Product Type (USD Billion), 2018-2023
4. United Kingdom Bed and Bath Linen Market Forecast: Breakup by Product Type (USD Billion), 2024-2032
5. United Kingdom Bed and Bath Linen Historical Market: Breakup by Distribution Channel (USD Billion), 2018-2023
6. United Kingdom Bed and Bath Linen Market Forecast: Breakup by Distribution Channel (USD Billion), 2024-2032
7. United Kingdom Bed and Bath Linen Historical Market: Breakup by End Use (USD Billion), 2018-2023
8. United Kingdom Bed and Bath Linen Market Forecast: Breakup by End Use (USD Billion), 2024-2032
9. Major Importing Countries by Volume
10. Major Exporting Countries by Volume
11. Major Importing Countries by Value
12. Major Exporting Countries by Value
13. United Kingdom Bed and Bath Linen Market Structure

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