

Mexico Frozen Fruits Market Report and Forecast 2024-2032

Market Report | 2023-11-07 | 152 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3999.00
- Five User License \$4999.00
- Corporate License \$5999.00

Report description:

Mexico Frozen Fruits Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Mexico frozen fruits market is projected to grow at a CAGR of 5.40% between 2024 and 2032. Aided by the rising demand for convenient, long-lasting, and nutritious food products, as well as an increasing inclination towards healthier dietary patterns, the market is expected to grow significantly by 2032.

Frozen fruits, which are fruits subjected to rapid freezing followed by storage at low temperatures, have gained substantial traction in Mexico over the past few years. These fruits maintain most of their nutritional value, offering almost similar benefits as their fresh counterparts. Popular fruits in the frozen category include berries, mangoes, pineapples, and kiwis. The convenience they offer, especially in terms of storage and reduced wastage, makes them highly desirable in today's fast-paced world.

As per the Mexico frozen fruits market analysis, the inclination towards healthier living and dietary patterns has significantly influenced the surge in demand for frozen fruits in Mexico. With more consumers recognising the importance of a balanced diet rich in fruits and vitamins, frozen fruits have become an appealing option, especially when off-season or when the fresh variety is not readily available. The added advantage is that they come without the added preservatives or sweeteners, making them a natural choice for health-conscious individuals.

Adding momentum to the Mexico frozen fruits market growth is the booming food and beverage industry in the country. Frozen fruits are increasingly being incorporated into various products, including smoothies, yogurts, ice creams, and baked goods. The convenience and year-round availability of these fruits allow manufacturers to maintain consistency in their products, leading to an increased demand in this sector.

Furthermore, the advancements in freezing technologies have enhanced the quality of frozen fruits, ensuring that they retain their texture, flavour, and nutritional value. This, in turn, has amplified consumer trust and acceptance. The expansion of organised retail sectors, such as supermarkets and hypermarkets in Mexico, has also given an impetus to the Mexico frozen fruits market demand, ensuring that frozen fruits are easily accessible to a broad consumer base.

On the flip side, there remains a section of consumers who hold reservations about frozen products, erroneously believing them to be inferior to fresh fruits in terms of nutritional value. However, consistent efforts from manufacturers in terms of consumer education, coupled with the backing of numerous studies highlighting the benefits of frozen fruits, are gradually altering this

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

perception.

Market Segmentation

The market can be divided based on nature, form, fruit type, distribution channel, and region.

Market Breakup by Nature

- Organic

- Conventional

Market Breakup by Form

- Diced

- Whole

- Sliced

Market Breakup by Fruit Type

- Peaches

- Mango

- Berries

- Melons

- Citrus Fruits

- Kiwi

- Others

Market Breakup by Distribution Channel

- Supermarkets/Hypermarkets

- Independent Retailers

- Convenience Stores

- Online

- Others

Market Breakup by Region

- Baja California

- Northern Mexico

- The Bajio

- Central Mexico

- Pacific Coast

- Yucatan Peninsula

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Mexico frozen fruits market. Some of the major players explored in the report by Expert Market Research are as follows:

- SunOpta, Inc.

- Fruemex Mexicali S.A. de C.V.

- La Huerta

- Hortifrut S.A

- Fresh Catarina

- PRODES

- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Market Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Industry Opportunities and Challenges
- 8 Mexico Frozen Fruits Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Mexico Frozen Fruits Historical Market (2018-2023)
 - 8.3 Mexico Frozen Fruits Market Forecast (2024-2032)
- 9 Mexico Frozen Fruits Market by Nature
 - 9.1 Organic
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Conventional
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 10 Mexico Frozen Fruits Market by Form
 - 10.1 Diced
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Whole
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.3 Sliced
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
- 11 Mexico Frozen Fruits Market by Fruit Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.1 Peaches
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
- 11.2 Mango
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
- 11.3 Berries
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
- 11.4 Melons
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
- 11.5 Citrus Fruits
 - 11.5.1 Historical Trend (2018-2023)
 - 11.5.2 Forecast Trend (2024-2032)
- 11.6 Kiwi
 - 11.6.1 Historical Trend (2018-2023)
 - 11.6.2 Forecast Trend (2024-2032)
- 11.7 Others
- 12 Mexico Frozen Fruits Market by Distribution Channel
 - 12.1 Supermarkets/Hypermarkets
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 Independent Retailers
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 Convenience Stores
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 Online
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
 - 12.5 Others
- 13 Mexico Frozen Fruits Market by Region
 - 13.1 Baja California
 - 13.1.1 Historical Trend (2018-2023)
 - 13.1.2 Forecast Trend (2024-2032)
 - 13.2 Northern Mexico
 - 13.2.1 Historical Trend (2018-2023)
 - 13.2.2 Forecast Trend (2024-2032)
 - 13.3 The Bajio
 - 13.3.1 Historical Trend (2018-2023)
 - 13.3.2 Forecast Trend (2024-2032)
 - 13.4 Central Mexico
 - 13.4.1 Historical Trend (2018-2023)
 - 13.4.2 Forecast Trend (2024-2032)
 - 13.5 Pacific Coast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.5.1 Historical Trend (2018-2023)
- 13.5.2 Forecast Trend (2024-2032)
- 13.6 Yucatan Peninsula
 - 13.6.1 Historical Trend (2018-2023)
 - 13.6.2 Forecast Trend (2024-2032)
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyers Powers
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Price Analysis
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Key Company Profiles
 - 16.2.1 SunOpta, Inc.
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 Fruvemex Mexicali S.A. de C.V.
 - 16.2.2.1 Company Overview
 - 16.2.2.2 Product Portfolio
 - 16.2.2.3 Demographic Reach and Achievements
 - 16.2.2.4 Certifications
 - 16.2.3 La Huerta
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
 - 16.2.4 Hortifrut S.A
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
 - 16.2.5 Fresh Catarina
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

16.2.5.4 Certifications

16.2.6 PRODES

16.2.6.1 Company Overview

16.2.6.2 Product Portfolio

16.2.6.3 Demographic Reach and Achievements

16.2.6.4 Certifications

16.2.7 Others

17 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Mexico Frozen Fruits Market: Key industry Highlights, 2018 and 2032
2. Mexico Frozen Fruits Historical Market: Breakup by Nature (USD Million), 2018-2023
3. Mexico Frozen Fruits Market Forecast: Breakup by Nature (USD Million), 2024-2032
4. Mexico Frozen Fruits Historical Market: Breakup by Form (USD Million), 2018-2023
5. Mexico Frozen Fruits Market Forecast: Breakup by Form (USD Million), 2024-2032
6. Mexico Frozen Fruits Historical Market: Breakup by Fruit Type (USD Million), 2018-2023
7. Mexico Frozen Fruits Market Forecast: Breakup by Fruit Type (USD Million), 2024-2032
8. Mexico Frozen Fruits Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
9. Mexico Frozen Fruits Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
10. Mexico Frozen Fruits Historical Market: Breakup by Region (USD Million), 2018-2023
11. Mexico Frozen Fruits Market Forecast: Breakup by Region (USD Million), 2024-2032
12. Mexico Frozen Fruits Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mexico Frozen Fruits Market Report and Forecast 2024-2032

Market Report | 2023-11-07 | 152 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3999.00
	Five User License	\$4999.00
	Corporate License	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com