

India Ethoxylates Market Report and Forecast 2024-2032

Market Report | 2023-11-03 | 165 pages | EMR Inc.

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Report description:

India Ethoxylates Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the India ethoxylates market is projected to grow at a CAGR of 5.71% between 2024 and 2032 reaching a value of approximate USD 22.96 billion by 2032. Aided by the escalating demand in sectors such as detergents, personal care, and textiles, the market is expected to grow significantly by 2032.

Ethoxylates are organic compounds formed by the ethoxylation process, involving the addition of ethylene oxide to alcohols and phenols. These are non-ionic surfactants widely utilised in a host of applications ranging from detergents to agrochemicals. The principal types of ethoxylates prevalent in the Indian market include alcohol ethoxylates, fatty amine ethoxylates, and fatty acid ethoxylates.

The trajectory of India ethoxylates market growth is largely attributed to its surging application in the production of detergents. The Indian populace has been witnessing a steady shift from soap-based products to detergent-based ones, leading to an augmented demand for alcohol ethoxylates, the primary surfactant used in the formulation of liquid detergents. This trend is further accentuated by the increased washing machine penetration in urban households.

Another pivotal driver propelling the India ethoxylates market demand is the burgeoning personal care industry in India. Ethoxylates, particularly fatty acid ethoxylates, have found a considerable niche in skincare and haircare products, given their emulsifying properties. With consumers becoming increasingly conscious about their grooming and personal hygiene, coupled with a greater inclination towards premium products, the demand for ethoxylates in the personal care segment has skyrocketed. As per the India ethoxylates market analysis, the textile sector in India, a significant contributor to the nation's GDP, is also propelling the ethoxylates market. These compounds, owing to their softening and dye-dispersing attributes, have become indispensable in textile processing.

The growth of the Indian middle class, with increased purchasing power and a penchant for quality products, is fostering the market's expansion. The emergent trend of online shopping, amplified during the pandemic-induced lockdowns, also played a pivotal role in boosting sales of products containing ethoxylates.

Furthermore, the industry is pivoting, with many players investing in research and development initiatives to produce more biodegradable and environmentally benign ethoxylate alternatives which further increases the value of the India ethoxylates

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market size.

Market Segmentation □

The market can be divided based on type, end use, and region and states.

Market Breakup by Type

- Alcohol Ethoxylates (Ae) (Natural and Synthetic)
- Fatty Amine Ethoxylates
- Fatty Acid Ethoxylates
- Methyl Ester Ethoxylates (Mee)
- Glyceride Ethoxylates
- Others

Market Breakup by End Use

- Household and Personal Care
- Pharmaceutical
- Agrochemicals
- Oilfields Chemicals
- Others

Market Breakup by Region and States

- Northern Region
- Southern Region
- Western Region
- Eastern Region

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India ethoxylates market. Some of the major players explored in the report by Expert Market Research are as follows:

- The Dow Chemical Company
- BASF S.E.
- Royal Dutch Shell Plc
- Huntsman International LLC
- Stepan Company
- Clariant Ag
- Sasol Limited
- India Glycols Limited
- INEOS Group Limited
- Solvay S.A.
- Galaxy Surfactants Ltd.
- Kao Corporation
- Croda International PLC
- Lion Speciality Chemicals Co. Ltd.
- Procter & Gamble
- Norchem
- Ecogreen Oleochemicals
- Sertling Auxiliaries Pvt. Ltd.
- Others

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