

## **Australia & New Zealand Uninterruptible Power Supply (UPS) Market**

Market Report | 2023-10-01 | 172 pages | Data Bridge Market Research

### **AVAILABLE LICENSES:**

- Single User License \$3500.00
- Corporate Users License \$4200.00

### **Report description:**

Australia Uninterruptible Power Supply (UPS) market is expected to reach USD 361,761.57 thousand by 2030 from USD 254,106.86 in 2022, growing at a CAGR of 4.6% during the forecast period of 2023 to 2030.

New Zealand Uninterruptible Power Supply (UPS) market is expected to reach USD 51,194.05 thousand by 2030 from USD 40,285.23 in 2022, growing at a CAGR of 3.1% during the forecast period of 2023 to 2030.

#### Market Segmentation

Australia & New Zealand Uninterruptible Power Supply (UPS) Market, By Offering (Solutions and Services), Organization Size (Large Enterprise, Medium Enterprise, and Small Enterprise), Type (Online, Offline, and Line Interactive), Output (AC to AC, DC to DC, and AC to DC), Vertical (Manufacturing, IT and Data Center, Healthcare, BFSI, Energy and Utility, Government and Public Sector, Telecom, Retail, Residential, Education, and Others), Sales Channel (Direct and Indirect), Country (Australia and New Zealand) - Industry Trends and Forecast to 2030

Overview of Australia & New Zealand Uninterruptible Power Supply (UPS) Market Dynamics

#### Driver

- Expansion of data centers in IT & telecom industry

#### Restraint

- High cost associated with advance Uninterruptible Power Supply (UPS)

#### Opportunity

- Increasing collaboration and partnership among market players

#### Market Players

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Some of the major players operating in the Australia & New Zealand Uninterruptible Power Supply (UPS) market are:

- Schneider Electric
- ABB
- Siemens
- Eaton
- General Electric
- Vertiv Group Corp.
- Delta Electronics, Inc.
- OMRON Corporation
- TOSHIBA CORPORATION
- Socomec
- Alpha Technologies Inc.
- Langley Holdings plc
- Cyber Power Systems, Inc.
- RPS Spa
- PowerShield Pty Ltd.
- Real Power Solutions

## **Table of Contents:**

TABLE OF CONTENTS	
1 INTRODUCTION	18
1.1 OBJECTIVES OF THE STUDY	18
1.2 MARKET DEFINITION	18
1.3 OVERVIEW OF AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET	18
1.4 CURRENCY AND PRICING	20
1.5 LIMITATIONS	20
1.6 MARKETS COVERED	20
2 MARKET SEGMENTATION	24
2.1 MARKETS COVERED	24
2.2 YEARS CONSIDERED FOR THE STUDY	25
2.3 GEOGRAPHIC SCOPE	25
2.4 DBMR TRIPOD DATA VALIDATION MODEL	26
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	30
2.6 DBMR MARKET POSITION GRID	31
2.7 VENDOR SHARE ANALYSIS	34
2.8 MULTIVARIATE MODELLING	35
2.9 OFFERING CURVE	36
2.10 SECONDARY SOURCES	37
2.11 ASSUMPTIONS	37
3 EXECUTIVE SUMMARY	38
4 PREMIUM INSIGHTS	41
5 MARKET OVERVIEW	43
5.1 DRIVERS	45

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 5.1.1 SIGNIFICANT SURGE IN THE DEMAND FOR RELIABLE POWER PLANT 45
- 5.1.2 INCREASING DEMAND FOR UPS WITH HIGHER POWER CAPACITY IN INDUSTRIAL AND COMMERCIAL VERTICALS 46
- 5.1.3 RAPID URBANIZATION AND GROWTH IN THE IT SECTOR 47
- 5.2 RESTRAINTS 48
  - 5.2.1 HIGH INSTALLATION COSTS AND EXPENSIVE MAINTENANCE 48
  - 5.2.2 FAILURES IN UPS SYSTEMS 48
- 5.3 OPPORTUNITIES 49
  - 5.3.1 INCREASING GOVERNMENT INITIATIVE FOR GREEN POWER SUPPLY 49
  - 5.3.2 ADVANCEMENT IN SELF DIAGNOSTIC FEATURES 50
  - 5.3.3 ADVANCEMENTS IN UPS BATTERY SYSTEMS, SUCH AS NEW LITHIUM-ION (LI-ION) BATTERIES 51
- 5.4 CHALLENGE 52
  - 5.4.1 REQUIREMENT OF FREQUENT BATTERIES REPLACEMENT 52
  - 5.4.2 AVAILABILITY OF SUBSTITUTES FOR UPS SYSTEMS 52
- 6 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY OFFERING 54
  - 6.1 OVERVIEW 55
  - 6.2 SOLUTIONS 57
    - 6.2.1 101 KVA - 500 KVA 58
    - 6.2.2 11 KVA - 100 KVA 58
    - 6.2.3 10 KVA AND BELOW 58
    - 6.2.4 501 KVA ABOVE 58
  - 6.3 SERVICES 59
    - 6.3.1 SUPPORT AND MAINTENANCE 59
    - 6.3.2 INTEGRATION AND IMPLEMENTATION 60
    - 6.3.3 TRAINING, EDUCATION AND CONSULTING 60
- 7 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY ORGANIZATION SIZE 61
  - 7.1 OVERVIEW 62
  - 7.2 LARGE ENTERPRISE 64
  - 7.3 MEDIUM ENTERPRISE 64
  - 7.4 SMALL ENTERPRISE 65
- 8 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY TYPE 66
  - 8.1 OVERVIEW 67
  - 8.2 ONLINE 69
  - 8.3 OFFLINE 69
  - 8.4 LINE INTERACTIVE 70
- 9 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY OUTPUT 71
  - 9.1 OVERVIEW 72
  - 9.2 AC TO AC 74
    - 9.2.1 THREE PHASE 75
    - 9.2.2 SINGLE PHASE 75
  - 9.3 DC TO DC 75
  - 9.4 AC TO DC 75
- 10 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY SALES CHANNEL 76
  - 10.1 OVERVIEW 77
  - 10.2 DIRECT 79
  - 10.3 INDIRECT 80
    - 10.3.1 DISTRIBUTOR/WHOLESALE 80
    - 10.3.2 SPECIALTY STORE 81

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

10.3.3 OTHERS	81
11 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, BY VERTICAL	82
11.1 OVERVIEW	83
11.2 MANUFACTURING	86
11.2.1 SOLUTIONS	86
11.2.1.1 101 KVA - 500 KVA	87
11.2.1.2 11 KVA - 100 KVA	87
11.2.1.3 10 KVA AND BELOW	87
11.2.1.4 501 KVA ABOVE	88
11.2.2 SERVICES	88
11.2.2.1 SUPPORT AND MAINTENANCE	88
11.2.2.2 INTEGRATION AND IMPLEMENTATION	89
11.2.2.3 TRAINING, EDUCATION AND CONSULTING	89
11.3 IT AND DATA CENTER	89
11.3.1 SOLUTIONS	90
11.3.1.1 101 KVA - 500 KVA	90
11.3.1.2 11 KVA - 100 KVA	91
11.3.1.3 10 KVA AND BELOW	91
11.3.1.4 501 KVA ABOVE	91
11.3.2 SERVICES	91
11.3.2.1 SUPPORT AND MAINTENANCE	92
11.3.2.2 INTEGRATION AND IMPLEMENTATION	92
11.3.2.3 TRAINING, EDUCATION AND CONSULTING	92
11.4 HEALTHCARE	93
11.4.1 SOLUTIONS	93
11.4.1.1 101 KVA - 500 KVA	94
11.4.1.2 11 KVA - 100 KVA	94
11.4.1.3 10 KVA AND BELOW	94
11.4.1.4 501 KVA ABOVE	95?
11.4.2 SERVICES	95
11.4.2.1 SUPPORT AND MAINTENANCE	95
11.4.2.2 INTEGRATION AND IMPLEMENTATION	96
11.4.2.3 TRAINING, EDUCATION AND CONSULTING	96
11.5 BFSI	96
11.5.1 SOLUTIONS	97
11.5.1.1 101 KVA - 500 KVA	97
11.5.1.2 11 KVA - 100 KVA	97
11.5.1.3 10 KVA AND BELOW	98
11.5.1.4 501 KVA ABOVE	98
11.5.2 SERVICES	98
11.5.2.1 SUPPORT AND MAINTENANCE	99
11.5.2.2 INTEGRATION AND IMPLEMENTATION	99
11.5.2.3 TRAINING, EDUCATION AND CONSULTING	99
11.6 ENERGY AND UTILITY	100
11.6.1 SOLUTIONS	100
11.6.1.1 101 KVA - 500 KVA	101
11.6.1.2 11 KVA - 100 KVA	101

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.6.1.3 10 KVA AND BELOW 101
- 11.6.1.4 501 KVA ABOVE 102
- 11.6.2 SERVICES 102
  - 11.6.2.1 SUPPORT AND MAINTENANCE 102
  - 11.6.2.2 INTEGRATION AND IMPLEMENTATION 103
  - 11.6.2.3 TRAINING, EDUCATION AND CONSULTING 103
- 11.7 GOVERNMENT AND PUBLIC SECTOR 103
  - 11.7.1 SOLUTIONS 104
    - 11.7.1.1 101 KVA - 500 KVA 104
    - 11.7.1.2 11 KVA - 100 KVA 104
    - 11.7.1.3 10 KVA AND BELOW 105
    - 11.7.1.4 501 KVA ABOVE 105
  - 11.7.2 SERVICES 105
    - 11.7.2.1 SUPPORT AND MAINTENANCE 106
    - 11.7.2.2 INTEGRATION AND IMPLEMENTATION 106
    - 11.7.2.3 TRAINING, EDUCATION AND CONSULTING 106
- 11.8 TELECOM 107
  - 11.8.1 SOLUTIONS 107
    - 11.8.1.1 101 KVA - 500 KVA 108
    - 11.8.1.2 11 KVA - 100 KVA 108
    - 11.8.1.3 10 KVA AND BELOW 108
    - 11.8.1.4 501 KVA ABOVE 109
  - 11.8.2 SERVICES 109
    - 11.8.2.1 SUPPORT AND MAINTENANCE 109
    - 11.8.2.2 INTEGRATION AND IMPLEMENTATION 110
    - 11.8.2.3 TRAINING, EDUCATION AND CONSULTING 110
- 11.9 RETAIL 110
  - 11.9.1 SOLUTIONS 111
    - 11.9.1.1 101 KVA - 500 KVA 111
    - 11.9.1.2 11 KVA - 100 KVA 112
    - 11.9.1.3 10 KVA AND BELOW 112
    - 11.9.1.4 501 KVA ABOVE 112
  - 11.9.2 SERVICES 112
    - 11.9.2.1 SUPPORT AND MAINTENANCE 113
    - 11.9.2.2 INTEGRATION AND IMPLEMENTATION 113
    - 11.9.2.3 TRAINING, EDUCATION AND CONSULTING 113
- 11.10 RESIDENTIAL 114
  - 11.10.1 SOLUTIONS 114
    - 11.10.1.1 101 KVA - 500 KVA 115
    - 11.10.1.2 11 KVA - 100 KVA 115
    - 11.10.1.3 10 KVA AND BELOW 115
    - 11.10.1.4 501 KVA ABOVE 116
  - 11.10.2 SERVICES 116
    - 11.10.2.1 SUPPORT AND MAINTENANCE 116
    - 11.10.2.2 INTEGRATION AND IMPLEMENTATION 117
    - 11.10.2.3 TRAINING, EDUCATION AND CONSULTING 117
- 11.11 EDUCATION 117

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

11.11.1 SOLUTIONS	118
11.11.1.1 101 KVA - 500 KVA	118
11.11.1.2 11 KVA - 100 KVA	118
11.11.1.3 10 KVA AND BELOW	119
11.11.1.4 501 KVA ABOVE	119
11.11.2 SERVICES	119
11.11.2.1 SUPPORT AND MAINTENANCE	120
11.11.2.2 INTEGRATION AND IMPLEMENTATION	120
11.11.2.3 TRAINING, EDUCATION AND CONSULTING	120
11.12 OTHERS	121
11.12.1 SOLUTIONS	121
11.12.1.1 101 KVA - 500 KVA	122
11.12.1.2 11 KVA - 100 KVA	122
11.12.1.3 10 KVA AND BELOW	122
11.12.1.4 501 KVA ABOVE	123
11.12.2 SERVICES	123
11.12.2.1 SUPPORT AND MAINTENANCE	123
11.12.2.2 INTEGRATION AND IMPLEMENTATION	124
11.12.2.3 TRAINING, EDUCATION AND CONSULTING	124
12 AUSTRALIA & NEW ZEALAND UNINTERRUPTIBLE POWER SUPPLY (UPS) MARKET, COMPANY LANDSCAPE	125
12.1 COMPANY SHARE ANALYSIS: AUSTRALIA	125
12.2 COMPANY SHARE ANALYSIS: NEW ZEALAND	126
13 SWOT ANALYSIS	127
14 COMPANY PROFILE	128
14.1 SCHNEIDER ELECTRIC	128
14.1.1 COMPANY SNAPSHOT	128
14.1.2 REVENUE ANALYSIS	128
14.1.3 PRODUCT PORTFOLIO	129
14.1.4 RECENT DEVELOPMENTS	129
14.2 SIEMENS	131
14.2.1 COMPANY SNAPSHOT	131
14.2.2 REVENUE ANALYSIS	131
14.2.3 PRODUCT PORTFOLIO	132
14.2.4 RECENT DEVELOPMENT	132
14.3 DELTA ELECTRONICS, INC.	133
14.3.1 COMPANY SNAPSHOT	133
14.3.2 REVENUE ANALYSIS	133
14.3.3 PRODUCT PORTFOLIO	134
14.3.4 RECENT DEVELOPMENTS	134
14.4 OMRON CORPORATION	136
14.4.1 COMPANY SNAPSHOT	136
14.4.2 REVENUE ANALYSIS	136
14.4.3 PRODUCTS PORTFOLIO	137
14.4.4 RECENT DEVELOPMENT	137
14.5 TOSHIBA INTERNATIONAL CORPORATION (A SUBSIDIARY OF TOSHIBA CORPORATION)	138
14.5.1 COMPANY SNAPSHOT	138
14.5.2 REVENUE ANALYSIS	138

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

14.5.3	PRODUCT PORTFOLIO	139
14.5.4	RECENT DEVELOPMENTS	139?
14.6	ABB	141
14.6.1	COMPANY SNAPSHOT	141
14.6.2	REVENUE ANALYSIS	141
14.6.3	PRODUCT PORTFOLIO	142
14.6.4	RECENT DEVELOPMENTS	143
14.7	ALPHA TECHNOLOGIES INC	144
14.7.1	COMPANY SNAPSHOT	144
14.7.2	PRODUCT PORTFOLIO	144
14.7.3	RECENT DEVELOPMENT	144
14.8	CYBER POWER SYSTEMS, INC.	146
14.8.1	COMPANY SNAPSHOT	146
14.8.2	PRODUCT PORTFOLIO	146
14.8.3	RECENT DEVELOPMENTS	146
14.9	EATON	149
14.9.1	COMPANY SNAPSHOT	149
14.9.2	REVENUE ANALYSIS	149
14.9.3	PRODUCT PORTFOLIO	150
14.9.4	RECENT DEVELOPMENTS	150
14.10	GENERAL ELECTRIC	152
14.10.1	COMPANY SNAPSHOT	152
14.10.2	REVENUE ANALYSIS	152
14.10.3	PRODUCT PORTFOLIO	153
14.10.4	RECENT DEVELOPMENTS	153
14.11	PILLER POWER SYSTEMS GMBH (BRAND OF LANGLEY HOLDINGS PLC)	154
14.11.1	COMPANY SNAPSHOT	154
14.11.2	PRODUCTS PORTFOLIO	154
14.11.3	RECENT DEVELOPMENT	154
14.12	POWERSHIELD PTY LTD.	156
14.12.1	COMPANY SNAPSHOT	156
14.12.2	PRODUCTS PORTFOLIO	156
14.12.3	RECENT DEVELOPMENTS	156
14.13	REAL POWER SOLUTIONS	158
14.13.1	COMPANY SNAPSHOT	158
14.13.2	PRODUCTS PORTFOLIO	158
14.13.3	RECENT DEVELOPMENT	158
14.14	RIELLO UPS AUSTRALIA PTY. LTD.	159
14.14.1	COMPANY SNAPSHOT	159
14.14.2	PRODUCT PORTFOLIO	159
14.14.3	RECENT DEVELOPMENTS	160
	?	
14.15	SOCOMEK	162
14.15.1	COMPANY SNAPSHOT	162
14.15.2	PRODUCT PORTFOLIO	162
14.15.3	RECENT DEVELOPMENTS	163
14.16	VERTIV GROUP CORP.	165

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

14.16.1 COMPANY SNAPSHOT 165  
14.16.2 REVENUE ANALYSIS 165  
14.16.3 PRODUCT PORTFOLIO 166  
14.16.4 RECENT DEVELOPMENTS 166  
15 QUESTIONNAIRE 168  
16 RELATED REPORTS 172  
?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Australia & New Zealand Uninterruptible Power Supply (UPS) Market**

Market Report | 2023-10-01 | 172 pages | Data Bridge Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com