

## **Womenswear in the Netherlands**

Market Direction | 2023-11-24 | 28 pages | Euromonitor

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### **Report description:**

Sales of women's apparel are expected to maintain a stable, positive growth trajectory in 2023. Although growth may slightly lag behind the previous year, factors such as inflation, price increases, favourable weather, and a return to workplaces are prompting more women in the Netherlands to refresh their wardrobes. However, concerns over higher living costs, inflation, and environmental impacts are leading to a shift in demand towards the second-hand market.

Euromonitor International's Womenswear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2023

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