

Travel in Austria

Market Direction | 2023-11-23 | 44 pages | Euromonitor

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Report description:

Fear of Coronavirus (COVID-19) played little or no role in 2023 and tourism flows, inbound and outbound, are set to reach close to their pre-pandemic level of 2019. In addition, domestic tourism flow is projected to exceed the 2019 pre-pandemic level. At the same time, virtually all records in terms of revenue and booking were broken, at least in current value terms, after repeated price increases triggered by the energy crisis following the war in Ukraine in 2022 and high inflation in 2022-2023...

Euromonitor International's Travel in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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