

Tourism Flows in Austria

Market Direction | 2023-11-23 | 25 pages | Euromonitor

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Report description:

Tourism flows to from and within Austria in 2023 continued to evolve strongly towards pre-pandemic levels, as most of the fears around travel and social distancing inherited during the Coronavirus (COVID-19) period dissipated. In the aftermath of the pandemic, there were fewer affluent inbound travellers from Asia, especially China, along with a lack of Russian visitors due to the war in Ukraine. Business travel was slower to recover pre-pandemic flows, with some companies strongly committed to...

Euromonitor International's Tourism Flows in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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