

## **Sweet Spreads in the Philippines**

Market Direction | 2023-11-21 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Sweet spreads is benefitting from consumers' return to out-of-home lifestyles, notably with children back to school and employees back to work. In this sense, chocolate spreads and nut and seed based spreads are seeing healthy volume and value growth, thanks to them being popular fillings for white bread sandwiches. Players in the key categories are also active in promotions, such as seen with leading chocolate spreads brand Nutella (Ferrero & related parties), which holds around three-quarters...

Euromonitor International's Sweet Spreads in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Sweet Spreads in the Philippines  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### SWEET SPREADS IN THE PHILIPPINES

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Sweet spreads registered growth in 2023

Revival of foodservice benefits sweet spreads, in a cross-category trend

Health and wellness trends fuel the popularity of honey

##### PROSPECTS AND OPPORTUNITIES

Sweet spreads set for healthy growth over the forecast period

Plant-based spreads set to see wider availability

An increased variety of pack sizes expected to appeal to a wide range of consumers

##### CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 7 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 10 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

#### COOKING INGREDIENTS AND MEALS IN THE PHILIPPINES

##### EXECUTIVE SUMMARY

Resilience of cooking ingredients and meals in 2023

Key trends

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

##### MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Sweet Spreads in the Philippines

Market Direction | 2023-11-21 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com