Sweet Spreads in Sweden

Market Direction | 2023-11-22 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sweet spreads registered static retail volume growth in 2023 as the category continued to experience a rebalancing of growth rates after the rollercoaster ride that volume sales were on earlier in the review period. Specifically, demand for sweet spreads increased significantly in 2020 at the peak of the COVID-19 pandemic before declining at a similar rate in 2021 as demand returned to pre-pandemic levels. One of the most important background trends underpinning these fluctuations is the strong...

Euromonitor International's Sweet Spreads in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Sweet Spreads market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sweet Spreads in Sweden
Euromonitor International
November 2023

List Of Contents And Tables

SWEET SPREADS IN SWEDEN
KEY DATA FINDINGS
2023 DEVELOPMENTS
Influence of the home baking trend enables sweet spreads to avoid falling demand
Domestic origin emerges as a key demand factor in honey as competition heats up
Plant-based chocolate spreads emerge as manufacturers respond to consumer trends
PROSPECTS AND OPPORTUNITIES
Huge growth opportunities for private label as the cost of living continues to rise
Segmentation in honey set to focus more on specific varieties of plants and blossoms
Ethical consumerism set to have a stronger influence on trends in honey
CATEGORY DATA
Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023
Table 2 Sales of Sweet Spreads by Category: Value 2018-2023
Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023
Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023
Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023
Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023
Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023
Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028
Table 10 Forecast Sales of Sweet Spreads by Category: Value 2023-2028
Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028
COOKING INGREDIENTS AND MEALS IN SWEDEN
EXECUTIVE SUMMARY
Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?
MARKET DATA
Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
Table 19 Penetration of Private Label by Category: % Value 2018-2023
Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

SCOTTS INTERNATIONAL

Sweet Spreads in Sweden

Market Direction | 2023-11-22 | 21 pages | Euromonitor

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-11
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com