

Sweet Spreads in South Korea

Market Direction | 2023-11-21 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Alongside the home cafe trend, a notable shift has occurred in bakery products, transcending the long-held bias that bread cannot serve as a meal replacement - often referred to as the "breadcrumbs prejudice". This shift emphasises the savoury, wholesome, and nutty flavours found in bread, departing from the typical sweet tastes. Varieties such as ciabatta, wholegrain bread, oatmeal bread, and rye bread are increasingly gaining share of bakery shelves. This evolving preference indicates that loc...

Euromonitor International's Sweet Spreads in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sweet Spreads in South Korea
Euromonitor International
November 2023

List Of Contents And Tables

SWEET SPREADS IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home-baking trend helps drive retail demand for sweet spreads

Launch of vegan options and sweet spreads low in sugar content

PROSPECTS AND OPPORTUNITIES

No dramatic changes expected in sweet spreads over the forecast period

New product offerings for health-conscious consumers

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 10 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 11 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN SOUTH KOREA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Sweet Spreads in South Korea

Market Direction | 2023-11-21 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com