

Sweet Spreads in South Africa

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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Report description:

Despite maintaining retail volume growth throughout the pandemic and its aftermath, sweet spreads is set to turn to slight decline in 2023, although dynamic current value growth is still expected, due to price rises. Apart from the rising price of sweet spreads, the main reason for the expectation of decline in sweet spreads in 2023 is that rising wheat prices have resulted in exceptionally strong increases in the price of bread - of over 20%. As a result, consumers have reduced the quantity of...

Euromonitor International's Sweet Spreads in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS IN SOUTH AFRICA

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Honey bucks the trend and sees solid volume growth, from a low base
Brands face competition from private label in a difficult economic environment

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