

## **Sweet Spreads in Saudi Arabia**

Market Direction | 2023-11-21 | 20 pages | Euromonitor

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### **Report description:**

The market for sweet spreads continued to see positive growth in volume terms in 2023, albeit at a slower pace than the previous year. This was mainly due to the stabilisation of sales via the foodservice channel, following a boom in the aftermath of the pandemic. While the growing number of tourists to the Kingdom had a positive impact on foodservice sales, the rate of growth was closer to pre-pandemic levels.

Euromonitor International's Sweet Spreads in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Sweet Spreads in Saudi Arabia  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### SWEET SPREADS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Demand for sweet spreads continues to increase

Growing number of working women has positive impact on the market

Honey suffers from consumer price sensitivity

##### PROSPECTS AND OPPORTUNITIES

Manufacturers of sweet spreads will tap into healthy eating trend

Domestic honey production will be supported by Vision 2030

Private labels will gain traction

##### CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 10 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 11 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

#### COOKING INGREDIENTS AND MEALS IN SAUDI ARABIA

##### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

##### MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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