

Sweet Spreads in Lithuania

Market Direction | 2023-11-22 | 17 pages | Euromonitor

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Report description:

Sweet spreads is expected to register moderate current value and volume growth in 2023, despite high inflation. While home-made jams and preserves are still popular in Lithuania, with the price of sugar and fruit increasing, it can be more economical to buy jam and preserves instead.

Euromonitor International's Sweet Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Local players continue to lead

Honey still popular but registers lower volume growth in 2023

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