

Sweet Spreads in Ireland

Market Direction | 2023-11-22 | 21 pages | Euromonitor

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Report description:

Chocolate spreads is expected to see stagnant retail volume growth, and the slowest retail current value sales growth in sweet spreads over 2023. Retail current value growth is set to be in high single-digits mainly due to higher prices. This performance is informed by changing consumer preferences, as people shift towards healthier spreads and alternatives and seek out more cost-effective options. Rising health awareness is leading consumers to choose alternatives to traditional sweet spreads,...

Euromonitor International's Sweet Spreads in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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