

## **Sweet Spreads in Guatemala**

Market Direction | 2023-11-22 | 16 pages | Euromonitor

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### **Report description:**

The jams and preserves category holds significant importance in terms of retail volume sales, following substantial growth during the COVID-19 pandemic. In 2023, volume growth has returned to normal rates with retail prices stabilising. Local brands lead the jams and preserves category due to their affordability and diverse fruit offerings. Anna Belly Jalea is one of the most traditional brands known for its budget-friendly options, with a focus on commonly consumed fruits like strawberries, pin...

Euromonitor International's Sweet Spreads in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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