

Sweet Spreads in Estonia

Market Direction | 2023-11-22 | 17 pages | Euromonitor

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Report description:

Nut and seed based spreads demonstrated the fastest volume growth in 2023 thanks to the growing number of vegetarians who rely on nuts and seeds as a key source of protein and nutrition. In addition, the category is still in its early stages of development and is undersaturated, which supports growth and provides much scope for new players to enter. Peanut butter is the most popular type of nut and seed based spread, with a variety of options including no added sugar and organic, in line with th...

Euromonitor International's Sweet Spreads in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Sweet Spreads in Estonia
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List Of Contents And Tables

SWEET SPREADS IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Nut and seed based spreads growth driven by the growing number of vegetarians

Rising demand for natural and beneficial honey

Salvest AS maintains its clear lead in 2023

PROSPECTS AND OPPORTUNITIES

Nut and seed based spreads to enjoy strong demand

Prepared jams and preserves appeal with their convenience and flavour variety

Honey will continue to benefit from its perception as a natural and healthy product

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 7 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 10 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN ESTONIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Rising demand for rapeseed oil

Local Salvest SA leads thanks to its longstanding presence and trusted reputation

Discounters and e-commerce will show the best development

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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