

Sweet Spreads in Costa Rica

Market Direction | 2023-11-22 | 16 pages | Euromonitor

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Report description:

Honey is expected to register the highest current value growth, Consumers perceive honey as a healthy option as it is a natural product which is rich in minerals, vitamins and trace elements and as such honey continues to perform well. That being said, jam and preserves continues to be the most popular sweet spread in terms of volume sales.

Euromonitor International's Sweet Spreads in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Local value-for-money players lead

Chocolate and nut and butter spreads register volume growth

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