

## **Sweet Spreads in Canada**

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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### **Report description:**

Sweet spreads, often criticised for their high sugar content in products such as chocolate spreads, jams, preserves, and nut- or seed-based spreads, are undergoing a transformation. Companies are actively working to change the perception that these spreads are unhealthy. They are introducing a range of new products with reduced sugar content or health-oriented features. Even products traditionally considered healthy, such as honey, are witnessing the emergence of claims like "raw," "no additives..."

Euromonitor International's Sweet Spreads in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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