

Sweet Spreads in Azerbaijan

Market Direction | 2023-11-22 | 18 pages | Euromonitor

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Report description:

Retail volume growth has picked up in jams and preserves, aided by the slowdown in retail price inflation in 2023. In 2022, there was a significant price jump in this category due to the rising cost of sugar, fruits and berries. The most popular taste preferences among consumers remain strawberries, raspberries, cherries and figs, among others. Local consumers enjoy eating preserves with pieces of fruit, whilst jams are frequently purchased for the preparation of confectionery and dairy products...

Euromonitor International's Sweet Spreads in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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Domestic production of honey is on the rise

Children's branded chocolate spreads are launched in tubes

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