

**Store Cards in Peru**

Market Direction | 2023-11-21 | 19 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

The utilisation of store cards is on a notable decline, largely due to a transition where most stores have opted to partner with major operators in the market, like Visa or Mastercard. As a result, prominent department stores have ceased issuing standalone store cards and instead collaborated with these operators. The remaining store cards still in operation are primarily from regional stores or those still within their validity period.

Euromonitor International's Store Card Transactions in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Store Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:****Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## List Of Contents And Tables

### STORE CARDS IN PERU

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The evolution from store cards to credit cards

Store-branded credit cards and associated financial offerings

Leveraging store-branded credit cards for e-commerce advantages

#### PROSPECTS AND OPPORTUNITIES

Decline of store cards and rise of store-branded credit cards

Evolution of store cards into credit cards

Promoting store-branded credit cards: E-commerce and beyond

#### CATEGORY DATA

Table 1 Store Cards: Number of Cards in Circulation 2018-2023

Table 2 Store Cards Transactions 2018-2023

Table 3 Store Cards in Circulation: % Growth 2018-2023

Table 4 Store Cards Transactions: % Growth 2018-2023

Table 5 Store Cards: Number of Cards by Issuer 2018-2022

Table 6 Store Cards: Payment Transaction Value by Issuer 2018-2022

Table 7 Forecast Store Cards: Number of Cards in Circulation 2023-2028

Table 8 Forecast Store Cards Transactions 2023-2028

Table 9 Forecast Store Cards in Circulation: % Growth 2023-2028

Table 10 Forecast Store Cards Transactions: % Growth 2023-2028

### FINANCIAL CARDS AND PAYMENTS IN PERU

#### EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

NFC technology and QR Codes: Pioneering the era of secure contactless payments

Competitive landscape

What next for financial cards and payments?

#### MARKET INDICATORS

Table 11 Number of POS Terminals: Units 2018-2023

Table 12 Number of ATMs: Units 2018-2023

Table 13 Value Lost to Fraud 2018-2023

Table 14 Card Expenditure by Location 2023

Table 15 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 16 Domestic versus Foreign Spend 2023

#### MARKET DATA

Table 17 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 18 Financial Cards by Category: Number of Accounts 2018-2023

Table 19 Financial Cards Transactions by Category: Value 2018-2023

Table 20 Financial Cards by Category: Number of Transactions 2018-2023

Table 21 Consumer Payments by Category: Value 2018-2023

Table 22 □Consumer Payments by Category: Number of Transactions 2018-2023  
Table 23 □M-Commerce by Category: Value 2018-2023  
Table 24 □M-Commerce by Category: % Value Growth 2018-2023  
Table 25 □Financial Cards: Number of Cards by Issuer 2018-2022  
Table 26 □Financial Cards: Number of Cards by Operator 2018-2022  
Table 27 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022  
Table 28 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022  
Table 29 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028  
Table 30 □Forecast Financial Cards by Category: Number of Accounts 2023-2028  
Table 31 □Forecast Financial Cards Transactions by Category: Value 2023-2028  
Table 32 □Forecast Financial Cards by Category: Number of Transactions 2023-2028  
Table 33 □Forecast Consumer Payments by Category: Value 2023-2028  
Table 34 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028  
Table 35 □Forecast M-Commerce by Category: Value 2023-2028  
Table 36 □Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER  
SOURCES  
Summary 1 Research Sources

**Store Cards in Peru**

Market Direction | 2023-11-21 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)