

## **Staple Foods in the Czech Republic**

Market Direction | 2023-11-23 | 64 pages | Euromonitor

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### **Report description:**

Retail volume sales of staple foods in the Czech republic suffered a decline in sales in constant value terms in 2023, in the face of the rising cost of living, which curbed consumer spending. The country's post-pandemic recovery was also derailed by the ongoing war in Ukraine, which led to a sharp rise in energy prices. With wages decreasing in real terms, many consumers were forced to trade down to cheaper, private label alternatives to their usual brands. Czechs normally regard private labels...

Euromonitor International's Staple Foods in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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