

## **Staple Foods in the Czech Republic**

Market Direction | 2023-11-23 | 64 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Retail volume sales of staple foods in the Czech republic suffered a decline in sales in constant value terms in 2023, in the face of the rising cost of living, which curbed consumer spending. The country's post-pandemic recovery was also derailed by the ongoing war in Ukraine, which led to a sharp rise in energy prices. With wages decreasing in real terms, many consumers were forced to trade down to cheaper, private label alternatives to their usual brands. Czechs normally regard private labels...

Euromonitor International's Staple Foods in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Staple Foods in the Czech Republic  
Euromonitor International  
November 2023

List Of Contents And Tables

### **STAPLE FOODS IN THE CZECH REPUBLIC**

#### **EXECUTIVE SUMMARY**

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **BAKED GOODS IN THE CZECH REPUBLIC**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Trend towards unpackaged and smaller-sized baked goods as consumers rationalise their spending

Packaged flat bread benefits from interest in international cuisine

Health and wellness trend exerts a growing influence on new product development

#### **PROSPECTS AND OPPORTUNITIES**

Trend towards higher-quality, healthier items, despite high cost of living

Trend towards snacking offers potential for pastries

Sourdough and organic varieties to grow in popularity

#### **CATEGORY DATA**

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 □Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

## BREAKFAST CEREALS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Cost of living crisis impacts demand for breakfast cereals, as consumers seek out more economical options

Health and wellness trend continues to grow

Trend towards more frequent snacking

### PROSPECTS AND OPPORTUNITIES

Health and wellness will continue as key driving force within breakfast cereals

Fortified products will pick up steam, in line with increasing disposable incomes

E-commerce will grow in importance

### CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

## PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Decline in meat consumption and lower profit margins present challenges for producers

Chilled meat and seafood alternatives lead growth

Consumers look to economise through packaging choices

### PROSPECTS AND OPPORTUNITIES

Manufacturers will attempt to add value by pushing more convenient, pre-sliced products

Potential for development of meat and seafood substitutes and tofu?thanks to rising adoption of plant-based diets

Ready-prepared barbecue meats could provide boost to sales

### CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023  
Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023  
Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023  
Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023  
Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023  
Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023  
Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023  
Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028  
Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028  
PROCESSED FRUIT AND VEGETABLES IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Continued decline in consumer demand in 2023, although foodservice volumes continue to rise

Bonduelle leads amid growing competition from private label

Wider use of promotions and discounts

##### PROSPECTS AND OPPORTUNITIES

Health and wellness trend will gather pace, as price becomes a less important factor in purchasing decisions

Greater expected demand for more sustainable packaging

E-commerce will grow in importance

##### CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

#### RICE, PASTA AND NOODLES IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Instant noodle pouches enjoy increased popularity amid overall decline in demand

Private labels continue to gain traction

Value-for-money packaging solutions appeal to cost-conscious consumers

##### PROSPECTS AND OPPORTUNITIES

Growing taste for Asian flavours will fuel innovation

Quick-cook pasta and packaging-free products appeal to consumers looking to reduce their carbon footprint

Legume flour-based pasta will appeal to health conscious consumers

##### CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023  
Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023  
Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023  
Table 69 NBO Company Shares of Rice: % Value 2019-2023  
Table 70 LBN Brand Shares of Rice: % Value 2020-2023  
Table 71 □NBO Company Shares of Pasta: % Value 2019-2023  
Table 72 □LBN Brand Shares of Pasta: % Value 2020-2023  
Table 73 □NBO Company Shares of Noodles: % Value 2019-2023  
Table 74 □LBN Brand Shares of Noodles: % Value 2020-2023  
Table 75 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023  
Table 76 □Distribution of Rice by Format: % Value 2018-2023  
Table 77 □Distribution of Pasta by Format: % Value 2018-2023  
Table 78 □Distribution of Noodles by Format: % Value 2018-2023  
Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028  
Table 80 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028  
Table 81 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028  
Table 82 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Staple Foods in the Czech Republic**

Market Direction | 2023-11-23 | 64 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com