

Staple Foods in Sweden

Market Direction | 2023-11-24 | 62 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2023, staple foods in Sweden witnessed several key trends, influenced by consumer preferences, economic factors, and the ongoing health and wellness movement. Staple foods, including rice, pasta, and noodles, which saw a strong uptick in demand during the COVID-19 pandemic, experienced a return to normal sales levels in 2023. This was attributed to the recovery of the foodservice channel and a reduction in retail sales, which dropped back to pre-pandemic levels.

Euromonitor International's Staple Foods in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Sweden
Euromonitor International
November 2023

List Of Contents And Tables

STAPLE FOODS IN SWEDEN

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Baked goods in Sweden

Street food influence on baked goods

Health and wellness in product development

PROSPECTS AND OPPORTUNITIES

Emphasising domestic origin and ingredients

Innovative product development and seasonal launches

Sustainability and responsibility

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 □Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Normalising sales and rising unit prices in breakfast cereals

Healthier and tastier breakfast cereals in response to the health and wellness trend

Superior mouthfeel and flavour experience in breakfast cereals

PROSPECTS AND OPPORTUNITIES

Emphasis on domestic origin and support for local farmers

Private label gaining traction due to inflation

Focus on sustainability and responsibility

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Normalising sales in processed meat, seafood, and meat alternatives

Convenience in cooking at home and easy-to-use products

Shifting dietary habits and the rise of meat substitutes

PROSPECTS AND OPPORTUNITIES

Strong emphasis on domestic origin

Growing popularity of private label

Focus on sustainability and carbon footprint reduction

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023
Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023
Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023
Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023
Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023
Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023
Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

PROCESSED FRUIT AND VEGETABLES IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Normalising sales in processed fruit and vegetables
Emphasis on convenience for busy consumers
Health and sustainability impacts processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Emphasis on domestic origin and sustainability
Marketing strategies to strengthen consumer loyalty
Focus on sustainability and reduced food waste

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023
Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of rice, pasta, and noodles return to pre-pandemic levels
Convenience and health drive pasta and noodle trends
Price sensitivity and recipe sharing for noodles

PROSPECTS AND OPPORTUNITIES

Domestic origins prevail in pasta and rice
Private label takes the lead with competitive pricing
Sustainability and responsibility at the forefront

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 69 NBO Company Shares of Rice: % Value 2019-2023

Table 70 LBN Brand Shares of Rice: % Value 2020-2023

Table 71 □NBO Company Shares of Pasta: % Value 2019-2023

Table 72 □LBN Brand Shares of Pasta: % Value 2020-2023

Table 73 □NBO Company Shares of Noodles: % Value 2019-2023

Table 74 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 75 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 76 □Distribution of Rice by Format: % Value 2018-2023

Table 77 □Distribution of Pasta by Format: % Value 2018-2023

Table 78 □Distribution of Noodles by Format: % Value 2018-2023

Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 80 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 81 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 82 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

Staple Foods in Sweden

Market Direction | 2023-11-24 | 62 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-06
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com