

Staple Foods in Kuwait

Market Direction | 2023-11-22 | 45 pages | Euromonitor

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Report description:

In 2023, staple foods perform well due to their essential nature. There is a shift towards convenience, as consumers fully resume pre-COVID-19 habits. Bread is the main staple, with rice highly popular. There is also a move to healthier variants as the health and wellness trend gathers momentum. Cooking staples see innovation fast-growing popularity with individuals, families and foodservice. Moreover, staple foods enjoy high demand with strong players also producing products in Kuwait.

Euromonitor International's Staple Foods in Kuwait report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Staple Foods in Kuwait Euromonitor International November 2023

List Of Contents And Tables

STAPLE FOODS IN KUWAIT **EXECUTIVE SUMMARY** Staple foods in 2023: The big picture Country background Socioeconomic trends Logistics/infrastructure What next for staple foods? MARKET DATA Table 1 Sales of Staple Foods by Category: Volume 2018-2023 Table 2 Sales of Staple Foods by Category: Value 2018-2023 Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023 Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023 Table 5 NBO Company Shares of Staple Foods: % Value 2018-2023 Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023 Table 7 Penetration of Private Label by Category: % Value 2018-2023 Table 8 Distribution of Staple Foods by Format: % Value 2018-2023 Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028 Table 10 [Forecast Sales of Staple Foods by Category: Value 2023-2028 Table 11 [Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028 Table 12 ||Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028 DISCLAIMER BAKED GOODS 2023 Developments **Prospects and Opportunities** Category Data Table 13 Sales of Baked Goods by Category: Volume 2018-2023 Table 14 □Sales of Baked Goods by Category: Value 2018-2023 Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023 Table 16 [Sales of Baked Goods by Category: % Value Growth 2018-2023 Table 17 [NBO Company Shares of Baked Goods: % Value 2018-2023 Table 18 [LBN Brand Shares of Baked Goods: % Value 2020-2023 Table 19 [Forecast Sales of Baked Goods by Category: Volume 2023-2028 Table 20
Forecast Sales of Baked Goods by Category: Value 2023-2028 Table 21
Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028 Table 22 [Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028 **BREAKFAST CEREALS** Table 23 Sales of Breakfast Cereals by Category: Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 24 Sales of Breakfast Cereals by Category: Value 2018-2023 Table 25 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023 Table 26 [Sales of Breakfast Cereals by Category: % Value Growth 2018-2023 Table 27 [NBO Company Shares of Breakfast Cereals: % Value 2018-2023 Table 28 [LBN Brand Shares of Breakfast Cereals: % Value 2020-2023 Table 29 [Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028 Table 30 [Forecast Sales of Breakfast Cereals by Category: Value 2023-2028 Table 31 [Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028 Table 32
Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028 PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT Table 33 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023 Table 34 ||Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023 Table 35 ∏Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023 Table 36 [Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023 Table 37 [NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2023 Table 38 [LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023 Table 39 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028 Table 40 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028 Table 41 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028 Table 42 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2023-2028 Table 43 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2023-2028 PROCESSED FRUIT AND VEGETABLES Table 44 [Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023 Table 45 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023 Table 46 [Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023 Table 47 [Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023 Table 48 [NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2023 Table 49 [LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023 Table 50 [Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028 Table 51 [Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028 Table 52 ||Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028 Table 53 [Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028 RICE, PASTA AND NOODLES Table 54
Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023 Table 55 [Sales of Rice, Pasta and Noodles by Category: Value 2018-2023 Table 56 [Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023 Table 57 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023 Table 58 [NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2023 Table 59 [LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023 Table 60 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028 Table 61 [Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028 Table 62 [Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028 Table 63 [Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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