

Staple Foods in Bulgaria

Market Direction | 2023-11-23 | 62 pages | Euromonitor

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Report description:

Staple foods continues to witness positive growth in 2023, in current value terms, due to high inflation and elevated retail prices. The consumption of staple foods has slowed, resulting in a slight decrease in retail volume sales for the full year. Although retail price growth has slowed compared to 2022 levels, amid slightly lower inflation, the retail prices of some foods, like meat and bread, continues to rise year-on-year. The National Statistical Institute (NSI) in Bulgaria states that thr...

Euromonitor International's Staple Foods in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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