

Sportswear in Singapore

Market Direction | 2023-11-20 | 18 pages | Euromonitor

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Report description:

Sportswear is expected to experience dynamic growth in retail current value terms in 2023, with this also set to continue over the forecast period. The demand for sportswear is being driven by an increasing number of people in Singapore participating in sports and fitness activities, especially since the COVID-19 pandemic. The younger generation plays a significant role in driving demand for sportswear, particularly athleisure and streetwear styles. These styles are not only fashionable, but als...

Euromonitor International's Sportswear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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