

Snacks in Austria

Market Direction | 2023-11-23 | 73 pages | Euromonitor

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Report description:

Austrian consumers are extremely fond of snacking. Whether confectionery, savoury snacks, ice cream or sweet biscuits, snacks bars and fruit snacks, consumers like to treat themselves with a snack. The demand for snacks remained stable in 2023 with slight growth in volume sales, while snacks value sales recorded strong growth. Inflation had a significant impact on snacks sales during the year. The high inflation rate, for a second consecutive year, forced manufacturers to increase the average un...

Euromonitor International's Snacks in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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